WRMSDC Bridges to Success Multi-Industry Diversity Expo
August 31, 2018 Expo offered business connections for Fortune 500s and entrepreneurs

San Ramon, CA- On August 31, 2018 at the Chevron Corporation, the Western Regional Minority Supplier Development Council (WRMSDC) hosted its 41st annual Expo, the largest, longest-running, and most successful Minority Business Expo in Northern California. The Bridges to Success Expo took place from 9:00 a.m. to 5:30 p.m. and included many diverse suppliers, corporate representatives, and public attendees from across the nation.

The Expo opened with a rapid-fire line-up of experts and education during the plenary session, which included speakers from LinkedIn, Facebook, The Disneyland Resort, California Public Utilities Commission, EY, Kaiser Permanente, Chevron Corporation, and Ampcus Inc. Speakers touched upon various topics such as robotic process automation, emerging opportunities in the utility sector, analytics, keeping customers and employees engaged, and modernizing sales organizations.

The afternoon was split into two concurrent sessions: Industry Rooms and Private Matchmaking. Industry Rooms provided diverse suppliers with the opportunity to float between rooms and hear directly from over thirty potential clients from the following industries: Construction & Utilities; Finance, Banking, & Insurance; Government; Healthcare & Life Sciences; Hospitality, Entertainment, & Consumer; and Technology & E-Commerce. Corporate participants covered industry trends, supply chain sourcing, bidding, upcoming opportunities, and more. Matchmaking this year was by-invitation-only and featured private meetings between corporate procurement professionals and diverse suppliers. After, attendees networked and unwound to hip tunes, great food, and refreshing drinks at the off-site reception held at World Wide Technology (WWT) in San Ramon, CA.

The event would not have experienced the level of success it did without the WRMSDC supporters who made it all possible: Chevron; World Wide Technology; Robert Half; Apple Inc.; SBM; Way To Be; Federal Reserve Bank of San Francisco; City of Oakland; MGM Resorts International; CA Department of General Services; McKesson; Genentech; Pacific Gas and Electric Company; Southwest Gas; California Water Association; Siemens; Comcast; Triune Infomatics; Akraya; Facebook; iTalent Digital; Kaiser Permanente; Salesforce; Bay-Infotech; and Safeway.

About WRMSDC

The Western Regional Minority Supplier Development Council (WRMSDC) supports the growth and business development of minority communities by championing the use of minority-owned businesses in Northern California, Nevada, and Hawaii*. Please visit us online at www.wrmsdc.org.

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