



The Digitized Supplier

2019 Multi-Industry Diversity

EXPO

Friday, August 23, 2019

9:30 AM to 6:00 PM

Chevron Corporation
6001 Bollinger Canyon Rd. – Building A
San Ramon, CA 94583

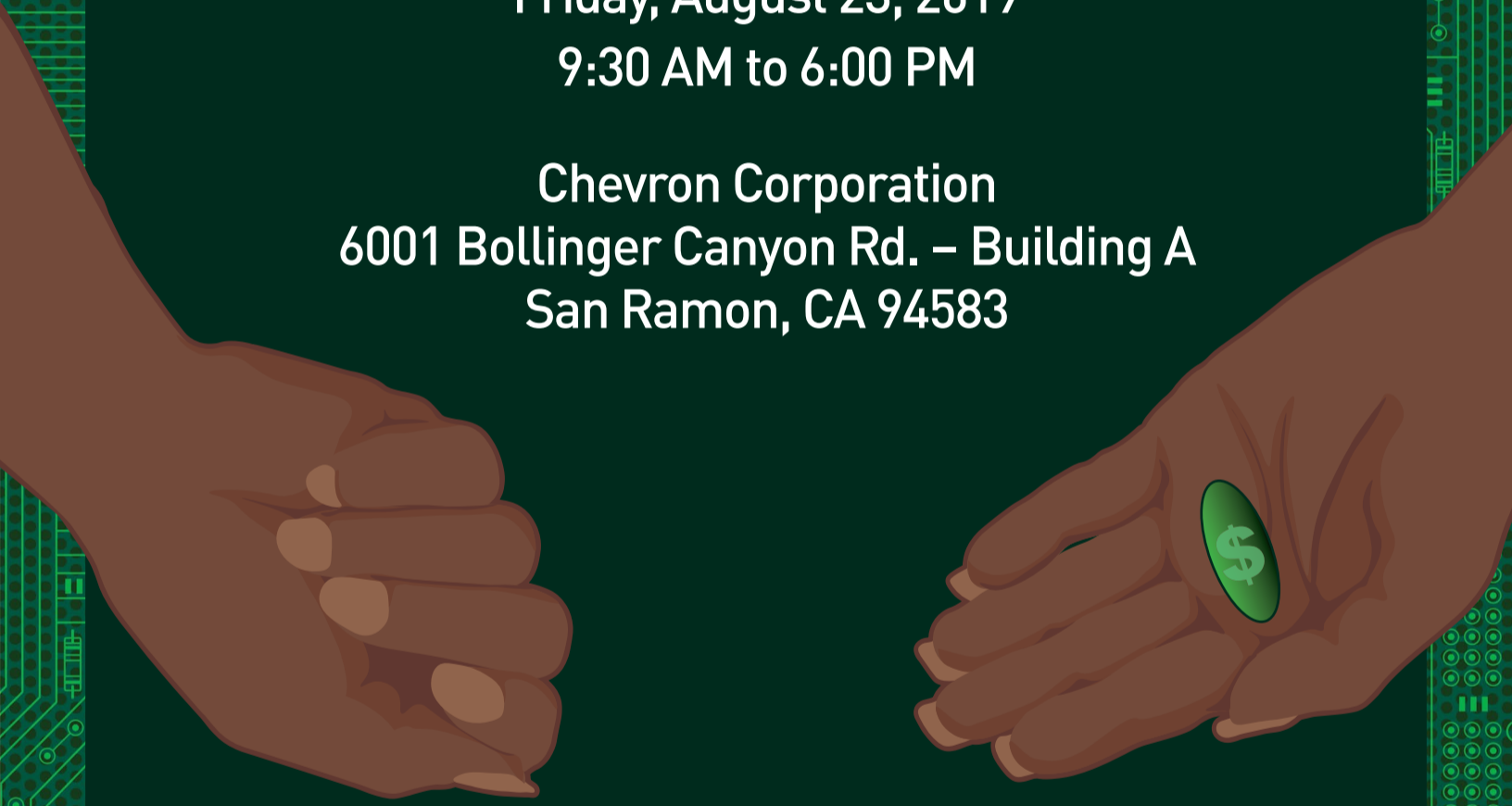


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EXPO OVERVIEW – AGENDA

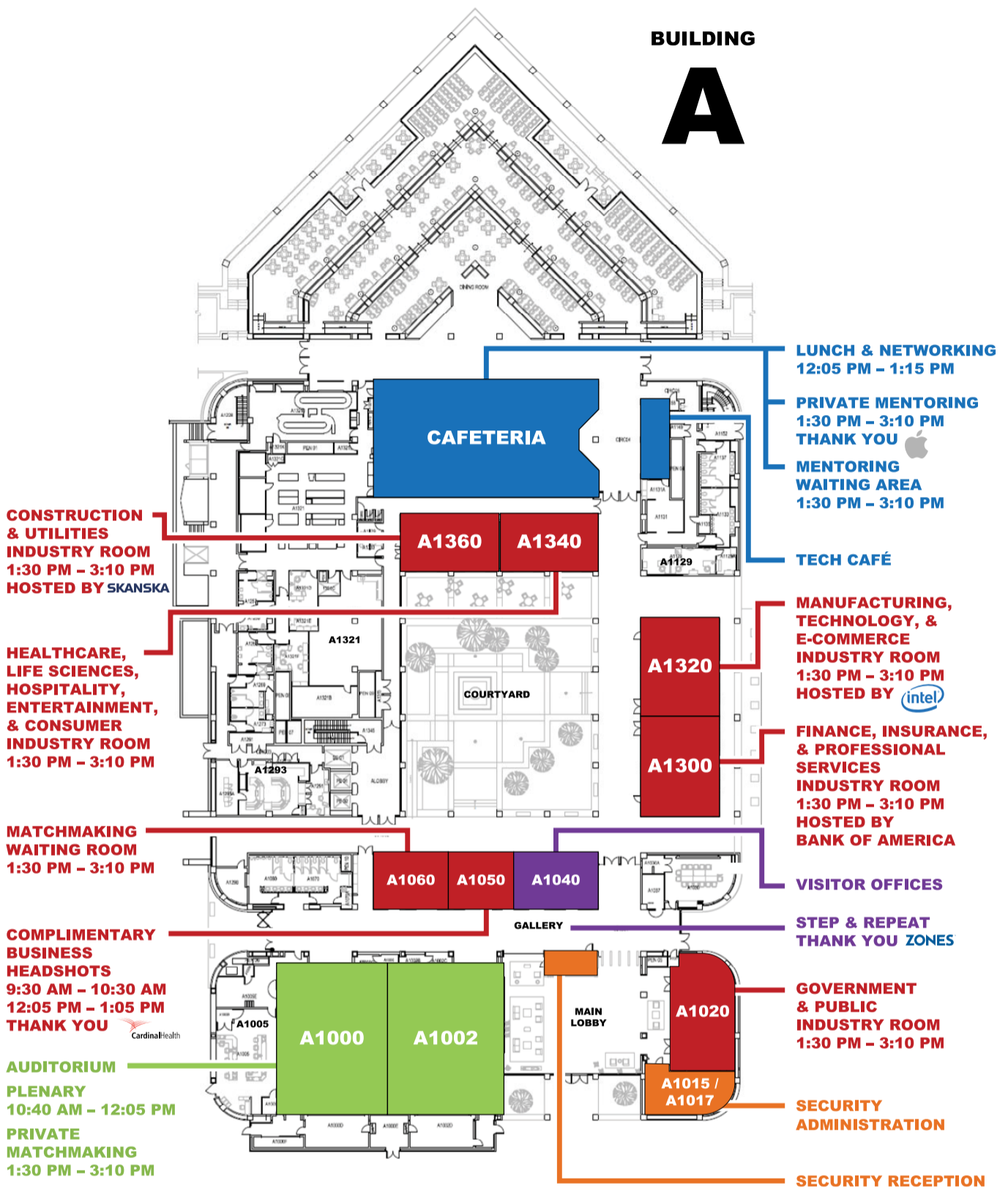
9:30 AM	CHECK-IN	LOBBY
9:30 AM – 10:40 AM	BREAKFAST & NETWORKING BUSINESS HEADSHOTS	AUDITORIUM A1050
10:40 AM – 12:05 PM	PLENARY	AUDITORIUM
12:05 PM – 1:05 PM	BUSINESS HEADSHOTS	A1050
12:05 PM – 1:15 PM	LUNCH & NETWORKING PRIVATE MENTORING	CAFETERIA CAFETERIA
1:30 PM – 3:10 PM	INDUSTRY ROOMS CONSTRUCTION & UTILITIES FINANCE, INSURANCE, & PROFESSIONAL SERVICES GOVERNMENT & PUBLIC HEALTHCARE, LIFE SCIENCES, HOSPITALITY, ENTERTAINMENT, & CONSUMER MANUFACTURING, TECHNOLOGY, & E-COMMERCE PRIVATE MATCHMAKING MATCHMAKING WAITING ROOM PRIVATE MENTORING MENTORING WAITING AREA	A1360 A1300 A1020 A1340 A1320 AUDITORIUM A1060 CAFETERIA CAFETERIA
3:30 PM – 6:00 PM	RECEPTION (HELD OFFSITE)	WWT*

*World Wide Technology, 2700 Camino Ramon, Ste.100, San Ramon, CA 94583

ACTIVITIES FLOORPLAN

BUILDING

A



SPECIAL THANKS – TODAY'S HOSTS

Thank you to



human energy®

for hosting our Expo

Thank you to



World Wide Technology

DELLTechnologies

TITANIUM BLACK PARTNER

for hosting our Reception

EXPO SUPPORTERS

Marketing Powered by:  Robert Half®



EXPO SUPPORTERS



Special Thank You to Bank of America

CHECK-IN, BREAKFAST, NETWORKING, & BUSINESS HEADSHOTS

9:30 AM TO 10:40 AM

Check-in - Lobby

During check-in, you will receive your Expo badge, lanyard, and a wristband from Chevron security. Please note that the Agenda is printed on the back of your badge for easy access.

Breakfast & Networking - Auditorium

Enjoy a warm grab-and-go breakfast with coffee while you meet fellow guests.

Complimentary Business Headshots for Professionals - A1050

Sponsored by  CardinalHealth

Need to update your headshot? Visit our headshots station during these times:

9:30 AM to 10:30 AM and 12:05 PM to 1:05 PM

PLENARY

10:40 AM TO 12:05 PM

Welcome



Cecil Plummer, WRMSDC

Cecil Plummer is the president and a member of the Board of Directors for the Western Regional Minority Supplier Development Council. Plummer formerly worked with Robert Half for 17 years and left his most recent position as the Director of CSS Strategic Solutions to join the Council. Plummer has over 13 years of executive leadership experience and possesses a solid background in strategic sourcing, change management, performance and process improvement, Supplier Diversity, strategic planning, and risk management.

Becoming an Activist for Change



David Feldman, Chevron

David Feldman is the Manager of Chevron's Local Content/Supplier Diversity program where he is responsible for advocating for the utilization and development of local, small, and diverse suppliers to support the company's international and domestic operations. Feldman assumed this role in 2014 where he promotes an inclusive work environment and a supply chain reflective of the communities where Chevron operates. Feldman represents Chevron with the local, small, and diverse supplier community and national and local nonprofit advocacy organizations.

LinkedIn 101: Small Business Edition

[Click Here to download the LinkedIn Playbook to Build Your Company Profile](#)



Justin Shriber, LinkedIn

Justin Shriber is Head of Marketing for LinkedIn Sales and Self-Serve solutions, where he helps buyers, sellers and marketers connect via the world's largest professional network. For the past two decades, Justin has focused on helping companies accelerate growth and profitability by delivering solutions that align marketing, sales and service with the needs of the customer. Prior to joining LinkedIn, Justin led Product, Sales and Marketing organizations at both start ups and large companies such as Siebel and Oracle. He started his career at McKinsey and Company.

PLENARY

10:40 AM TO 12:05 PM

The Digitized Supplier



Scott A. Vowels, Apple, Inc. – Moderator MORPHEUS

Scott A. Vowels is the Supplier Diversity manager at Apple. He first made a name for himself by successfully leading both the Northern California (2009–2013) and Alabama (2004–2009) Minority Supplier Development Councils to national prominence as President & CEO. He is the author of two Amazon Best Selling books: "Don't Be Afraid to Call the Baby Ugly" (released in 2014) and his newest book, "Hacking Supplier Diversity," which redefines the long-standing business case for Supplier Diversity.

A friendly competition, Family Feud-Style!

Two teams will compete to give the best answers to questions about cryptocurrency, bitcoin, digital marketing, cloud computing, robotics, AI, machine learning, & more!

TEAM TRINITY



TEAM CAPTAIN – Imelda Alejandrino, AP42

Imelda Alejandrino brings with her over 25 years of producing result-driven and award-winning work as both a creative director and strategist. As the founder and chief evangelist behind AP42, she has led the charge by forming a top-quality team driven by a successful combination of creative quality, strategic focus and client services. AP42 lives and breathes creativity; finds creative solutions to problems, bring new ideas to familiar programs, and celebrate the unique and colorful people with whom they work. It's a business model that has enabled her to maintain successful relations with a veritable Who's Who of leading brands. She has an affinity for nonprofit organizations and has helped numerous nonprofits with marketing, which has impacted their community positively.



Chike Agbai, AZUMO

Chike Agbai is the CEO and Founder of Azumo. He believes deeply in the idea that companies of all sizes can take advantage of AI and Machine Learning to advance their businesses and that The Future is Conversation. His company, Azumo, focuses on building intelligent voice, chat and cloud based conversational applications for customers, globally. And counts Twitter, Facebook, Discovery Channel as customers. Prior to founding Azumo, Chike spent two decades as an Investment Banker advising public and private Software and Internet companies on IPO, M&A, Leverage Finance and Debt Capital Markets transactions totalling well over \$100 billion in value. Chike is a graduate of Stanford University.



Yousef Hamade, MUFJ Union Bank, N.A.

Yousef Hamade is an accomplished technology leader with over 20 years of progressive technology experience in global enterprises focusing on infrastructure, cyber security, business continuity, architecture, engineering, automation and service delivery. Yousef holds several cyber security related certifications including CISSP, CCSP, and CISM. While currently residing in the Los Angeles area, he is an avid Boston sports fan.



Greg Osuri, Overclock Labs

Greg Osuri is the founder and CEO of Overclock Labs where he brings together his expertise in computer science, political economics, and fine art to build Akash Network, an evolution in internet infrastructure that is hyper-scalable, frictionless, and free of censorship. Previously, Greg founded AngelHack and was the CTO for the world's largest hackathon-accelerator with over 80K developers in the ecosystem. He is the author of several prominent open-source toolkits that are well-regarded by the DevOps community and downloaded over 25M times. Greg has been ranked amongst top 20 programmers worldwide on several occasions for authoring open-source libraries used by widely-adopted projects like Ubuntu and Kubernetes. Greg was instrumental in the passing of California's first blockchain law and testified as the first expert-witness at California's senate.

JUDGES



HEAD JUDGE NEO – Jason Trimiew, Facebook

In 2016, Jason joined Facebook to launch and lead the company's supplier diversity program and create more opportunity for diverse-owned firms to do business with Facebook and the people and communities that Facebook connects. Prior to joining Facebook, he designed and delivered the community impact initiatives for Super Bowl 50, resulting in more than \$20 million in grants for Bay Area nonprofits and contracts for local, diverse-owned businesses.



D Arnold, Worldwide Technology

"D" is the Director, Business Development, for WWT's Western Region and part of the Leadership team. He builds strategic relationships with WWT's customers, fosters partnerships with W/MBEs and represents WWT at events throughout the West. He is currently a NWMNMSDC Board Member and the MBEIC Vice Chair and a former MBEIC Ad Hoc member and Board Member for WRMSDC. In his previous life, he was Director of Procurement for a Corporation and started his own company, DYK Enterprise. "D" has been married for 16 years, has a 10 year old son, and is an Ole Miss graduate.



Julia Arnold, Hewlett Packard Enterprise

Julia Arnold has seven years of experience within the technology industry, specializing in program management, operations, and procurement business strategy. As the Supplier Diversity Program Manager, Small Business Liaison Officer, at Hewlett Packard Enterprise, she helps ensure that Hewlett Packard Enterprise is exceeding commitments to a diverse, representative US supply chain. She handles program management, government compliance, reporting, industry outreach, company training, and advocacy.

TEAM AGENT SMITH (THE SMITHS)



TEAM CAPTAIN – Tiffany Phillips, Robert Half

Highly skilled and accomplished Information Technology professional with extensive experience designing and implementing complex end to end enterprise systems that incorporate all application layers. Demonstrated exceptional technical, analytical, and communication skills and proven ability to collaborate effectively to deliver exceptional systems and solutions. Specializing in Amazon Web Services environments, leveraging all services with emphasis on Network and Security. Provide senior-level architecture guidance to Robert Half's Information Technology department. Developing and implementing a corporate cloud strategy using Amazon Web Services, specific focus on core services and disaster recovery effort. Supporting international and domestic business units.



Renée La Londe, iTalent Digital

Renée La Londe is founder & CEO of iTalent Digital, a woman- and minority-owned global technology consulting and software engineering company. Renée is widely recognized as an advocate of diversity in tech. She founded GLAM, an award-winning summer camp for girls to inspire them to consider tech careers and aspire to top leadership positions. Renée herself has many accolades to her name as a tech industry influencer, including being named one of the Top 50 Most Powerful Women in Tech in 2019 by the National Diversity Council, the Most Inspiring Executive in STEM by Women in STEM (2017), and one of Silicon Valley's top Women of Influence by the Silicon Valley Business Journal (2015).



Ryan McKamie, Certus Cybersecurity Solutions LLC

Ryan McKamie is CEO & co-founder of Certus Cybersecurity Solutions LLC, a provider of industry-leading information security services to Fortune 100 enterprises and innovative technology-enabled businesses worldwide. Prior to founding Certus Cybersecurity, Ryan was a director at Visa Inc., the global payments technology company. Ryan graduated from Temple University and received an MBA from Columbia Business School.



Sandeep Patel, Nexus

As the Founder of Nexus Automation, Sandeep Patel works to uphold the values his father instilled in him as a farmer in a small village in India. He leads his workers, sells his product himself, looks for opportunities to create value directly, and personally stands behind the quality of his goods and services. In addition to his expertise in robotics and technology, his background includes a progressive career in the sciences; he has done clinical research on vaccine development, the assembly of the Drosophila genome, the completion of the human transcriptome, and the development of the metrology tool and processes. His passion is leading a product from its initial conception and design through to sales and customer satisfaction.



Kevin Sturge, Cisco

Kevin is Senior Director, Global Contingent Workforce, Global Procurement Services, for Cisco. He is well-known for his ability to build and lead high performing global teams. His expertise in solving complex business problems and providing outstanding service to internal and external customers sets him apart in transforming operations. He just celebrated his 12th anniversary with Cisco, where he has held various leadership positions within Services and Sales, and Operations. Kevin currently leads Global Contingent Workforce for Global Procurement Services, where he is responsible for the design and execution of Cisco's contingent workforce including managing how diverse suppliers are engaged in the bid process and maintain compliance across Cisco.



Kathleen Trimble, Robert Half

Kathleen Trimble is Vice President of Supplier Inclusion at Robert Half, the world's first and largest specialized staffing firm and a recognized leader in professional consulting and staffing services. She is responsible for the management of the company's U.S. supplier inclusion initiative. Trimble is a past WRMSDC board chair and continues to serve on WRMSDC's board of directors and executive committee. For more than 25 years, Trimble has been an active supporter and champion for diverse businesses, partnering with numerous organizations nationwide.

PLENARY

10:40 AM TO 12:05 PM

Create & Share Your Visual Story



Kathleen Wong, Program Manager–Supplier Responsibility, Adobe

Kathleen's work involves designing high-impact strategic corporate engagements in sustainability and diversity. She is building out Adobe's Supplier Diversity approach to create more opportunities for diverse business while adding greater business value and innovation.

Access to Capital

Moderated by:



Julius Robinson, MUFG Union Bank, N.A.

Julius Robinson serves as Managing Director and Group Head of MUFG Union Bank's Corporate Social Responsibility (CSR) Group for the Americas. He is responsible for company-wide CSR strategy and programs in the United States, Latin America and Canada, including charitable giving, community outreach, environmental stewardship, and Community Reinvestment Act (CRA) compliance and investment. Mr. Robinson also oversees the bank's government relations activities and the MUFG Union Bank Foundation, the nonprofit entity that acts as the agent for the bank's charitable contributions. Mr. Robinson joined the bank in 1986 and has more than 40 years of banking experience and a comprehensive knowledge of credit analysis, underwriting, residential mortgage, and commercial and consumer lending.



Bulbul Gupta, Board Member, Pacific Community Ventures

Bulbul Gupta is the Managing Director of Socos Labs, a think tank designing Augmented Intelligence to advance human potential through research, human-centered policy, and advise startups, companies, governments on using ethical AI. She is the former head of Entrepreneurship & Market-Based Approaches at the Clinton Global Initiative; and Global Entrepreneurship Policy Advisor, Clinton Campaign '16. She serves as a family office advisor; and Board Member & Investment Committees for Upaya Social Ventures, and Pacific Community Ventures. Bulbul is an Adjunct Lecturer at Hult International Business School, NYU Wagner School Corporate Social Innovation programs; and a Speaker & Coach at Singularity Ventures, 500 Startups, Village Capital, Women's Startup Lab. She is on MacArthur Foundation's Place-Based Investing, the Global Social Good/G8 Impact Investing task forces, and is a founding member of Women in AI Ethics. She has a Masters in Public Policy & Economics from the University of Michigan, is an immigrant daughter of Indian tech entrepreneurs, and lives in Palo Alto with her Jedi daughters.

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Brigitte Wilson, MUFG Union Bank, N.A.

Brigitte has been involved in financing over \$500 million in community development lending and investments for the past fifteen years. In that time, she has underwritten, originated loans & investments, assisted CDFIs to raise investment capital, and developed underwriting and loan review policies and procedures. In the past five years she has focused on managing an equity fund that provided capital to non-depository community development financial institutions across the country and grant programs for non-profit organizations throughout the Midwest region. She developed those products and programs to assist banks to meet their CRA requirements and help community development organizations grow their organizational capacity.



Jesseree Dufourt, Vice President – Small Business Banker, East Bay, Bank of America

Jesseree Dufourt joined Bank of America in 2006. Initially part of the Consumer Retail Team then went on to manage an account portfolio for Large Corporate Clients in the insurance and financial industries. For the past 8 years she has been serving the East Bay Market as a local Small Business Banker. Jesseree is committed to understanding what makes businesses unique. She provides advice and financial solutions that matter by understanding their business priorities. Jesseree partners with her clients every step of the way from start up through the transitioning phase to grow and manage their businesses. Jesseree has been an active member of San Francisco Lead for Women since 2012. Outside of work, she enjoys food, friends, and music.



Keith Spears, Heritage Impact Partners

As the CEO of Heritage Impact Partners, Keith Spears is a financial services professional. Over a 30-year career, Keith has advised on over \$47 billion in transactions – \$30 billion in 80 private equity investments and \$17 billion in 75 in M&A deals. Keith co-managed the Golden State Investment Fund ("GSIF") for CalPERS, a \$550 million fund. Since 2007, GSIF invested in 230 companies, supported over 119,000 jobs, accounted for 91% of the total new California jobs and generated \$104 billion in revenues. Keith received his JD from Yale and MBA from Stanford Business School and his BA from Brown University.

PLENARY

10:40 AM TO 12:05 PM

Women Leaders of Color

Sponsored by: 

Moderated by:



Donna Ruff, MUFG Union Bank, N.A.

Donna Ruff joined the Corporate Social Responsibility team, managing Supplier Diversity at MUFG, Union Bank N.A. in October 2018. The MUFG Union Bank, N.A. Office of Supplier Diversity and Development is committed to promoting economic vitality in the communities they serve and increasing the number of diverse business enterprises from which they purchase goods and services. Donna thrives at helping diverse businesses do business with the bank and brings the necessary expertise to continue building on strong and sustainable supplier diversity initiatives. She holds a Bachelor's degree and MBA.



Oriana Branon (Camacho), Alaska Airlines

Oriana Branon (Camacho) is the director of Community and Public Relations for Alaska Airlines in the Bay Area. She leads the company's strategy in giving back to the region, working with close to 70 local nonprofits that fit the priority areas of youth & education, diversity & inclusion, and sustainability, providing over \$1 million in charitable resources in the past year alone. Additionally, she drives the communications planning and execution for the company to increase and deepen positive brand recognition, attribution, and preference, successfully positioning Alaska Airlines as the airline of choice in the Bay. As a Latina and mother to two young daughters, she is also dedicated to opening up education and career pipelines for underrepresented communities, ensuring that everyone, no matter their background, race, or culture, has a seat at the table.



Sue Bhatia, Rose International (WRMSDC MBE Platinum Partner)

Sue Bhatia founded Rose International in 1993. Under her leadership, Rose emerged as a force in the IT and Business Services arena. The company is a leader in providing Total Talent Solutions to both commercial organizations and government agencies from branch offices, Centralized Recruiting Centers and development centers in 20+ U.S. cities and India. Under Mrs. Bhatia's leadership, Rose International became one of the largest woman-owned business in St. Louis, MO, and received numerous honors and other acknowledgments. While her responsibilities at Rose occupy most of her available time, Mrs. Bhatia always finds time to develop and promote women entrepreneurs around the world.



Heidi Racherla, Bank of America

Heidi Racherla serves as Senior Vice President for the San Francisco-East Bay Market President leadership team in local execution of the key pillars of delivering for clients, employees and communities through responsible and sustainable growth, especially the Bank's long-time commitment to Environmental, Social and Governance (ESG) and Corporate Social Responsibility (CSR) initiatives, engaging with local non-profit partners, elected officials and civic leaders, as well as supporting customer satisfaction and employee career development and volunteerism. Heidi has over twenty years' experience in the banking industry and joined Bank of America in 2001. A graduate of St. Mary's College of CA, Heidi has a Bachelor of Arts degree in English and originally planned to be a professor. She now channels that passion for education into community and employee engagement.



Renée La Londe, iTalent Digital

Renée La Londe is founder & CEO of iTalent Digital, a woman- and minority-owned global technology consulting and software engineering company. Renée is widely recognized as an advocate of diversity in tech. She founded GLAM, an award-winning summer camp for girls to inspire them to consider tech careers and aspire to top leadership positions. Renée herself has many accolades to her name as a tech industry influencer, including being named one of the Top 50 Most Powerful Women in Tech in 2019 by the National Diversity Council, the Most Inspiring Executive in STEM by Women in STEM (2017), and one of Silicon Valley's top Women of Influence by the Silicon Valley Business Journal (2015).

LUNCH, NETWORKING, & PRIVATE MENTORING

12:05 PM TO 1:15 PM

Lunch & Networking – Cafeteria

Join us for a casual lunch, where you can unwind and chat with fellow guests! Please be sure to leave by 1:15 PM in order to get to your next activity on time.

Private Mentoring – Cafeteria

We will be holding pre-scheduled private mentoring sessions during this time in a reserved section of the cafeteria. Please do not interrupt any mentoring sessions in-progress.

If you have a pre-scheduled private mentoring session and don't know where to go, please see a WRMSDC staff member in the cafeteria.

INDUSTRY ROOMS

1:30 PM TO 3:10 PM

Purpose of Industry Rooms

Industry Rooms are designed to provide a casual, roundtable setting for Corporate Members, Buyers, and Industry Leaders to speak directly with diverse suppliers about sourcing, pain points, rules of engagement, and opportunities. It will also equip diverse suppliers with tools and strategies to increase their business by hearing directly from potential and current clients.

Topics Covered:

- Industry Trends
- Rules of Engagement
- Supply Chain & Sourcing
- I Won/I Didn't Win the Bid: Now What?
- Upcoming Opportunities

Each Industry Room will have a Lead Moderator and Co-Moderator, certified MBEs who have been selected to direct activities and topics within their room.

Attendees will have the opportunity to ask questions when the moderators open the floor for Q&As.

CONSTRUCTION & UTILITIES INDUSTRY ROOM

A1360 — 1:30 PM TO 3:10 PM

Participating Corporations Include:



Brought to you by: **SKANSKA**

Moderated by:



Gerald Johnson, Principal, Sabacon Consulting – Certified MBE

Gerald Johnson is the Principal of Sabacon Consulting. His company focuses on providing data-driven solutions to take advantage of the opportunities and overcome the challenges that today's entrepreneurs and corporate leaders face. Gerald, a management consultant with over 25 years of strategic thinking, marketing strategy and sales experience, brings his passion for business everywhere he goes.



Lisa Roben, Supplier Diversity Manager, Comcast

Lisa leads Comcast California's Supplier Diversity Program, which is designed to promote, increase and improve participation of diverse businesses within procurement opportunities. Lisa and the Comcast team work with incumbent diverse suppliers and provide outreach/technical assistance to prospective diverse suppliers. The program focus includes Comcast California's collaboration with business inclusion of women, minority, service-disabled veteran and LGBTQ enterprise.



Heather Herndon Wright, Director of Supply Chain Diversity, Vistra Energy

Heather Herndon is the Director of Supply Chain Diversity for the Vistra Energy family of companies including Corporate Services, Power Generation and Electric Retail. This role leads the effort for the development, promotion, and oversight of a national strategy and architecture to increase the inclusion and growth of both Diverse and Small Business Enterprises across the supply chain from Suppliers to Channel Partners.



Jared Carpenter, Interim Manager of Utilities Administration, Port of Oakland

Jared Carpenter is currently the Interim Manager of Utilities Administration for the utility owned and operated by the Port of Oakland. His role involves purchasing power, growing and incorporating renewable energy into the grid, and planning for the implementation of electric vehicles supporting the shipping, airline, and commercial business units at the Port. Jared is originally from Boston Massachusetts, where he studied Mechanical Engineering as an undergraduate student, and later a master's degree in Energy Systems.



Todd A. Gray, Director of Supplier Diversity, Kaiser Permanente

Todd A. Gray is Director of Supplier Diversity for Kaiser Permanente NFS. In this role, Gray is responsible for system wide Supplier Diversity for National Facility Services. The Nation's largest vertically integrated healthcare delivery system. His responsibility includes diverse supplier inclusion strategy for: Facility Development, Maintenance, Sustainability, and Social Economic Impact. Prior to, Gray served as Director, Supplier Diversity at Grady Health System. Where Gray's responsibilities included the development, implementation, and facilitation of Grady's corporate supplier diversity program. Grady Health System is the 5th largest public academic health system in the United States.



John Short, President & CEO, Cross Ocean Technologies – Certified MBE

John is the President and CEO of Cross Ocean Technologies, Inc DBA Cross Ocean Medical Professionals., a start-up company providing IT Staff Augmentation and Consulting services. John has expanded services to include APaaS, Registered Nursing Placements for major hospitals nationally, Legal permanent placement services providing Attorney's and Paralegals to top national law firms and Light Industrial/Janitorial Services. John has consistently doubled revenues each year and expanded the Cross Ocean brand nationally.



Jim McAdams, Senior Director of Transmission and Distribution, Cupertino Electric

As the senior director of transmission and distribution for Cupertino Electric, Inc.'s (CEI) Utility Division, Jim is responsible for all aspects of transmission and distribution utility projects, including estimating, procurement, construction, work methods, safety and customer relationship aspects. He is adept at building and maintaining relationships with California's Investor Owned Utility (IOU) business partners, and oversees project controls, operations, team member safety, project completion (on time and on budget), and customer satisfaction.



Lisa Castillo, Associate Director, AT&T

Associate Director Lisa Castillo is responsible for fostering key stakeholder relationships for AT&T Supplier Diversity. Over the last 20 years, Castillo has garnered an extensive background in Wireless, Consumer, Small Business, Government/Education and Global Business segments has enabled her to provide optimal positioning of qualified suppliers into the supply chain. Lisa is passionate for helping to develop small businesses, enabling them to align with Fortune 100 corporations and has garnered much success growing MBEs over the last decade. Currently Ms. Castillo is serving as the Vice-Chair for Western Regional Minority Supplier Development Council Board of Directors and serves on a variety of committees for the minority business community. Lisa earned her Master of International Business and currently lives in Dublin, California with her husband.



Rob Raman, Sourcing Portfolio Manager, Gas Transmission, PG&E

Rob Raman is a Gas Transmission Sourcing Manager at PG&E. He has more than a decade of electric and gas utility industry expertise in construction program management, general rate case, NERC regulatory management, risk and strategy, supply chain management, technology implementations and utility finance. In his current role, Rob manages a collection of categories and programs of work that are aligned with a strategic gas business. These categories include: gas construction, stations, inspection, engineering and technical services. Rob enjoys a good Netflix binge but can also be found on long bike rides in support of charity organizations such as multiple sclerosis.



Amie Kromis, National Director of Vendor Diversity, Skanska

Amie Kromis is Skanska USA Building's first National Director of Vendor Diversity where she collaborates with leadership and leads a team of regional vendor diversity managers and outreach coordinators to maximize opportunities for diverse firms through inclusive business practices. Her work focuses on strengthening and enhancing consistency within Skanska's Disadvantaged Business Enterprise (DBE) Program across the United States. Kromis brings a unique perspective to her role, having worked with both Skanska's construction and development business units in multiple geographies, and is passionate about providing economic empowerment to underrepresented businesses.

FINANCE, INSURANCE, AND PROFESSIONAL SERVICES INDUSTRY ROOM

A1300 – 1:30 PM TO 3:10 PM

Participating Corporations Include:



CSAA Insurance Group,
a AAA Insurer



Bank of America



Brought to you by: **Bank of America**

Moderated by:



Jeffrey Hatchell, President, Over The Top Coaching – Certified MBE

Jeffrey D. Hatchell is president of Over the Top Coaching. His company focuses on leadership development through executive coaching, team building workshops and motivational speaking. Over the Top Coaching won the prestigious award of Supplier of the Year by the Northern California Supplier Development Council. In addition, Jeff is a published author of "The Inspired Career – Breathe New Life Into Your Job and Get Equipped, Empowered and Engaged!" Scott Vowels with Apple states, "With his latest book, Jeff Hatchell put a fresh and entertaining spin on timeless leadership principles, while adding some new twists and tips of his own. The Inspired Career is a must read for all those currently in a leadership role or aspiring to be in one soon and who are looking for the secret sauce to take their careers and lives to the next level."



Teresa LeFevre, Vice President, Supplier Diversity Manager, Comerica Bank

Teresa Whalen LeFevre is the Vice President and Manager of Supplier Diversity for Comerica Bank in Auburn Hills, Michigan. As Vice President, Teresa identifies and facilitates the utilization of diverse suppliers to provide goods and services for the operation of the Bank in the communities that it serves and acts as Comerica's liaison and representative to the minority and women's business enterprise advocacy organizations on both a local and national level.



Arturo Paniagua, Senior Sourcing Leader, CSAA Insurance Group

Arturo joined CSAA IG in June, 2018. He is responsible for developing and implementing Strategic plans for the Sourcing Organization. He is the Category Lead for Legal and Finance.



Richard Chacon, Director of Supplier Diversity and Development, MUFG Union Bank, N.A.

Richard Chacon is the Director of Supplier Diversity and Development for MUFG Union Bank, N.A. He is responsible for providing diverse business enterprises with the opportunity to participate in the Bank's procurement of products and services throughout its geographic footprint.



Jesseree Dufourt, Vice President – Small Business Banker, East Bay, Bank of America

Jesseree Dufourt joined Bank of America in 2006. Initially part of the Consumer Retail Team then went on to manage an account portfolio for Large Corporate Clients in the insurance and financial industries. For the past 8 years she has been serving the East Bay Market as a local Small Business Banker. Jesseree is committed to understanding what makes businesses unique. She provides advice and financial solutions that matter by understanding their business priorities. Jesseree partners with her clients every step of the way from start up through the transitioning phase to grow and manage their businesses. Jesseree has been an active member of San Francisco Lead for Women since 2012. Outside of work, she enjoys food, friends, and music.



Jayati M. Goel, Founder and CEO, Nidaan Systems – Certified MBE

Jayati M. Goel is the Founder and CEO of Nidaan Systems, Inc. Nidaan Systems is a software services company providing custom solutions development, implementation and integration in Legal Technology and Financial Services domains. She is responsible for the directing and achieving the vision and mission of Nidaan with her unwavering focus on the People, Quality and Results for any and all activities. Under her leadership, the company has grown from 2 people to 2 offices across the globe. Jayati also serves on the boards of ICSBD with the purpose to connect small businesses with large corporations as well as the Alameda County EAC with the aim to educate small businesses about regulatory hurdles they may face.



Lynn Reddrick, Supplier Diversity Program Manager, Federal Reserve Bank of San Francisco

Lynn Reddrick, Supplier Diversity Program Manager at the Federal Reserve Bank of San Francisco is responsible for developing, implementing, and administering the program in the Twelfth Federal Reserve District. Ms. Reddrick is an advocate for fair inclusion of diverse businesses in the procurement process, which in turn increases the Federal Reserve's involvement in the economic development of these businesses. Ms. Reddrick serves on the Board of Directors for the Western Regional Minority Supplier Diversity Council, WBEC – Pacific, and the Financial Services Roundtable for Supplier Diversity.



Donna Ruff, Supplier Diversity and Development Professional, MUFG Union Bank, N.A.

Donna Ruff joined the Corporate Social Responsibility team, managing Supplier Diversity at MUFG, Union Bank N.A. in October 2018. The MUFG Union Bank, N.A. Office of Supplier Diversity and Development is committed to promoting economic vitality in the communities they serve and increasing the number of diverse business enterprises from which they purchase goods and services.



Nicole Woods, Business Development Specialist, EXIM Bank

Nicole Woods is a Business Development Specialist and Client Care Manager in the Office of Small Business at the Export-Import Bank of the United States (EXIM Bank). EXIM is an independent federal agency that provides export credit insurance and working capital guarantees to help develop and expand U.S. businesses in the global marketplace. Ms. Woods has been with EXIM for more than four years and is responsible for promoting its programs to the underserved business community. She primarily works with minority and women-owned businesses as well as veteran-owned enterprises to educate them on how to qualify for and access EXIM financing.

GOVERNMENT & PUBLIC INDUSTRY ROOM

A1020 – 1:30 PM TO 3:10 PM

Participating Corporations Include:



Moderated by:



Reggie Burton, Owner, RB Group – Certified MBE

Reggie Burton has contributed greatly to the public relations profession for the past 20 years in consumer, entertainment, and corporate communications. He has worked for several major organizations such as MGM Mirage where he was Director of Communications and for the San Diego Chargers as Public Relations Specialist. With his knowledge of the public relations profession and crisis communications experience, RB Communications can help you tell your story.



Beverly Johnson, Contract Equity Administrator, East Bay Municipal Utility District (EBMUD)

For over 32 years, Beverly has managed East Bay Municipal Utility District's Contract Equity (CE) Program, an effective and non-discriminatory contracting and Small Business Enterprise (SBE) Program, which provides an added value to available diverse businesses. She has assisted minority, women, and small contractors in identifying contracting opportunities, preparing bids, obtaining bonding, complying with labor compliance requirements, obtaining progress payments, and completing certification forms in an effort to improve the local community economically. Beverly is certified as an Executive Certified Master Compliance Administrator by the American Contract Compliance Association.



Kimberly Wilson, Employment Unit Manager, San Francisco Municipal Transportation Agency (SFMTA)

Kimberly Wilson is a civil rights advocate who works with people of color and women to help them gain and maintain employment and contracts with governments. Kimberly believes that communities of color grow when their people and businesses thrive. Over the past 20 years, Kimberly has helped emerging businesses and people secure hundreds of millions of dollars in contracts and employment. Kimberly implements federal LBE/SBE/DBE regulations and holds a bachelor's degree in Political Science from Stanford University and a master's degree in Public Policy from the University of Chicago.



Ayanna Nobles, Small Business Liaison, Caltrans (California Department of Transportation)

Ayanna Nobles manages the Small Business Program and Property Control Branch with the California Department of Transportation (Caltrans), Administration Division, Office of Business Management, District 4 Bay Area. Her office focuses on developing and implementing business outreach programs to encourage and increase the participation of Small Business, Disabled Veteran Business Enterprise and Disadvantage Business Enterprise. She is also responsible for overseeing the Property Control branch. Ayanna has a bachelor's degree in Liberal Studies from San Francisco State University. She began her career with Caltrans in 1999 and worked in the Division of Maintenance, Program Project Management and Administration.

CO-Moderated by:



Sonu Ratra, Co-Founder/President, Akraya Inc. – Certified MBE

As Co-founder and President of Akraya Inc., a multiple award-winning solutions and staffing firm, Sonu Ratra is a strong believer that with success comes with responsibility. Ratra has been recognized as a highly motivated and focused thought-leader in the Talent and Staffing industry. Besides leading Akraya's aggressive growth strategies, Ratra serves on the Board of Directors at the Institute of Economic Empowerment for Women to support their Peace through Business program. She also serves on the Foundation Board at the Silicon Valley Leadership Group. A past winner of the Enterprising Woman of the Year Award, Ratra has received several accolades including the Woman of Influence Award, the Stevie Award, Northwood's Outstanding business leader award and has been featured on the Women Worth Watching List by Diversity Journal. Akraya, Inc. is a Global Staffing and Managed services company headquartered in Santa Clara, California. Named Best Places to Work for three consecutive years, Akraya is also ranked by the Staffing Industry Analysts as the Best Staffing Company to Temp and Work for.



Daniel Rosinsky-Larsson, Outreach Liaison, Department of General Services (DGS)

Daniel Rosinsky-Larsson serves as Outreach Liaison for the California Department of General Services, where he educates and advises targeted business groups on applying for contracts and work with state agencies. Before joining DGS, Daniel worked as a writer, editor, radio journalist, policy analyst, and teacher. He holds a B.A. from the University of Wisconsin-Madison and M.P.A. from Montana State University.



Russell Chung, Chief Procurement Officer, University of California, Berkeley

Russell Chung is the Chief Procurement Officer at UC Berkeley. Russ has extensive leadership experience in procurement, contract management, strategic sourcing, e-procurement, and purchasing team management in both corporate and higher education settings. Prior to joining UC Berkeley in October 2018, Russ served as the Chief Procurement Officer at the City University of New York (CUNY), overseeing procurement activities serving more than a quarter million faculty, staff, and students on 24 campuses. He also served as the Director of Purchasing for The Ohio State University in Columbus. His private sector experience includes global supply management for Kohler, Delphi, and General Motors corporations.



Bezawit Dilgassa, Regulatory Analyst, Utility Supplier Diversity, Business & Community Outreach, Executive Division, CPUC

Bezawit Dilgassa is the Small Business Advocate and Liaison at the California Public Utilities Commission, advocating for small and diverse businesses and implementing the Commission's Small and Diverse Business programs. In this role, Bezawit has developed relationships with government officials, small and diverse businesses, community associations, and chambers of commerce throughout the State of California. Bezawit started her career with the Commission in the Safety and Enforcement Division, Utility Enforcement Branch, conducting investigations on a variety of issues in both the energy and telecommunications industries. She has a Master's degree in International Development and Economics from the University of San Francisco and enjoys running, hiking and reading during her spare time.

HEALTHCARE, LIFE SCIENCES, HOSPITALITY, ENTERTAINMENT, & CONSUMER INDUSTRY ROOM

A1340 — 1:30 PM TO 3:10 PM

Participating Corporations Include:



Moderated by:



Shaundell Newsome, Founder, Sumnu Marketing – Certified MBE

After a decade in the United States Air Force and seven years with Station Casinos, Shaundell Newsome founded Newsome Marketing Enterprises in April 2006 to provide a marketing firm for the small business owner. He views marketing and communications as his ministry. In 2008 Newsome was recognized as one of the "Top 40 under 40" business person by In Business Las Vegas and Small Business Champion of the Year by the Small Business Administration. In 2009 Newsome Marketing faced its most challenging year as a company losing over 60% of its business during the country's worst recession in history. He and his family would rebound 5 years later after launching Sumnu Marketing to realize over 40% new earnings. Sumnu Marketing was a finalist for the Small Business of the Year in the Women/Minority Owned Small Business category in 2012. Sumnu was awarded Las Vegas Chamber of Commerce Business Excellence Award honoree for 2014 and SBA Nevada Family Owned Business of the Year in 2015

Moderated by:



Angelique Alvarez, Chief Diversity Relations Officer, ATR International – Certified MBE

As Chief Diversity Relations Officer, Angelique leads and executes ATR's Supplier Diversity Program with the goal of contributing to the minority business community and showing the world the true value minority businesses provide. Angelique has driven the organization's efforts to contribute to the National Minority Supplier Development Council and serves as a subject matter expert on Supplier Diversity topics, speaking on panels to benefit other Minority Business Enterprises. Her passion for minority businesses and ATR family make her a positive force within the company and the community.



Tommy Smith, Manager, Economic Impact-National Supplier Diversity, Kaiser Permanente

Tommy leads the engagement strategy for measuring the economic and community impact of Kaiser Permanente supplier diversity spend, and helps KP leverage its Supply Chain operations to support community development by collaborating with colleagues inside and outside the organization.

Co-Moderated by:



Maulik Shyani, Founder & CEO, BayInfotech – Certified MBE

Maulik Shyani is the Founder and CEO of BayInfotech. BayInfotech is a Software Development company, which augment customers in emerging practice areas such as Cloud, Automation, and Integration. As an action-oriented and result driver leader, he uses a client-centric approach to develop long term relationships through win-win-win business opportunities that are good for the client, the client's customers, and the vendor/partner.



Steven Wuerth, Associate Director-Procurement, Gilead Sciences

Over the last three years, Steven has been leading the Supplier Inclusion program at Gilead Sciences, a research-based Biopharmaceutical company that discovers, develops and commercializes innovative medicines in areas of unmet medical need. Prior to working at Gilead, Steven has led or contributed to Supplier Inclusion programs at Intel and T-Mobile.



Jon Magistro, Director of Strategic Accounts, AMN Healthcare

Jon Magistro is the Director of Strategic Accounts for AMN Healthcare supporting Kaiser Permanente nationwide in the area of contingent clinical healthcare staffing. Jon also manages AMN's diversity program. He has spent over 9 years with AMN Healthcare and over 12 years in the staffing industry with roles in business development, regional management, recruitment, per diem and allied staffing along with account management and talent acquisition. Jon is a veteran of the United States Army and is extremely passionate about his role in supporting and mentoring diverse suppliers in support of AMN's programs.



Rick Judy, US Management Consulting Leader, PwC

Mr. Judy leads PwC's Management Consulting capability across all industries in the US. During his nearly 25 years of healthcare consulting experience, Rick has served many large national payers and providers in the areas of strategy, M&A, operations, technology, and risk. Mr. Judy is also one of our lead partners on PwC's annual analysis of medical cost trend. He frequently represents PwC with the print and TV media, making several live appearances on Bloomberg TV and CNBC. Mr. Judy earned his Bachelor of Arts degree in Math and Economics from Wesleyan University.



Teena Massingill, Director of Public Affairs and Diversity Affairs, Safeway

As Director of Corporate Public Affairs and Diversity Affairs for a Fortune 100 company and the second-largest grocer in the United States, Teena Massingill is responsible for maintaining the company's corporate reputation in the media, to customers, diverse communities, and other constituents. Teena manages national diversity initiatives that foster meaningful relationships with community and industry partners to reduce systemic barriers facing underrepresented groups. As part of this effort, she directs the supplier diversity function, which seeks to enhance the company's purchasing activities and long-term relationships with small, minority-, veteran- and women-owned businesses.



Jason Fritzsche, Global Category Manager Procurement, Genentech

Over 17+ years in Pharmaceuticals and the Diagnostics industry. Currently, Jason works as a Global Category Manager Procurement for Genentech Inc. (a member of Roche). Prior to his current role, he spent time in Global Supply Chain at Genentech working with CMOs on supply planning, forecasting, and delivery of key drugs. Before this, he worked for Novartis Diagnostics in many different Supply Chain roles. He holds an undergraduate degree in Biology from Saint Mary's College of California and a Master's in Business Administration in International Business from the University of San Francisco.



Alan Gartrell, Western Regional Director of Procurement, Caesars Entertainment

Alan has over 20 years in Purchasing & Warehousing Management in the Entertainment & Hospitality Industry. Alan joined Caesars Entertainment in June 2011 and is currently responsible for overseeing supply chain & procurement for 15 properties in Caesars' Western Region, (Nevada, Arizona, & California). Prior to this role, Alan was the Regional Director for the Eastern and Southern Region. Before coming to Caesars, Alan spent 4 years as the Purchasing Manager at The Grove Park Inn Resort & Spa in Asheville, NC and 10 years as the Purchasing and Warehouse Manager at Six Flags America in Maryland. Alan went to Mars Hill College for a BA in Music Theory and Performance. Alan resides in Las Vegas, NV with his Wife, Bianca Gartrell and his 6 year old son Luca.



Rafiq Soofi, Senior Manager-Advisory Services, EY

Rafiq is a senior manager in EY's Advisory Services practice. He has more than 20 years of experience advising large health care payor and provider organizations in health IT strategy, performance improvement and optimization, technology transformation, customer digital experience and increasing revenue by optimizing operational efficiencies. In addition, Rafiq is a member of EY's health care analytics team, focused on identifying and advising clients about advanced analytics and artificial intelligence / machine learning opportunities in their clinical and health plan operations.

MANUFACTURING, TECHNOLOGY & E-COMMERCE INDUSTRY ROOM

A1320 — 1:30 PM TO 3:10 PM

Participating Corporations Include:

facebook



Brought to you by: 

Moderated by:



Pamela Isom, CEO, Ice Safety Solutions – Certified MBE

Pamela Isom, is the Chick In Charge at ICE Safety Solutions who ensures NO employee becomes ill, injured or loses a life at work. ICE defines, starts and runs OSHA compliance training, plans and equipment to mitigate injury & illness for corporations across the US. In 2018, Ms. Isom disrupted her industry and led the only US innovation using Virtual Reality technology to teach CPR, Forklift training and other hazardous training topics.



Jason Trimiew, Head of Supplier Diversity, Facebook

For two decades, Jason has worked at the intersection of the marketplace and social impact in international microfinance, community and economic development, and venture philanthropy. In 2016, Jason joined Facebook to launch and lead the company's supplier diversity program and create more opportunity for diverse-owned firms to do business with Facebook and the people and communities that Facebook connects.



Kathleen Wong, Program Manager–Supplier Responsibility, Adobe

Kathleen's work involves designing high-impact strategic corporate engagements in sustainability and diversity. She is building out Adobe's Supplier Diversity approach to create more opportunities for diverse business while adding greater business value and innovation.



Itai Shemesh, Commodity Manager – Systems Supply Chain, Intel Corporation



Nicole Woods, Business Development Specialist, EXIM Bank

Nicole Woods is a Business Development Specialist and Client Care Manager in the Office of Small Business at the Export-Import Bank of the United States (EXIM Bank). EXIM is an independent federal agency that provides export credit insurance and working capital guarantees to help develop and expand U.S. businesses in the global marketplace. Ms. Woods has been with EXIM for more than four years and is responsible for promoting its programs to the underserved business community. She primarily works with minority and women-owned businesses as well as veteran-owned enterprises to educate them on how to qualify for and access EXIM financing.

Moderated by:



Serina Choi, Marketing and Business Development Consultant, National Licensing Services – Certified MBE

Serina Choi, is the Marketing and Business Development Consultant with National Licensing Services (NLS) located in Las Vegas, Nevada. NLS helps clients navigate the process of obtaining alcohol, gaming and business licenses. Her responsibilities include acting as a liaison and representing clients in public meetings at local and state jurisdictions for privileged licenses. Mentored and trained by Gaming Control Board agents, Serina leads a team of associates with a reputation for expertly guiding applicants through every step of the state and local regulatory process.



Anu Ethiraj, Procurement Contracts Specialist, County of Santa Clara

Anu Ethiraj is a Procurement Contract Specialist from the Information Technology (IT) and Telecommunication division within the Procurement Department, which manages all of the County's IT and Telecommunication procurement and contracting activities, including but not limited to IT software and solutions, hardware, storage and network, telecom and security, IT implementation and consulting services. Anu has served within the County's Procurement Department since 2010, with prior experience in the Medical and Patient Care Contracting Division. She currently handles IT application software acquisition projects for various departments within the County.



Scott A. Vowels, Supplier Diversity Manager, Apple, Inc.

Scott A. Vowels is the Supplier Diversity manager at Apple. He first made a name for himself by successfully leading both the Northern California (2009–2013) and Alabama (2004–2009) Minority Supplier Development Councils to national prominence as President & CEO. He is the author of two Amazon Best Selling books: "Don't Be Afraid to Call the Baby Ugly" (released in 2014) and his newest book, "Hacking Supplier Diversity," which redefines the long-standing business case for Supplier Diversity.



Harish Vakharia, Vice President, Business Development, Rose International

Harish Vakharia has 20+ years of extensive, diverse experience in the Contingent Workforce arena and has held positions of varied increasing responsibility including: new account development, global team management and new regional expansion. He began his career with Rose 16+ years ago as a Recruiter, and grew into the Vice President role he holds today. Harish has an MBA and B.S. in Electronics Engineering.

PRIVATE MATCHMAKING

AUDITORIUM – 1:30 PM TO 3:10 PM

Private Matchmaking
By-invitation-only

Only Corporate Interviewers and Invited Suppliers may enter the auditorium during this time

Invited Suppliers: if it's not time for your appointment, you can either visit our Industry Rooms or wait in A1060 (Matchmaking Waiting Room)

PRIVATE MENTORING

CAFETERIA — 1:30 PM TO 3:10 PM

Sponsored by 

Private Mentoring

Only Corporate Mentors and Invited Suppliers may enter the cafeteria during this time

Invited Suppliers: if it's not time for your appointment, please visit our Industry Rooms or ask WRMSDC staff to guide you to a waiting area in the cafeteria

OFFSITE RECEPTION

3:30 PM TO 6:00 PM

Join us at our offsite reception

Hosted by 

TITANIUM BLACK PARTNER

Just five minutes away...
Hip tunes, good food, & refreshing drinks.

Network your heart out!

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Delta Dental of California*

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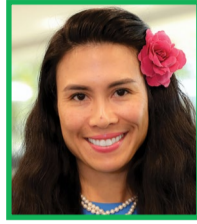
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Director of Corporate
Services & MBE
Development [Nevada]



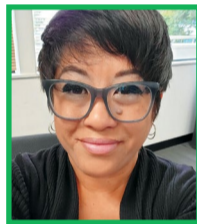
Rosemary Wetzel
Director of Certification
& Organizational
Development



Sheena Lyons
Program Development &
Operations Assistant



Jeremy Ingram
Senior Events Manager



Kellie Payton
Certification Assistant



Chantel Miller
Executive Assistant
& Special Projects
Coordinator

Save the Date Builders & Tradespeople Construction Day



October 24, 2019
1:30 p.m. – 6:00 p.m.

Oakland Asian Cultural Center
388 9th Street, Suite 290
Oakland, California 94607

HEADLINE SUPPORTERS



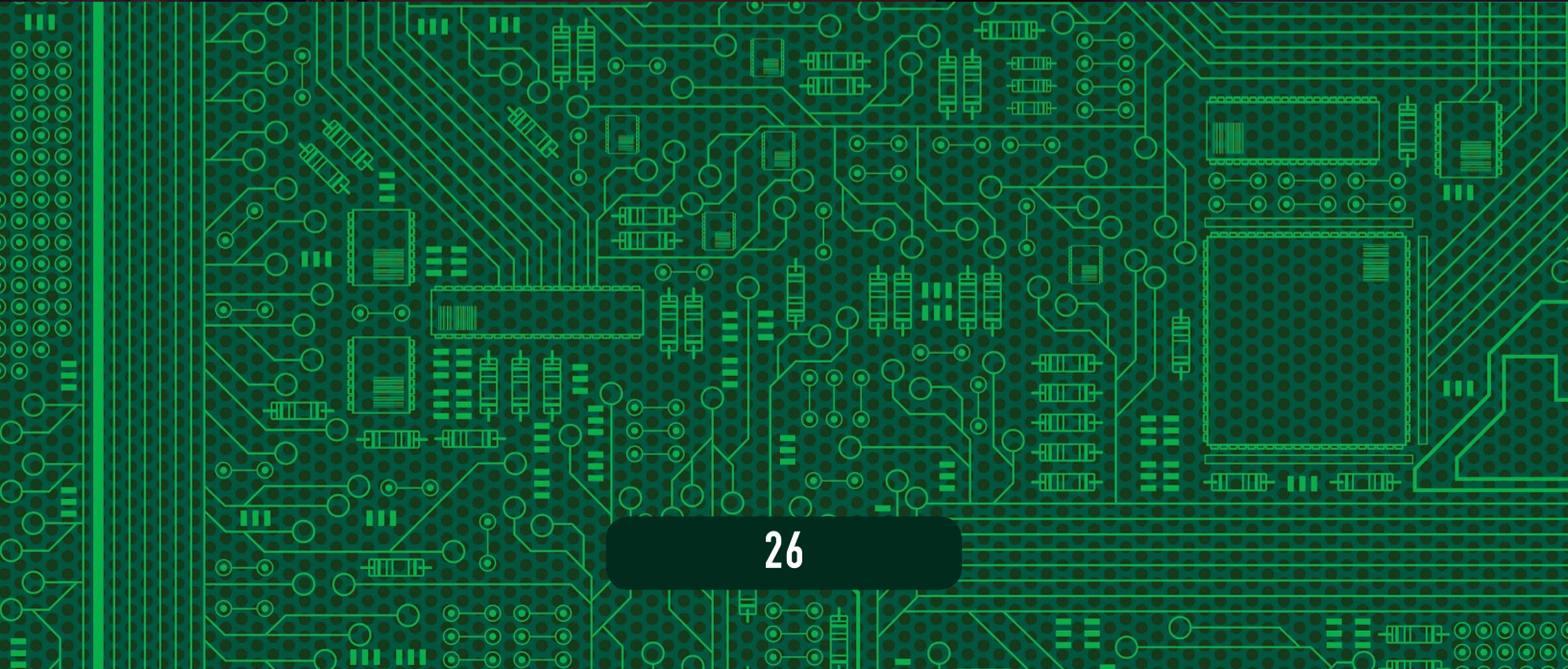
SUPPORTERS





A WRMSDC Fundraiser
Save the Date | 11.09.19
6 p.m. onward
Pleasanton, California

*bollywood
night*





At Cardinal Health, it is our mission to be essential to care.

Cardinal Health brings scaled solutions that help our customers thrive in a changing world. We do this as 50,000 humble partners with unique backgrounds, views and ideas. For those tasked with navigating the complexities of healthcare, this includes fostering diverse supplier relationships that not only enhance innovation and supplier competition, but also vibrantly enrich the communities where we live and work.



Diverse suppliers can register your company at cardinalhealth.com/supplierdiversity.

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SPECIAL THANKS

Special Thanks to



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