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## 2021 EVENT SPONSORSHIPS

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**In 2020, WRMSDC held 17 events and impacted 1,686 attendees. Here's what some of them had to say:**

“Light years above other virtual events in the supplier diversity space!” ★ “Amazing job, well done. Please share your best practices with others; all advocacy organizations are struggling, and you guys are doing amazing work for businesses and the community of our council.” ★ “Very real, ready-to-use information. Excellent!” ★ “Intimate and Impactful!” ★ “Great planning, creative ideas, and flawless execution.” ★ “While I miss the in-person events, this is a great way to connect one-on-one! I'm grateful to have participated! ★ “Continuing to have these events gives some of us smaller and new businesses an opportunity to be in the presence of these key individuals when maybe it would be very difficult to reach some of these individuals.” ★ “This org is the best org for networking.”

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## \*Special\* MAKE A DIFFERENCE SPONSORSHIP (4 available)

Impact and benefits will be yearlong, throughout 2021, and applied to all virtual events!

Sponsoring a 2021 Make a Difference package will directly impact diverse suppliers throughout Northern California, Nevada, Hawai'i, and across the nation. **This package covers registration fees for all diverse suppliers participating in WRMSDC's 2021 virtual events. We need (4) sponsors to cover the fees.** Businesses hit by the pandemic need access to the opportunities, development, and connections found in WRMSDC's virtual events. While the Council made all our virtual events free for diverse suppliers in 2020 to support our community, we must find sponsors for 2021. This is a core area that helps us keep our doors open and able to provide key services to minority-owned businesses, as well as the broader diverse supplier community, including women-owned, veteran-owned, LGBT-owned, and service-disabled veteran businesses and others.

	Price	Tickets	Digital Marketing	Social Media Feature	Branding on Corporate-facing Marketing	Virtual Storyboard	Option to submit opportunities/Supplier Diversity marketing for distribution	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad - Ad Specs/Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
<b>Make a Difference Package #1</b> – claimed by GLEAResult	\$40,000	5 for your company reps at each 2021 virtual event	✓ For all 2021 virtual events	✓	✓ For all 2021 virtual events	1 <a href="#">Example #1</a> <a href="#">Example #2</a>	✓ (where applicable)	✓ (where applicable)	✓ (where applicable)	✓ For all 2021 virtual events	1 page in each 2021 Digital Guide	Marketing throughout 2021 as a Make a Difference Sponsor	At (1) event TBD in partnership with WRMSDC		At all 2021 virtual events	<ul style="list-style-type: none"> <li>- Logo included in WRMSDC's 2021 Supplier Diversity issue of the <i>San Francisco Business Times</i> (450K subscribers)</li> <li>- Make a Difference Sponsors will be marketed throughout 2021 as the corporations responsible for underwriting all registration fees for diverse suppliers attending our virtual events</li> <li>- Receive a 2021 virtual event report of impact, including data on diverse suppliers directly impacted by this sponsorship</li> </ul>
<b>Make a Difference Package #2</b> – claimed by Gilead Sciences	\$40,000	5 for your company reps at each 2021 virtual event	✓ For all 2021 virtual events	✓	✓ For all 2021 virtual events	1 <a href="#">Example #1</a> <a href="#">Example #2</a>	✓ (where applicable)	✓ (where applicable)	✓ (where applicable)	✓ For all 2021 virtual events	1 page in each 2021 Digital Guide	Marketing throughout 2021 as a Make a Difference Sponsor	At (1) event TBD in partnership with WRMSDC		At all 2021 virtual events	<ul style="list-style-type: none"> <li>- Logo included in WRMSDC's 2021 Supplier Diversity issue of the <i>San Francisco Business Times</i> (450K subscribers)</li> <li>- Make a Difference Sponsors will be marketed throughout 2021 as the corporations responsible for underwriting all registration fees for diverse suppliers attending our virtual events</li> <li>- Receive a 2021 virtual event report of impact, including data on diverse suppliers directly impacted by this sponsorship</li> </ul>
<b>Make a Difference Package #3</b> – claimed by MUFG Union Bank, N.A.	\$40,000	5 for your company reps at each 2021 virtual event	✓ For all 2021 virtual events	✓	✓ For all 2021 virtual events	1 <a href="#">Example #1</a> <a href="#">Example #2</a>	✓ (where applicable)	✓ (where applicable)	✓ (where applicable)	✓ For all 2021 virtual events	1 page in each 2021 Digital Guide	Marketing throughout 2021 as a Make a Difference Sponsor	At (1) event TBD in partnership with WRMSDC		At all 2021 virtual events	<ul style="list-style-type: none"> <li>- Logo included in WRMSDC's 2021 Supplier Diversity issue of the <i>San Francisco Business Times</i> (450K subscribers)</li> <li>- Make a Difference Sponsors will be marketed throughout 2021 as the corporations responsible for underwriting all registration fees for diverse suppliers attending our virtual events</li> <li>- Receive a 2021 virtual event report of impact, including data on diverse suppliers directly impacted by this sponsorship</li> </ul>
<b>Make a Difference Package #4</b> – claimed by Apple	\$40,000	5 for your company reps at each 2021 virtual event	✓ For all 2021 virtual events	✓	✓ For all 2021 virtual events	1 <a href="#">Example #1</a> <a href="#">Example #2</a>	✓ (where applicable)	✓ (where applicable)	✓ (where applicable)	✓ For all 2021 virtual events	1 page in each 2021 Digital Guide	Marketing throughout 2021 as a Make a Difference Sponsor	At (1) event TBD in partnership with WRMSDC		At all 2021 virtual events	<ul style="list-style-type: none"> <li>- Logo included in WRMSDC's 2021 Supplier Diversity issue of the <i>San Francisco Business Times</i> (450K subscribers)</li> <li>- Make a Difference Sponsors will be marketed throughout 2021 as the corporations responsible for underwriting all registration fees for diverse suppliers attending our virtual events</li> <li>- Receive a 2021 virtual event report of impact, including data on diverse suppliers directly impacted by this sponsorship</li> </ul>
<b>Make a Difference Package #5</b> – claimed by Cal Water	\$40,000	5 for your company reps at each 2021 virtual event	✓ For all 2021 virtual events	✓	✓ For all 2021 virtual events	1 <a href="#">Example #1</a> <a href="#">Example #2</a>	✓ (where applicable)	✓ (where applicable)	✓ (where applicable)	✓ For all 2021 virtual events	1 page in each 2021 Digital Guide	Marketing throughout 2021 as a Make a Difference Sponsor	At (1) event TBD in partnership with WRMSDC		At all 2021 virtual events	<ul style="list-style-type: none"> <li>- Logo included in WRMSDC's 2021 Supplier Diversity issue of the <i>San Francisco Business Times</i> (450K subscribers)</li> <li>- Make a Difference Sponsors will be marketed throughout 2021 as the corporations responsible for underwriting all registration fees for diverse suppliers attending our virtual events</li> <li>- Receive a 2021 virtual event report of impact, including data on diverse suppliers directly impacted by this sponsorship</li> </ul>

<b>Make a Difference Package #6</b> – claimed by Robert Half	\$10,000	5 for your company reps at each 2021 virtual event	✓ For all 2021 virtual events	✓	✓ For all 2021 virtual events	1 <a href="#">Example #1</a> <a href="#">Example #2</a>	✓ (where applicable)	✓ (where applicable)	✓ (where applicable)	✓ For all 2021 virtual events	1 page in each 2021 Digital Guide	Marketing throughout 2021 as a Make a Difference Sponsor	At (1) event TBD in partnership with WRMSDC		At all 2021 virtual events	- Logo included in WRMSDC's 2021 Supplier Diversity issue of the <i>San Francisco Business Times</i> (450K subscribers) - Make a Difference Sponsors will be marketed throughout 2021 as the corporations responsible for underwriting all registration fees for diverse suppliers attending our virtual events - Receive a 2021 virtual event report of impact, including data on diverse suppliers directly impacted by this sponsorship
<b>Make a Difference Package #7</b> – claimed by Cisco	\$10,000	5 for your company reps at each 2021 virtual event	✓ For all 2021 virtual events	✓	✓ For all 2021 virtual events	1 <a href="#">Example #1</a> <a href="#">Example #2</a>	✓ (where applicable)	✓ (where applicable)	✓ (where applicable)	✓ For all 2021 virtual events	1 page in each 2021 Digital Guide	Marketing throughout 2021 as a Make a Difference Sponsor	At (1) event TBD in partnership with WRMSDC		At all 2021 virtual events	- Logo included in WRMSDC's 2021 Supplier Diversity issue of the <i>San Francisco Business Times</i> (450K subscribers) - Make a Difference Sponsors will be marketed throughout 2021 as the corporations responsible for underwriting all registration fees for diverse suppliers attending our virtual events - Receive a 2021 virtual event report of impact, including data on diverse suppliers directly impacted by this sponsorship
<b>Make a Difference Package (Custom) #8</b> – claimed by AMN Healthcare	\$6,500	5 for your company reps at each 2021 virtual event, minus all Construction events	✓ For all 2021 virtual events, except Construction-related events	✓	✓ For all 2021 virtual events, except Construction-related events	1 <a href="#">Example #1</a> <a href="#">Example #2</a>	✓ (where applicable, except Construction-related events)	✓ (where applicable, except Construction-related events)	✓ (where applicable, except Construction-related events)	✓ For all 2021 virtual events, except Construction-related events	1 page in each 2021 Digital Guide, except Construction-related events	Marketing throughout 2021 as a Make a Difference Sponsor, except Construction-related events	At (1) event TBD in partnership with WRMSDC		At all 2021 virtual events, except Construction-related events	- Logo included in WRMSDC's 2021 Supplier Diversity issue of the <i>San Francisco Business Times</i> (450K subscribers) - Make a Difference Sponsors will be marketed throughout 2021 as the corporations responsible for underwriting all registration fees for diverse suppliers attending our virtual events - Receive a 2021 virtual event report of impact, including data on diverse suppliers directly impacted by this sponsorship
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## CONSTRUCTION EVENT

Wednesday, February 24, 2021 • 1:00 p.m. PT • Zoom • Event website coming soon

Corporate industry leaders will share upcoming construction projects and opportunities to a virtual audience of diverse suppliers, GCs, sub-contractors, and members of the public. Class 1-4 WRMSDC certified minority business enterprise (MBE) reps will sit on a moderated panel discussing best practices for landing key opportunities with major corporations, along with success storytelling segments. 1:1 Matchmaking will be conducted after the event.

Sponsorship	Price	Tickets	Digital Marketing	Social Media Feature	Branding on Corporate-facing Marketing	Virtual Storyboard	Option to submit opportunities/ Supplier Diversity marketing for distribution	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad ( <a href="#">ad specs</a> )	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
<b>Partner*</b>	\$200	2	✓						✓							-
<b>Friend*</b>	\$300	2	✓						✓							-
<b>Ally*</b> Claimed by: Autodesk, DGS	\$500	3	✓						✓							-
<b>Event Sponsor*</b> Claimed by: Skanska	\$700	4	✓				✓		✓							-
<b>MBE Success Story</b> Claimed by: MGM Resorts	\$1,000	4	✓	✓	✓		✓		✓							- <a href="#">Logo branding on slide during MBE Success Storytelling</a>
<b>Panel</b>	\$1,500	4	✗	✗	✗		✗	✗	✗	✗		Exclusive marketing-as Panel-Sponsor			✗	-

Claimed by: Swinerton																
<b>Digital Brochure</b>	\$1,500	4	✓	✓	✓		✓	✓	✓	✓	✓	Exclusive marketing as brochure sponsor		✓	-	
<b>MBE Choice Matchmaking Waiting Room</b> Claimed by: Las Vegas Sands Corp	\$1,500	4	✗	✗	✗		✗	✗	✗	✗	✗	Exclusive marketing as waiting room sponsor			— Matchmaking will be held in separate meetings vs a single event; your logo branding will be on 10+ breakout rooms associated with these Matchmaking sessions and seen by all attendees	
<b>Marketing</b>	\$2,000	5	✓	✓	✓		✓	✓	✓	✓	✓	Exclusive marketing as Marketing Sponsor		✓	-	
<b>MBE Choice Matchmaking Headliner</b> Claimed by: SBM	\$2,500	5	✗	✗	✗		✗	✗	✗	✗	✗	Exclusive marketing as MBE Choice Matchmaking Sponsor			— Matchmaking will be held in separate meetings vs a single event; your logo branding will be on the welcome slide deck and 10+ breakout rooms associated with these Matchmaking sessions and seen by all who enter the event	
<b>Open Doors</b> Claimed by: UCSF	\$3,000	5	✗	✗	✗		✗	✗	✗	✗	✗	✗	✗	✗	— Covers ticket fees for diverse suppliers to attend.	
<b>Headliner</b> Claimed by: PG&E	\$3,500	5	✗	✗	✗		✗	✗	✗	✗	✗	Exclusive marketing as Headline Sponsor	✗	✗	— Includes (1) company name shout-out to audience of > 451K listeners on KBLX radio	

More 2021 Sponsorship Packages continued on the next page!

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## PRIME TIME PITCH: Get in the Game

Wednesday, March 31, 2021 • 10:00 a.m. to TBD PT • Zoom • Event website coming soon

Prime Time provides an environment for Corporations, Prime Suppliers, and Platinum MBE Partners to connect with Diverse Suppliers pitching real-world solutions

	Price	Tickets	Digital Marketing	Social Media Feature	Branding on Corporate-facing Marketing	Virtual Storyboard	Option to submit opportunities/ Supplier Diversity marketing for distribution	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
<b>Partner*</b>	\$300	1	✓		✓					✓						-
<b>Friend*</b>	\$500	2	✓		✓					✓						-
<b>Gamechangers*</b> (5 available) Claimed by: DGS	\$1,000	2	✓		✓			✓		✓						- Sponsors will help cover the cost of post-event MBE-to-Corporate and MBE-to-Prime 1:1 connections/meetings - Your company will have the opportunity to select up to 3 Pitch Contestants to meet with post-event in 1:1 Connections meetings (for Corporate Members & Primes only)
<b>Innovation Pitch</b> (MBE Class 1-2 Only) Claimed by: Oneva	\$1,000	2	✗		✗			✗		✗	½ page					— Secured spot in pitch finals without receiving top votes

<b>Pre-Game Prep</b> (2 available)	\$1,500	2	✓	✓			✓	✓	✓				✓	<ul style="list-style-type: none"> <li>- Opportunity to provide video tips to help prepare diverse suppliers</li> <li>- Shout-out during the MBEIC's first meeting of the year, where we will be assisting MBEs in preparing for the pitch</li> </ul>
<b>Development</b> (1 available) Claimed by: State Fund	\$1,500	2	✓	✓			✓	✓	✓					<ul style="list-style-type: none"> <li>- Shout out as Development sponsor</li> </ul>
<b>Registration</b>	\$1,500	3	✓	✓			✓	✓	✓		"Powered by [your logo]" on registration portal			<ul style="list-style-type: none"> <li>- Logo prominently displayed in the online registration portal</li> </ul>
<b>Waiting Room</b>	\$1,500	2	✓	✓			✓	✓	✓		Marketing in the Waiting Room while guests wait to enter the event			-
<b>Host (Cecil)</b>	\$1,500	2	✓	✓			✓	✓	✓		Cecil will promote your company throughout the event			-
<b>Innovation Pitch</b> (MBE Class 3-4 Only) Claimed by: OST Engineering	\$2,000	3	✗	✗			✗	✗	✗	1 page				<ul style="list-style-type: none"> <li>—Secured spot in pitch finals without receiving top votes</li> <li>—Your company will have the opportunity to select up to 3 Pitch Contestants to meet with post-event in 1:1 Connections meetings (for Corporate Members &amp; Primes only)</li> </ul>
<b>Ally*</b> (3 available) Claimed by: MGM Resorts, Southwest Gas, SBM Management	\$2,000	4	✗	✗			✗	✗	✗	½ page				<ul style="list-style-type: none"> <li>—Your company will have the opportunity to select up to 3 Pitch Contestants to meet with post-event in 1:1 Connections meetings (for Corporate Members &amp; Primes only)</li> </ul>
<b>Digital Guide</b> Claimed by: Kaiser Permanente	\$3,000	6	✗	✗			✗	✗	✗	2 pages	Exclusive marketing for Digital Guide			<ul style="list-style-type: none"> <li>—Your company will have the opportunity to select up to 3 Pitch Contestants to meet with post-event in 1:1 Connections meetings (for Corporate Members &amp; Primes only)</li> </ul>
<b>Marketing</b> Claimed by: Pacific Gas and Electric Company (PG&E)	\$4,000	8	✗	✗	1	<a href="#">Example #1</a> <a href="#">Example #2</a>	✗	✗	✗	1 page	"Powered by [your logo]" on marketing blasts and flyers			<ul style="list-style-type: none"> <li>—Your company will have the opportunity to select up to 3 Pitch Contestants to meet with post-event in 1:1 Connections meetings (for Corporate Members &amp; Primes only)</li> <li>—VIP registration</li> </ul>
<b>Halftime Show</b> Claimed by: JP Morgan Chase	\$4,000	8	✗	✗			✗	✗	✗	½ page	Exclusive marketing for Half-Time Show			<ul style="list-style-type: none"> <li>—Your company will have the opportunity to select up to 3 Pitch Contestants to meet with post-event in 1:1 Connections meetings (for Corporate Members &amp; Primes only)</li> <li>—VIP registration</li> </ul>
<b>Headliner</b>	\$6,000	10	✓	✓	1	<a href="#">Example #1</a> <a href="#">Example #2</a>	✓	✓	✓	1 page	Exclusive marketing as Event Headliner	✓	✓	<ul style="list-style-type: none"> <li>- Your company will have the opportunity to select up to 5 Pitch Contestants to meet with post-event in 1:1 Connections meetings (for Corporate Members &amp; Primes only)</li> <li>- 90-second video must be pre-approved by WRMSDC (to ensure it will play properly on event day)</li> <li>- Recognition as a benefactor partially underwriting tickets fees so diverse suppliers can attend for free</li> <li>- Opening remarks on event day/game day first throw</li> <li>- Virtual backdrop on event day</li> <li>- VIP registration</li> </ul>

More 2021 Sponsorship Packages continued on the next page!

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## GALA: Awards & Fundraiser (Impressions)

Thursday, May 6, 2021 • 6:00 p.m. PT • Zoom • Event website: <https://www.wrmsdc.org/gala/>

WRMSDC's Awards celebrate the best minority suppliers, Corporate Members, and community partners in Northern California, Nevada, and Hawai'i.

	Price	Tickets	Digital Marketing	Social Media Feature	Branding on Corporate-facing Marketing	Virtual Storyboard	Option to submit opportunities/Supplier Diversity marketing for distribution	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad – <a href="#">Ad Specs/Restrictions</a>	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
<b>Partner*</b> (multiple available) Claimed by: Biarca	\$300	1	✓		✓					✓						-
<b>Friend*</b> (multiple available)	\$500	1	✓		✓					✓						-
<b>Gamechangers*</b> (multiple available)	\$1,000	2	✓		✓			✓		✓		Details TBD				-
<b>Executive Snack Box*</b> (multiple available) Claimed by: ATR International	\$1,000	2	✓		✓			✓		✓		Opportunity to include (1) product sample in each Executive Snack Box				- Snack Boxes will go to select Corporate Members, Board Members, Advisory Committee Members, Premier Members, MBE Platinum Partners, and key Minority-owned Business Leaders
<b>Waiting Room</b> Claimed by: Southwest Gas	\$1,500	2	✗		✗			✗		✗		Marketing in the Waiting Room while guests wait to enter the event				---
<b>Host (Cecil)</b> Claimed: LV Sand Corp	\$1,500	2	✗		✗			✗		✗		Cecil will promote your company throughout the event				---
<b>Deluxe Executive Snack box*</b> (multiple available) Claimed: Trident Consulting, Inc., Accurate C&S Services, Ruiz Strategies	\$2,000	4	✓		✓			✓	✓	✓	½ page	Opportunity to include (1) product sample in each Executive Snack Box				- Snack Boxes will go to select Corporate Members, Board Members, Advisory Committee Members, Premier Members, MBE Platinum Partners, and key Minority-owned Business Leaders
<b>Ally*</b> Claimed by: DGS	\$2,000	4	✓		✓			✓	✓	✓	½ page					-
<b>Gala Sponsor</b> Claimed: Apple	\$3,000	4	✗		✗			✗	✗	✗	½ page					
<b>Executive Snack Box Production</b> Claimed by: Way to Be	In-Kind	5	✗		✗		✗	✗	✗	✗	2 pages				✗	--- In-box marketing opportunities --- Special thank you on awards movie
<b>Digital Guide</b> Claimed: EY	\$3,500	7	✗		✗		✗	✗	✗	✗	2 pages	Exclusive marketing for Digital Guide			✗	---
<b>Gala Short</b> Claimed by: SBM Management	\$4,000	6	✗	✗	✗		✗	✗	✗	✗	1 page	Exclusive marketing for the Gala Short			✗	--- Opportunity to speak to the Corporate participants of the Gala Short for one minute

<b>Gala-Movie</b> Claimed-by: T-Mobile	\$4,500	6	✓	✓	✓		✓	✓	✓	✓	1-page	Exclusive marketing as the Gala-Movie sponsor				— Marketing on the Gala-Movie, the centerpiece of the Excellence-in-Supplier-Diversity-Awards-Gala (movie will be shown live during the Gala and will reveal the winners of our 2021 Excellence Awards)
<b>Excellence Awards Program</b> Claimed-by: Google	\$5,000	7	✓	✓	✓	1 <a href="#">Example #1</a> <a href="#">Example #2</a>	✓	✓	✓	✓	1-page	Exclusive marketing for Excellence Awards Program	✓		✓	— Listed on the Excellence Awards application portal and associated marketing — Opportunity to provide (1) gift or branded item in Executive-Snack-Boxes that will go to select Corporate Members, Board Members, Advisory Committee Members, Premier Members, MBE Platinum Partners, and key Minority-owned Business Leaders
<b>Marketing</b> Claimed-by: Robert Half	\$5,000	7	✓	✓	✓	1 <a href="#">Example #1</a> <a href="#">Example #2</a>	✓	✓	✓	✓	1-page	“Powered by [your logo]” on marketing blasts and flyers			✓	—
<b>Headliner</b> Claimed-by: Overland Tandberg	\$10,000	10	✓	✓	✓	2 <a href="#">Example #1</a> <a href="#">Example #2</a>	✓	✓	✓	✓	1-page	Exclusive marketing as Event-Headliner	✓	✓	✓	— 1:1 strategy call with President Cecil Plummer — VIP Registration — Covers ticket fees for diverse suppliers to attend — Recognition as benefactor underwriting ticket fees so diverse suppliers can attend for free

More 2021 Sponsorship Packages continued on the next page!

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## SUPPLIER DIVERSITY BEST PRACTICES FORUM

Tuesday, May 25, 2021 • 10:00 a.m. to TBD PT • Zoom • Event website forthcoming

This invitation-only forum provides a platform to collaborate and help our Supplier Diversity & inclusion leaders move the needle within their initiatives by providing executable strategies that enable MBEs to gain more opportunities

	Price	Tickets	Digital Marketing	Social Media Feature	Branding on Corporate-facing Marketing	Share Best Practices	Option to submit opportunities/ Supplier Diversity marketing for distribution	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
<b>Partner*</b>	\$300	1	✓		✓					✓						-
<b>Friend*</b>	\$500	2	✓		✓					✓						-
<b>Ally*</b>	\$1,500	3	✓		✓	✓		✓		✓						-
<b>Polls</b>	\$1,500	3	✓		✓	✓		✓		✓		Exclusive marketing as Virtual Polls sponsor				-
<b>Advocate* (4 available)</b> Claimed by: LV Sand Corp	\$2,000	4	✓		✓	✓		✓		✓	1 page		✓		✓	- Opportunity to participate as a panelist or breakout session leader
<b>Digital Guide</b> Claimed by: Google	2,000	4	✓		✓	✓		✓		✓	1-page	Exclusive marketing for Digital-Guide			✓	— Digital guide will provide an opportunity for Ally and above sponsors to share Supplier Diversity best practices from their company
<b>Guest Presenter</b>	\$2,500	6	✓		✓	✓		✓		✓	1 page	Exclusive sponsor of Guest Presenter	✓		✓	- Opportunity to introduce guest presenter - VIP registration

Lunch Sponsor Claimed by: Cisco	\$2,500	6	✓	✓	✓	✓	✓	✓	✓	1 page	Exclusive marketing as Lunch Sponsor	✓	✓	<ul style="list-style-type: none"> <li>—VIP registration</li> <li>—Sponsorship will help cover the cost of attendees receiving a digital gift card for lunch</li> </ul>
MBE Headliner (WRMSDC Certified MBE only)	\$3,000	8	✓	✓	✓	✓	✓	✓	✓	1 page	Exclusive marketing as Event MBE Headliner	✓	✓	<ul style="list-style-type: none"> <li>- Opportunity to provide company overview (not to exceed 3 minutes) to corporate attendees</li> <li>- VIP registration</li> </ul>
Corporate Headliner MGM Resorts International	\$3,000	Unlimited for your company reps	✓	✓	✓	✓	✓	✓	✓	1 page	Exclusive marketing as Event Corporate Headliner	✓	✓	<ul style="list-style-type: none"> <li>—Opening remarks</li> <li>—Virtual backdrop on event day</li> <li>—VIP registration</li> </ul>

More 2021 Sponsorship Packages continued on the next page!

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## BEST IN THE WEST II: MBE TECHNOLOGY PLATINUM PARTER PITCH

Wednesday, June 9, 2021 • 12:00 p.m. PT • Zoom • Event website coming soon

WRMSDC-Certified World Class Minority Business Enterprise (MBE) Platinum Partners will pitch currently relevant solutions in a private setting to CIOs and IT Leaders, competing for the title “Best in the West 2021”

	Price	Tickets	Digital Marketing	Social Media Feature	Branding on Corporate-facing Marketing	Virtual Storyboard	Option to submit opportunities/ Supplier Diversity marketing for distribution	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad ( <a href="#">ad specs</a> )	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
Partner*	\$100	0	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	-
Friend*	\$250	0	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	-
Ally*	\$500	0	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	-
Waiting Room Claimed by: Google	\$1,000	2	✓	✓	✓	✓	✓	✓	✓	✓	✓	Exclusive marketing as waiting room sponsor	✓	✓	✓	—Logo branding on waiting room, seen by all event attendees
Event Sponsor* Claimed by: DGS, Salesforce	\$1,500	2	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	—
Music Sponsor Claimed by: Autodesk	\$2,000	2	✓	✓	✓	✓	✓	✓	✓	✓	✓	Exclusive Marketing as Music playlist sponsor	✓	✓	✓	—Opportunity to provide (1) music track to be played during judging of (1) MBE Platinum Pitcher— Music track must be pre-approved by WRMSDC
Digital Brochure	\$2,500	2	✓	✓	✓	✓	✓	✓	✓	✓	✓	Exclusive marketing as brochure sponsor	✓	✓	✓	- Logo branding on packet containing MBE pitchers' capability statements, provided to all judges before event.
Virtual Background	\$3,000	2	✓	✓	✓	✓	✓	✓	✓	✓	✓	Exclusive Marketing as virtual background sponsor	✓	✓	✓	- Logo branding on virtual background behind event host during event
MBE Headliner Current WRMSDC certification required	\$3,000	0	✓	✓	✓	✓	✓	✓	✓	✓	✓	Exclusive marketing as MBE Headliner	✓	✓	✓	- (1) 60-second video, shown during event - must be pre-approved by WRMSDC (to ensure it will play properly on event day)



Corporate Headliner	\$4,000	2			✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	Exclusive marketing as corporate headliner	✓	✓	✓	- (1) 60-second video, shown during event - must be pre-approved by WRMSDC (to ensure it will play properly on event day)
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More 2021 Sponsorship Packages continued on the next page!

[Claim a sponsorship here](#)

## EXPO: Multi-Industry Diversity Expo

Thursday, August 19, 2021 • Time TBD • Zoom • Event website coming soon

This event brings opportunities for business and growth to minority-owned and diverse companies. It also assists Corporate Members in meeting quality suppliers and achieving their supplier diversity goals.

	Price	Tickets	Digital Marketing	Social Media Feature	Branding on Corporate-facing Marketing	Virtual Storyboard	Option to submit opportunities/Supplier Diversity marketing for distribution	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad - <a href="#">Ad Specs/Restrictions</a>	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special	
<b>Partner*</b> Claimed by: Salesforce	\$500	1	✓		✓			✓		✓							<ul style="list-style-type: none"> <li>- Matchmaking &amp;/or Mentoring participation for your company (buyers/Corporate Members only) while supplies last (spots are limited)</li> <li>- Category Room participation for your company (buyers/Corporate Members only)</li> </ul>
<b>Friend*</b>	\$1,000	2	✓		✓			✓		✓							<ul style="list-style-type: none"> <li>- Matchmaking &amp;/or Mentoring participation for your company (buyers/Corporate Members only) while supplies last (spots are limited)</li> <li>- Category Room participation for your company (buyers/Corporate Members only)</li> </ul>
<b>Waiting Room</b>	\$1,500	2	✓		✓			✓		✓		Marketing in the Waiting Room while guests wait to enter the event					<ul style="list-style-type: none"> <li>- Matchmaking &amp;/or Mentoring participation for your company (buyers/Corporate Members only) while supplies last (spots are limited)</li> <li>- Category Room participation for your company (buyers/Corporate Members only)</li> </ul>
<b>Development</b> Claimed by: Southwest Gas, SCIF, SBM	\$1,500	3	✓		✓			✓		✓							<ul style="list-style-type: none"> <li>- Matchmaking &amp;/or Mentoring participation for your company (buyers/Corporate Members only) while supplies last (spots are limited)</li> <li>- Opportunity to suggest development topics and speakers for Council consideration</li> <li>- Category Room participation for your company (buyers/Corporate Members only)</li> </ul>
<b>Innovation Pitch (Certified Class 1 &amp; 2 MBEs ONLY!)</b> *2 spots available	\$1,500	3	✓		✓			✓		✓							<ul style="list-style-type: none"> <li>- Guaranteed pitch spot in the Food &amp; Beverage Category Room (bypass the selection process that determines which F&amp;B diverse suppliers will pitch)</li> </ul>
<b>Host (Cecil)</b> Claimed by: Vegas Golden Knights (VGK)	\$1,500	2	✗		✗			✗		✗		Cecil will promote your company throughout the event					<ul style="list-style-type: none"> <li>- Matchmaking &amp;/or Mentoring participation for your company (buyers/Corporate Members only) while supplies last (spots are limited)</li> <li>- Category Room participation for your company (buyers/Corporate Members only)</li> </ul>

<b>Pre-Game Food &amp; Beverage Pitch Prep</b> *2 spots available	\$1,500	3	✓	✓			✓	✓							<ul style="list-style-type: none"> <li>- Matchmaking &amp;/or Mentoring participation for your company (buyers/Corporate Members only) while supplies last (spots are limited)</li> <li>- Give coaching and development feedback to our Food &amp; Beverage diverse supplier pitch contestants in a mini workshop designed to help them perfect their pitch</li> </ul>
<b>Ally*</b> Claimed by: Google, EBMUD	\$2,000	4	✓	✓			✓	✓	✓	½ page					<ul style="list-style-type: none"> <li>- Matchmaking &amp;/or Mentoring participation for your company (buyers/Corporate Members only) while supplies last (spots are limited)</li> <li>- Category Room participation for your company (buyers/Corporate Members only)</li> </ul>
<b>Learning &amp; Opportunities Track (Specific to your company)</b> Claimed by: Las Vegas Sand Corp	\$2,000	4	✗	✗			✗	✗	✗	½ page	Exclusive marketing for your company's Learning & Opportunities Track				<ul style="list-style-type: none"> <li>- Matchmaking &amp;/or Mentoring participation for your company (buyers/Corporate Members only) while supplies last (spots are limited)</li> <li>- Provide training videos, development materials, and opportunities specifically for your company to be consumed by diverse suppliers attending the Expo</li> <li>- Category Room participation for your company (buyers/Corporate Members only)</li> </ul>
<b>Music (Live DJ)</b>	\$2,500	5	✓	✓			✓	✓	✓	1 page	Exclusive marketing as Live DJ sponsor				<ul style="list-style-type: none"> <li>- Matchmaking &amp;/or Mentoring participation for your company (buyers/Corporate Members only) while supplies last (spots are limited)</li> <li>- Shout-outs throughout event by Live DJ</li> <li>- Category Room participation for your company (buyers/Corporate Members only)</li> </ul>
<b>Digital Guide</b> Claimed by: JP Morgan Chase	\$3,000	6	✗	✗	1 <a href="#">Example #1</a> <a href="#">Example #2</a>		✗	✗	✗	2 pages	Exclusive marketing for Digital Guide		✗		<ul style="list-style-type: none"> <li>- Matchmaking &amp;/or Mentoring participation for your company (buyers/Corporate Members only) while supplies last (spots are limited)</li> <li>- Category Room participation for your company (buyers/Corporate Members only)</li> </ul>
<b>Construction Category Room</b>	\$3,000	6	✓	✓			✓	✓	✓	1 page	Exclusive marketing for Construction Category Room		✓		<ul style="list-style-type: none"> <li>- Category Room participation for your company (buyers/Corporate Members only)</li> </ul>
<b>Tech &amp; Cybersecurity Category Room</b> Claimed by: Apple, Inc.	\$3,000	6	✗	✗			✗	✗	✗	1 page	Exclusive marketing for Tech & Cybersecurity Category Room		✗		<ul style="list-style-type: none"> <li>- Category Room participation for your company (buyers/Corporate Members only)</li> </ul>
<b>Professional Services Category Room</b> Claimed by: Bank of America	\$3,000	6	✗	✗			✗	✗	✗	1 page	Exclusive marketing for Professional Services Category Room		✗		<ul style="list-style-type: none"> <li>- Category Room participation for your company (buyers/Corporate Members only)</li> </ul>
<b>Food &amp; Beverage Category Room</b>	\$3,000	6	✓	✓			✓	✓	✓	1 page	Exclusive marketing for Food & Beverage Category Room		✓		<ul style="list-style-type: none"> <li>- Category Room participation for your company (buyers/Corporate Members only)</li> </ul>
<b>Community Leader*</b> Claimed by: Genentech, Vistra Energy	\$3,000	6	✓	✓	1 <a href="#">Example #1</a> <a href="#">Example #2</a>		✓	✓	✓	1 page			✓		<ul style="list-style-type: none"> <li>- Category Room participation for your company (buyers/Corporate Members only)</li> </ul>
<b>Marketing</b> Claimed by: AT&T	\$5,000	7 for your	✗	✗	1 <a href="#">Example #1</a>		✗	✗	✗	1 page	"Powered by [your logo]" on	✗	✗		<ul style="list-style-type: none"> <li>- Matchmaking &amp;/or Mentoring participation for your company (buyers/Corporate Members only) while supplies last (spots are limited)</li> </ul>

		compan y-reps				<a href="#">Example #2</a>						marketing blasts and flyers				<ul style="list-style-type: none"> <li>Category Room participation for your company (buyers/Corporate Members only)</li> </ul>
<b>Women of Color Panel</b>	\$5,000	7	✓	✓	✓	1 <a href="#">Example #1</a> <a href="#">Example #2</a>	✓	✓	✓	✓	1 page	Exclusive marketing as Women of Color Panel sponsor	✓	✓	✓	<ul style="list-style-type: none"> <li>Matchmaking &amp;/or Mentoring participation for your company (buyers/Corporate Members only) while supplies last (spots are limited)</li> <li>Receive (1) lunch voucher for each attendee ticket to redeem for a meal during Expo</li> <li>Category Room participation for your company (buyers/Corporate Members only)</li> <li>Fill one of the participant/speaker spots in a category room (spots are limited)</li> </ul>
<b>Access-to-Capital Panel</b> Claimed by: Kaiser Permanente	\$5,000	7	✗	✗	✗	1 <a href="#">Example #1</a> <a href="#">Example #2</a>	✗	✗	✗	✗	1 page	Exclusive marketing as Access to Capital Panel sponsor	✗	✗	✗	<ul style="list-style-type: none"> <li>Matchmaking &amp;/or Mentoring participation for your company (buyers/Corporate Members only) while supplies last (spots are limited)</li> <li>Receive (1) lunch voucher for each attendee ticket to redeem for a meal during Expo</li> <li>Category Room participation for your company (buyers/Corporate Members only)</li> <li>Fill one of the participant/speaker spots in a category room (spots are limited)</li> </ul>
<b>Opportunity Panel</b> Claimed by: PG&E	\$5,000	7	✗	✗	✗	1 <a href="#">Example #1</a> <a href="#">Example #2</a>	✗	✗	✗	✗	1 page	Exclusive marketing as Opportunity Panel sponsor	✗	✗	✗	<ul style="list-style-type: none"> <li>Matchmaking &amp;/or Mentoring participation for your company (buyers/Corporate Members only) while supplies last (spots are limited)</li> <li>Receive (1) lunch voucher for each attendee ticket to redeem for a meal during Expo</li> <li>Category Room participation for your company (buyers/Corporate Members only)</li> <li>Fill one of the participant/speaker spots in this category room (spots are limited)</li> </ul>
<b>Mentoring &amp; Matchmaking (customized)</b> Claimed by: Cardinal Health	\$6,600	8	✗	✗	✗		✗	✗	✗	✗	1 page	Exclusive marketing for Mentoring activity  Exclusive marketing for Matchmaking activity	✗	✗	✗	<ul style="list-style-type: none"> <li>Matchmaking &amp;/or Mentoring participation for your company (buyers/Corporate Members only), while supplies last (spots are limited)</li> <li>Matchmaking will be held in separate meetings vs a single event. Your logo branding will be represented at each meeting and seen by all who enter.</li> <li>Supports WRMSDC diverse supplier coaching Session(s) to help them prepare for their Mentoring and/or Matchmaking meeting</li> <li>Matchmaking &amp; mentoring diverse supplier impact report, sent post-expo</li> <li>Category Room participation for your company (buyers/Corporate Members only)</li> </ul>
<b>Headliner</b>	\$10,000	10 for your company reps	✓	✓	✓	1 <a href="#">Example #1</a> <a href="#">Example #2</a>	✓	✓	✓	✓	1 page	Exclusive marketing as Event Headliner	✓	✓	✓	<ul style="list-style-type: none"> <li>Matchmaking &amp;/or Mentoring participation for your company (buyers/Corporate Members only) while supplies last (spots are limited)</li> <li>1:1 strategy call with President Cecil Plummer</li> <li>VIP Registration</li> <li>Covers ticket fees for diverse suppliers to attend</li> <li>Recognition as benefactor underwriting ticket fees so diverse suppliers can attend for free</li> <li>Category Room participation for your company (buyers/Corporate Members only)</li> </ul>
<b>Lunch</b>	In-Kind	6	✓	✓	✓	1 <a href="#">Example #1</a> <a href="#">Example #2</a>	✓	✓	✓	✓	2 pages	Exclusive marketing as Lunch sponsor	✓	✓	✓	<ul style="list-style-type: none"> <li>Matchmaking &amp;/or Mentoring participation for your company (buyers/Corporate Members only) while supplies last (spots are limited)</li> <li>Provide (1) in-kind gift card to each attendee to redeem for a meal</li> <li>Category Room participation for your company (buyers/Corporate Members only)</li> </ul>

[Claim a sponsorship here](#)

## HOLIDAY CELEBRATION & FUNDRAISER: OUR FAVORITE THINGS

Tuesday, November 16, 2021 • 2:00PM – 3:30PM PT • Zoom • Event website forthcoming

WRMSDC's Holiday Celebration & Fundraiser celebrates incredible corporations and MBEs committed to Supplier Diversity with an element of unique entertainment and fun to usher in a season of gratitude.

	Price	Tickets	Digital Marketing	Social Media Feature	Branding on Corporate-facing Marketing	Virtual Storyboard	Option to submit opportunities/ Supplier Diversity marketing for distribution	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
<b>Partner*</b>	\$300	1	✓		✓					✓						-
<b>MBE-2-MBE*</b> (WRMSDC Certified MBEs Only)	\$400	2	✓		✓					✓						-
<b>Friend*</b> Claimed by: Salesforce, Siemens Mobility,	\$500	2	✓		✓					✓						-
<b>Appreciation Box*</b> (multiple available) Claimed by: Trident Consulting,	\$1,000	2	✓		✓			✓		✓						- Opportunity to include (1) product sample or holiday treat item in each Deluxe Appreciation Box
<b>Registration</b> Claimed by: Google	\$1,500	2	✓		✓			✓		✓		"Powered by [your logo]" on registration portal				-
<b>Host (Cecil)</b>	\$1,500	2	✓		✓			✓		✓						-
<b>Ally*</b>	\$2,000	4	✓		✓			✓		✓	½ page					-
<b>Deluxe Appreciation Box*</b> (multiple available) Claimed by: InMotion, Boyd Gaming,	\$2,000	4	✓	✓	✓			✓	✓	✓	½ page				✓	- Opportunity to include (1) product sample or holiday treat item in each Deluxe Appreciation Box  - Appreciation Boxes will go to select Corporate Members, Board Members, Advisory Committee Members, Premier Members, MBE Platinum Partners, all Holiday Celebration Sponsors, and key Minority-owned Business Leaders
<b>Music (Live DJ)</b> Claimed by: Apple	\$2,000	4	✗		✗			✗		✗						-
<b>Toastmaster</b> Claimed by: Southwest Gas	\$2,500	3	✗		✗			✗		✗	½ page		✗			- Honors of providing a 30-second libation toast for the holiday season - DJ shout-out
<b>Digital Guide</b> Claimed by: LV Sand Corp	\$3,000	6	✗		✗			✗	✗	✗	2 pages	Exclusive marketing for Digital Guide			✗	-
<b>Entertainment</b> Claimed by: SBM Management	\$3,000	6	✗		✗			✗	✗	✗	1 page	Exclusive marketing for Entertainment			✗	-

<b>Recognition Awards Program</b> (2 available) Claimed by: Gilead Sciences	\$3,000	6	✓	✓	✓			✓	✓	✓	1 page	Exclusive marketing for Recognition Awards Program		✓	-	
<b>Marketing Claimed by: Cisco</b>	\$4,000	8	✗	✗	✗	4 <a href="#">Example #1</a> <a href="#">Example #2</a>	✗	✗	✗	✗	1 page	"Powered by [your logo]" on marketing blasts and flyers		✗	---	
<b>Headliner</b>	\$6,000	10	✓	✓	✓	1 <a href="#">Example #1</a> <a href="#">Example #2</a>	✓	✓	✓	✓	1 page	Exclusive marketing as Event Headliner	✓	✓	✓	- Opening remarks - Virtual backdrop on event day - VIP registration
<b>Deluxe Appreciation Box Support</b> Claimed by: Way to Be	In-Kind	3	✗		✗			✗		✗						---