



## FOR IMMEDIATE RELEASE

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**COLUMBIA, SC, and ATLANTA, GA — January 27, 2017** — South Coast Paper announced today that it has acquired specific assets of On Demand Digital Paper including personnel, equipment, and machinery. The acquisition excludes the company's stocks.

With this acquisition, South Coast Paper will expand its family of companies and will rebrand the former assets of On Demand Digital Paper as South Coast Advantage. This acquisition accelerates South Coast Paper's efforts to be a more active participant in the paper market by becoming a converter of a more diverse range of substrates including films, paper and specialty materials for HP Indigo as well toner based equipment; high speed and wide format inkjet presses.

South Coast Paper adds deep industry expertise in paper converting that complements the company's core discipline of wide format paper converting and paper coating. The additional resources will bring significant value to clients and partners while expanding opportunities for customized solutions.

Mark Anderson will assume the position of Executive Director of Sales for South Coast Advantage, reporting to South Coast Paper's Kenny Loyd (co-founder and President) and Paul Mitchell (co-founder and Managing Partner). Anderson, Loyd, and Mitchell fully support this transaction.

"We believe the creation of South Coast Advantage is the right next step in our growth trajectory," said Loyd. "This acquisition will deliver significant and immediate value to our customers and provides new opportunities for our employees. We believe South Coast Advantage will allow South Coast Paper to extend its reach into a growing segment of the market service reach."

"We are pleased to welcome this seasoned team and believe the addition will make South Coast Advantage a notable differentiator in the paper market," said Mitchell.

"With South Coast Advantage, we see an opportunity to build on our strengths and extend our leadership position in paper converting. We're well positioned to bring our clients and partners new and innovative solutions."

The South Coast Advantage transaction was completed on December 9, 2016.

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### **About South Coast Paper**

South Coast Paper is an independently-owned paper converter that produces copy/ printing papers, folio, digital size paper, and other custom papers in standard and specialized packaging configurations. South Coast Paper's family of companies includes: South Coast Solutions, South Coast Paper de Mexico, and South Coast Advantage.

The Company is an MBE and Corporate Plus member of the National Minority Supplier Development Council.

Additional information about South Coast Paper can be found by visiting [www.SouthCoastPaper.com](http://www.SouthCoastPaper.com).

### **About South Coast Advantage**

South Coast Advantage specializes in *CONVERTING*, *SLITTING/REWINDING*, and *COATING*. Additional information about South Coast Advantage can be found by visiting [www.SouthCoastAdvantage.com](http://www.SouthCoastAdvantage.com).