



2023 EVENT SUPPORTER PACKAGES

Claim a package today



WRMSDC has been helping close racial gaps and break intergenerational cycles of poverty since 1977.

WRMSDC works to support people of color who have founded their own companies to make a better life for themselves and their families. We help them gain the funding, education, and connections essential to feeding their families, supporting their communities, and building intergenerational wealth.

By supporting our 2023 events and activities, you can help us break the cycle of poverty for future generations.

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Special Packages

Make a Difference

HSSE (Health, Safety, Security, & Environment)

California Events

Construction Day: 2023 Build Back Better (February 16)

Signature Event Excellence in Supplier Diversity Awards Gala (May 11)

Signature Event Multi-Industry Supplier Diversity Expo (August 25)

Nevada Events

Business Opportunity Connections Event (April 13)

Northern Nevada: Small & Minority Business Mixer (October 11)

Signature Event Holiday Celebration & Fundraiser (November 8)

Hawai'i Event

Hawai'i Event – dependent upon funding, staff bandwidth, & constituent interest (Tentative for September, October, or November)

Virtual Activities & Events

Matchmaking, Mentoring, & Meet-and-Greets Series (May 17-19, May 22-23, June 26-30)

Supplier Diversity Leadership Summit (October 19)

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★Special★ MAKE A DIFFERENCE PACKAGES (8 available)

Impact and benefits will be yearlong, throughout 2023, and applied to WRMSDC events! **We need at least (8) Make a Difference Supporters in order to waive registration costs for diverse suppliers for the year; if we don't have (8), then this benefit will be applied to select events at the Council's discretion.**

Securing a Make a Difference package will directly impact diverse suppliers throughout Northern California, Nevada, Hawai'i, and across the nation. Businesses hit by the pandemic need access to the opportunities, development, and connections found in WRMSDC's events. While the Council made all our virtual events free for diverse suppliers in 2020 to support our community, we needed the help of Make a Difference Sponsors in 2021 and 2022 and must find supporters now for 2023. This is a core area that helps us keep our doors open and able to provide key services to minority-owned businesses, as well as the broader diverse supplier community, incl. women-owned, veteran-owned, LGBT-owned, service-disabled veteran businesses, etc.

	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Events	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad – Ad Specs/Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
Make a Difference Package #1 – claimed by Robert Half	\$10,000	(5) for your company reps at each <i>virtual</i> event (2) at each <i>in-person</i> event	✓ For all 2023 events	✓	✓ For all 2023 events	1 Storyboard in each 2023 Digital Guide/Program Example #1 Example #2	- Logo included on Make a Difference signage at in-person events	✓ (where applicable)	✓ (where applicable)	✓ For all 2023 events	1 full page color program ad in each 2023 Guide/Program , whether digital or printed	Marketing throughout 2023 as a Make a Difference Supporter	At (1) event TBD in partnership with WRMSDC (event may be virtual or in-person at WRMSDC's discretion)		At all 2023 events	- Logo included in WRMSDC's 2023 Supplier Diversity issue of the San Francisco Business Times (450K subscribers) - Make a Difference Supporters will be marketed throughout 2023 as the corporations responsible for underwriting all registration fees for diverse suppliers attending our virtual events (8 needed to offer this benefit, otherwise select events will be underwritten) - Receive a 2023 digital events report, including data on diverse suppliers directly impacted
Make a Difference Package #2 claimed by Apple	\$10,000	(5) for your company reps at each <i>virtual</i> event (2) at each <i>in-person</i> event	✓ For all 2023 events	✓	✓ For all 2023 events	1 Storyboard in each 2023 Digital Guide/Program Example #1 Example #2	- Logo included on Make a Difference signage at in-person events	✓ (where applicable)	✓ (where applicable)	✓ For all 2023 events	1 full page color program ad in each 2023 Guide/Program , whether digital or printed	Marketing throughout 2023 as a Make a Difference Supporter	At (1) event TBD in partnership with WRMSDC (event may be virtual or in-person at WRMSDC's discretion)		At all 2023 events	- Logo included in WRMSDC's 2023 Supplier Diversity issue of the San Francisco Business Times (450K subscribers) - Make a Difference Supporters will be marketed throughout 2023 as the corporations responsible for underwriting all registration fees for diverse suppliers attending our virtual events (8 needed to offer this benefit, otherwise select events will be underwritten) - Receive a 2023 digital events report, including data on diverse suppliers directly impacted
Make a Difference Package #3 claimed by Gilead	\$10,000	(5) for your company reps at each <i>virtual</i> event (2) at each <i>in-person</i> event	✓ For all 2023 events	✓	✓ For all 2023 events	1 Storyboard in each 2023 Digital Guide/Program Example #1 Example #2	- Logo included on Make a Difference signage at in-person events	✓ (where applicable)	✓ (where applicable)	✓ For all 2023 events	1 full page color program ad in each 2023 Guide/Program , whether digital or printed	Marketing throughout 2023 as a Make a Difference Supporter	At (1) event TBD in partnership with WRMSDC (event may be virtual or in-person at WRMSDC's discretion)		At all 2023 events	- Logo included in WRMSDC's 2023 Supplier Diversity issue of the San Francisco Business Times (450K subscribers) - Make a Difference Supporters will be marketed throughout 2023 as the corporations responsible for underwriting all registration fees for diverse suppliers attending our virtual events (8 needed to offer this benefit, otherwise select events will be underwritten) - Receive a 2023 digital events report, including data on diverse suppliers directly impacted
Make a Difference Package #4 claimed by SVB	\$10,000	(5) for your company reps at each <i>virtual</i> event (2) at each <i>in-person</i> event	✓ For all 2023 events	✓	✓ For all 2023 events	1 Storyboard in each 2023 Digital Guide/Program Example #1 Example #2	- Logo included on Make a Difference signage at in-person events	✓ (where applicable)	✓ (where applicable)	✓ For all 2023 events	1 full page color program ad in each 2023 Guide/Program , whether digital or printed	Marketing throughout 2023 as a Make a Difference Supporter	At (1) event TBD in partnership with WRMSDC (event may be virtual or in-person at WRMSDC's discretion)		At all 2023 events	- Logo included in WRMSDC's 2023 Supplier Diversity issue of the San Francisco Business Times (450K subscribers) - Make a Difference Supporters will be marketed throughout 2023 as the corporations responsible for underwriting all registration fees for diverse suppliers attending our virtual events (8 needed to offer this benefit, otherwise select events will be underwritten) - Receive a 2023 digital events report, including data on diverse suppliers directly impacted
Make a Difference Package #5	\$10,000	(5) for your company reps at each <i>virtual</i> event	✓ For all 2023 events	✓	✓ For all 2023 events	1 Storyboard in each 2023 Digital	- Logo included on Make a Difference signage at in-person events	✓ (where applicable)	✓ (where applicable)	✓ For all 2023 events	1 full page color program ad in each 2023 Guide/	Marketing throughout 2023 as a Make a Difference Supporter	At (1) event TBD in partnership with WRMSDC (event may		At all 2023 events	- Logo included in WRMSDC's 2023 Supplier Diversity issue of the San Francisco Business Times (450K subscribers) - Make a Difference Supporters will be marketed throughout 2023 as the corporations responsible for underwriting all registration fees for diverse suppliers

claimed by T-Mobile		(2) at each <i>in-person</i> event				Guide/ Program Example #1 Example #2					Program, whether digital or printed		be virtual or in-person at WRMSDC's discretion)			attending our virtual events (8 needed to offer this benefit, otherwise select events will be underwritten) - Receive a 2023 digital events report, including data on diverse suppliers directly impacted
Make a Difference Package #6 claimed by SBM	\$10,000	(5) for your company reps at each <i>virtual</i> event (2) at each <i>in-person</i> event	✓ For all 2023 events	✓	✓ For all 2023 events	1 Storyboard in each 2023 Digital Guide/ Program Example #1 Example #2	- Logo included on Make a Difference signage at in-person events	✓ (where applicable)	✓ (where applicable)	✓ For all 2023 events	1 full page color program ad in each 2023 Guide/ Program, whether digital or printed	Marketing throughout 2023 as a Make a Difference Supporter	At (1) event TBD in partnership with WRMSDC (event may be virtual or in-person at WRMSDC's discretion)		At all 2023 events	- Logo included in WRMSDC's 2023 Supplier Diversity issue of the San Francisco Business Times (450K subscribers) - Make a Difference Supporters will be marketed throughout 2023 as the corporations responsible for underwriting all registration fees for diverse suppliers attending our virtual events (8 needed to offer this benefit, otherwise select events will be underwritten) - Receive a 2023 digital events report, including data on diverse suppliers directly impacted
Make a Difference Package #7 claimed by Cal Water	\$10,000	(5) for your company reps at each <i>virtual</i> event (2) at each <i>in-person</i> event	✓ For all 2023 events	✓	✓ For all 2023 events	1 Storyboard in each 2023 Digital Guide/ Program Example #1 Example #2	- Logo included on Make a Difference signage at in-person events	✓ (where applicable)	✓ (where applicable)	✓ For all 2023 events	1 full page color program ad in each 2023 Guide/ Program, whether digital or printed	Marketing throughout 2023 as a Make a Difference Supporter	At (1) event TBD in partnership with WRMSDC (event may be virtual or in-person at WRMSDC's discretion)		At all 2023 events	- Logo included in WRMSDC's 2023 Supplier Diversity issue of the San Francisco Business Times (450K subscribers) - Make a Difference Supporters will be marketed throughout 2023 as the corporations responsible for underwriting all registration fees for diverse suppliers attending our virtual events (8 needed to offer this benefit, otherwise select events will be underwritten) - Receive a 2023 digital events report, including data on diverse suppliers directly impacted
Make a Difference Package #8 claimed by AMN Healthcare	\$10,000	(5) for your company reps at each <i>virtual</i> event (2) at each <i>in-person</i> event	✓ For all 2023 events	✓	✓ For all 2023 events	1 Storyboard in each 2023 Digital Guide/ Program Example #1 Example #2	- Logo included on Make a Difference signage at in-person events	✓ (where applicable)	✓ (where applicable)	✓ For all 2023 events	1 full page color program ad in each 2023 Guide/ Program, whether digital or printed	Marketing throughout 2023 as a Make a Difference Supporter	At (1) event TBD in partnership with WRMSDC (event may be virtual or in-person at WRMSDC's discretion)		At all 2023 events	- Logo included in WRMSDC's 2023 Supplier Diversity issue of the San Francisco Business Times (450K subscribers) - Make a Difference Supporters will be marketed throughout 2023 as the corporations responsible for underwriting all registration fees for diverse suppliers attending our virtual events (8 needed to offer this benefit, otherwise select events will be underwritten) - Receive a 2023 digital events report, including data on diverse suppliers directly impacted

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★Special★ HSSE (HEALTH, SAFETY, SECURITY, & ENVIRONMENT) PACKAGES (2 available)

Impact and benefits will be yearlong, throughout 2023, and applied to all events! This special package will help offset the costs of holding in-person events safely during pandemic times and times of global unrest, including setting up sanitation stations, ensuring COVID compliance with all local laws, and hiring security. It will also help drive initiatives to go green where possible to safeguard our environment, including using pop-ups instead of foam boards, digital materials, recyclables, etc.

Securing a Healthy & Safety package will help us continue holding in-person events safely and sustainably, in compliance with all state and health regulations, and with the excellence you've come to expect from WRMSDC. We understand the importance of connection and face-to-face networking in helping our community rebuild, as well as reducing the carbon footprint of our events. We ask for your help in ensuring that our community's in-person events continue to be safe and sustainable.

	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Events	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad – Ad Specs/Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
HSSE Package #1 AVAILABLE	\$5,000	(2) for your company reps at each <u>in-person</u> event in 2023	✓ For all <u>in-person</u> 2023 events	✓	✓ For all 2023 <u>in-person</u> events		- Logo included on Health & Safety Supporter signage at in-person events	✓ (where applicable)	✓ (where applicable)	✓ For all 2023 <u>in-person</u> events	1 full page color program ad in each 2023 <u>printed</u> Guide/Program	Marketing throughout 2023 as a Health & Safety Supporter			At all 2023 <u>in-person</u> events	<ul style="list-style-type: none"> - Logo included in WRMSDC's 2023 Supplier Diversity issue of the San Francisco Business Times (450K subscribers) - Marketed throughout 2023 as the companies responsible for helping our community transition back to in-person events safely and sustainably - Receive a 2023 digital events report on impact
HSSE Package #2 – AVAILABLE	\$5,000	(2) for your company reps at each <u>in-person</u> event in 2023	✓ For all <u>in-person</u> 2023 events	✓	✓ For all 2023 <u>in-person</u> events		- Logo included on Health & Safety Supporter signage at in-person events	✓ (where applicable)	✓ (where applicable)	✓ For all 2023 <u>in-person</u> events	1 full page color program ad in each 2023 <u>printed</u> Guide/Program	Marketing throughout 2023 as a Health & Safety Supporter			At all 2023 <u>in-person</u> events	<ul style="list-style-type: none"> - Logo included in WRMSDC's 2023 Supplier Diversity issue of the San Francisco Business Times (450K subscribers) - Marketed throughout 2023 as the companies responsible for helping our community transition back to in-person events safely and sustainably - Receive a 2023 digital events report on impact

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CONSTRUCTION DAY 2023: BUILD BACK BETTER

Thursday, February 16, 2023 • 1:00 p.m. to 6:15 p.m. PT • California location TBA! • <https://wrmsdc.org/events/>

Construction Day connects diverse suppliers with the Utility/Infrastructure Companies, Builders, and organizations funding building projects and looking to hire General Contractors and more.

Package	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Event	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad (ad specs)	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
Don't see anything that aligns with your company's funding initiatives, budget, or goals? Contact sheena@wrmsdc.org and we'll work with you to build a custom package.																
Construction Day Associate* 3 Available	\$250		✓					✓								-
Community Partner* 3 Available	\$400		✓					✓								-
Associate Resource Table <i>(Space is limited, as this is a shared table)</i>	\$500		✓	✓			- Your logo on Resource Table signage or pop-up banner	✓	✓							- You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.
MBE Resource Table* claimed by R Mo Diversity claimed by Merriwether Williams	\$600	1	✓	✓			- Your logo on Resource Table signage or pop-up banner	✓	✓							- Opportunity for 1-2 of your company reps to staff a table during the networking reception (you may bring your company brochures, company-branded swag items, and/or marketing materials). You may also provide your own company branded table cloth. While supplies last as space is limited. - Recognition card placed on your resource table during networking reception
Corporate Resource Table* claimed by Gilbane Building Company claimed by McCarthy claimed by AT&T	\$800	1	✓	✓			- Your logo on Resource Table signage or pop-up banner	✓	✓							- Opportunity for 1-2 of your company reps to staff a table during the networking reception (you may bring your company brochures, company-branded swag items, and/or marketing materials). You may also provide your own company branded table cloth. While supplies last as space is limited. - Recognition card placed on your resource table during networking reception

claimed by Swinerton																
Community Leader* claimed by Webcor	\$1,000	1	✓	✓	✓		<ul style="list-style-type: none"> - Your logo on supporters' signage - Your logo on supporter's roll-up banner 	✓	✓	✓	½ page color ad in Digital Guide					
Digital Guide claimed by Milroy Construction	\$1,500	2	✓	✓	✓		<ul style="list-style-type: none"> - Your logo on supporters' signage - Your logo on supporter's roll-up banner 	✓	✓	✓	½ page color ad in Digital Guide	Exclusive marketing as Digital Guide Supporter				<ul style="list-style-type: none"> - Prominent logo placement on front page of Digital Guide
Opportunities Panel claimed by California Department of Transportation (DOT)	\$2,000	2	✓	✓	✓		<ul style="list-style-type: none"> - Your logo on supporters' signage - Your logo on supporter's roll-up banner 	✓	✓	✓	(1) full page color program ad in Digital Guide	Exclusive marketing as Opportunities Panel Supporter				<ul style="list-style-type: none"> - Logo displayed on slide deck during Opportunities Panel of General Session: Opportunities Panel Brought to you by [your company logo] - Opportunity to appoint (1) company rep to sit on Opportunities Panel
Access to Capital Panel Claimed by DGS	\$2,000	2	✓	✓	✓		<ul style="list-style-type: none"> - Your logo on supporters' signage - Your logo on supporter's roll-up banner 	✓	✓	✓	(1) full page color program ad in Digital Guide	Exclusive marketing as Access to Capital Panel Supporter				<ul style="list-style-type: none"> - Logo displayed on slide deck during the Access to Capital Panel during General Session: Access to Capital Panel Brought to you by [your company logo] - Opportunity to appoint (1) company rep to sit on Access to Capital Panel
MBE Success Story (See 'Special' notes section for details)	\$2,500	2	✓	✓	✓		<ul style="list-style-type: none"> - Your logo on supporters' signage - Your logo on supporter's roll-up banner 	✓	✓	✓	(1) full page color program ad in Digital Guide	Exclusive marketing as MBE Success Story Supporter	✓			<ul style="list-style-type: none"> - Provides a 5-min speaking slot for an MBE to tell their story of success with either your company or WRMSDC. You may appoint the MBE rep, or WRMSDC will assist in selection process. - Company logo on slide during MBE Success Storytelling presentation
Builders Breakout Room claimed by Swinerton	\$2,500	2	✓	✓	✓		<ul style="list-style-type: none"> - Your logo on supporters' signage - Your logo on supporter's roll-up banner - (1) Standalone pop-up banner OR foam board placed in front of Builders Breakout Room 	✓	✓	✓	(1) full page color program ad in Digital Guide	Exclusive marketing as Builders Breakout Room Supporter				<ul style="list-style-type: none"> - Appoint (1) Company rep as a breakout room speaker in the Builders Breakout Room - You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.



Utilities/ Infrastructure Breakout Room claimed by PG&E	\$2,500	2	✓	✓	✓		<ul style="list-style-type: none">- Your logo on supporters' signage- Your logo on supporter's roll-up banner- (1) Standalone pop-up banner OR foam board placed in front of Utilities/Infrastructure Breakout Room	✓	✓	✓	(1) full page color program ad in Digital Guide	Exclusive marketing as Utilities/Infrastructure Breakout Room Supporter				<ul style="list-style-type: none">- Appoint (1) Company rep as a breakout room speaker in the Utilities/Infrastructure Breakout Room- You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.
Owners Breakout Room claimed by UCSF	\$2,500	2	✓	✓	✓		<ul style="list-style-type: none">- Your logo on supporters' signage- Your logo on supporter's roll-up banner- (1) Standalone pop-up banner OR foam board placed in front of Owners Breakout Room	✓	✓	✓	(1) full page color program ad in Digital Guide	Exclusive marketing as Owners Breakout Room Supporter				<ul style="list-style-type: none">- Appoint (1) Company rep as a breakout room speaker in the Owners Breakout Room- You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.
Marketing Claimed by T-Mobile	\$3,000	3	✓	✓	✓		<ul style="list-style-type: none">- Your logo on supporters' signage- Your logo on supporter's roll-up banner	✓	✓	✓	(1) full page color program ad in Digital Guide	Exclusive marketing as Marketing Supporter				<ul style="list-style-type: none">- You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.
Refreshments claimed by Kaiser Permanente	\$3,500	3	✓	✓	✓		<ul style="list-style-type: none">- (1) Standalone pop-up banner OR foam board placed in prominent location during networking reception- Your logo on supporters' signage- Your logo on supporter's roll-up banner	✓	✓	✓	(1) full page color program ad in Digital Guide	Exclusive marketing as Refreshments Supporter				<ul style="list-style-type: none">- You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.- Recognition cards placed throughout venue during networking reception
Networking Reception Bar Host claimed by Novo Construction	\$4,500	4	✓	✓	✓		<ul style="list-style-type: none">- (1) Standalone pop-up banner OR foam board placed in bar area at event- Your logo on supporters' signage- Your logo on supporter's roll-up banner	✓	✓	✓	(1) full page color program ad in Digital Guide	Exclusive marketing as Networking Reception Bar Host Supporter	✓		✓	<ul style="list-style-type: none">- You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.- Recognition cards placed throughout venue during networking reception- 1-min speaking slot during Networking Reception
Construction Day	\$6,000	6					<ul style="list-style-type: none">- (2) Standalone pop-up OR foam board placed in a prominent location at event	✓	✓	✓	(2) full page color	Exclusive marketing as				<ul style="list-style-type: none">- Includes (xx)-Media Slots: Your company name will be mentioned on air as the Event Headliner on 102.9 KBLX radio station to a weekly cumulative audience of 3.4 million listeners- 2-min speaking slot during General Session



Headliner AVAILABLE			✓	✓	✓		<ul style="list-style-type: none">- Your logo on supporters' signage- Your logo on supporter's roll-up banner- Recognition cards placed throughout venue				program ads in Digital Guide	Event Headliner	✓		✓	<ul style="list-style-type: none">- Prominent logo placement on front page of website as Event Headliner- Prominent ad placement in Digital Guide (front cover and/or back cover)- Appoint (1) Company rep as breakout room speaker- Opportunity for 1-2 of your company reps to staff a resource table during the networking reception (you may bring your company brochures, company-branded swag items, and/or marketing materials). You may also provide your own company branded table cloth. While supplies last as space is limited.
In-Kind Package(s): provide the in-kind goods or services listed in exchange for recognition as an event supporter																
Printing (Pop-ups, Floor Clings, Window Decals) Claimed by FRBSDF	In-Kind	1	✓	✓	✓		<ul style="list-style-type: none">- Logo included on all signage at event- Your logo on supporters' signage- Your logo on supporter's roll-up banner	✓	✓	✓	(1) Full page color program ad in Digital Guide	Exclusive Marketing as Printing Supporter				

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NEVADA EVENT: BUSINESS OPPORTUNITY DAY | CAMP COSMIC CONNECTIONS

Thursday, April 13, 2023 • 11:30am – 4:30pm PT • Nevada location: Culinary Academy of Las Vegas, 710 W. Lake Mead Blvd • <https://wrmsdc.org/events/>

This event presents a powerful half day for minority businesses and other diverse suppliers to gain business growth strategies for success by connecting diverse suppliers with companies across several industries. Also, for Corporations to connect with potential suppliers for upcoming opportunities. It includes industry breakout “camps.” Learn about upcoming procurement & contracting opportunities, build REAL-ationships, explore options to access capital, increase business readiness, plus more.

Package	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Events	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad (ad specs)	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
Don't see anything that aligns with your company's funding initiative, budget, or goals? Contact rose@wrmsdc.org and we'll work with you to build a custom package.																
Partner* AVAILABLE	\$200	1	✓					✓								
Friend* AVAILABLE claimed by The Paragon Group	\$300	1	✓		✓			✓								
Ally* AVAILABLE claimed by Las Vegas Lighting claimed by Nevada DOT claimed by MNCP Staffing claimed by Sunbay Supplies claimed by City Of Las Vegas	\$500	2	✓		✓		Logo included on signage at event	✓	✓	✓						
Event Advocate* AVAILABLE	\$700	3	✓	✓	✓		Logo included on signage at event	✓	✓	✓						
Event Supporter* claimed by NV Energy claimed by CESS claimed by Southwest Gas	\$1,000	2	✓	✓	✓		Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide				✓	
Host/Emcee claimed by Martin-Harris Construction	\$1,000	2	✓	✓	✓		Logo included on signage at event	✓	✓	✓	1 full page color program ad	Exclusive marketing as Host/Emcee Supporter			✓	



											in Digital Guide					
Show & Tell (Storytelling) AVAILABLE (For a certified MBE only)	\$1,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Show & Tell Supporter	✓		✓	- Opportunity for a WRMSDC certified MBE to share their 60-second success story during the Campfire Chat; including how they overcame diversity
Opportunity Board claimed by BB Mechanical	\$1,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Opportunity Board Supporter	✓		✓	
Camp Innovation (Development) (1 available) AVAILABLE claimed by Las Vegas Sands	\$1,500	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Development Supporter	✓		✓	- Opportunity for a representative of your company to present an innovation or development topic
Fireside Chat (Panel) AVAILABLE	\$1,500	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Fireside Chat Supporter	✓		✓	- Opportunity for a representative of your company to participate in the Fireside Chat
Paparazzi (Photographer) AVAILABLE	\$1,500	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Photographer Supporter			✓	- Recognition as photography supporter on the photos page after the event
Construction, Infrastructure, & Utilities Camp Room: claimed by McCarthy Building	\$1,750	2	✓	✓	✓		- Your logo on supporters' signage - Your logo on supporters' roll-up banner - (1) Standalone pop-up banner OR foam board placed in front of your Camp Room	- Logo included on signage at event	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Construction/Infrastructure Camp Supporter	✓		✓	- Appoint (1) Company rep as a camp room speaker in the Construction/Infrastructure Camp - You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. - List Procurement Opportunities on our Opportunities Board - NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.
Entertainment, Gaming, Sports, Hospitality & F&B Camp Room claimed by Sahara Las Vegas	\$1,750	2	✓	✓	✓		- Your logo on supporters' signage - Your logo on supporters' roll-up banner - (1) Standalone pop-up banner OR foam board placed in front of your Camp Room	- Logo included on signage at event	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Entertainment, Gaming, Sports, Hospitality & F&B Camp Supporter	✓		✓	- Appoint (1) Company rep as a camp room speaker in the Construction/Infrastructure Camp - You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. - List Procurement Opportunities on our Opportunities Board - NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.
Banking & Finance, Healthcare, Professional Services & Government Camp Room claimed by Link	\$1,750	2	✓	✓	✓		- Your logo on supporters' signage - Your logo on supporters' roll-up banner - (1) Standalone pop-up banner OR foam board placed in front of your Camp Room	- Logo included on signage at event	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Banking & Finance, Healthcare, Professional Services & Government Camp Supporter	✓		✓	- Appoint (1) Company rep as a camp room speaker in the Construction/Infrastructure Camp - You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. - List Procurement Opportunities on our Opportunities Board - NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.



Technologies																
Registration claimed by Aristocrat Gaming	\$2,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Registration Supporter; "Powered by [your logo] on marketing blasts and flyers			✓	
Panoramic Scenery (Step & Repeat) -HOLD-	\$2,000	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Step & Repeat Supporter			✓	- Your logo on the step-and-repeat - No waiting in line at the step-and-repeat station
Digital Program/ Brochure AVAILABLE	\$2,000	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Digital Guide Supporter			✓	- Opportunity to have a 1-page feature story included about your business
Refreshments AVAILABLE	\$2,000	3	✓	✓	✓		- Logo included on signage at event - (1) standalone sign thanking your company, placed in relevant location at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Refreshments Supporter			✓	
Marketing AVAILABLE	\$2,500	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	2 full pages color program ads in Digital Guide	Exclusive marketing as Marketing Supporter "Powered by [your logo]" on marketing blasts and flyers			✓	
Chuckwagon Lunch claimed by LV Raiders	\$3,000	3	✓	✓	✓		- Logo included on signage at event - (1) standalone sign thanking your company, placed in relevant location at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Lunch Supporter	1 minute to address attendees during the event		✓	
Venue AVAILABLE	In-Kind or \$5,000	5	✓	✓	✓	Digital Storyboard Example #1 Example #2	- Logo included on signage at event - (1) standalone sign thanking your company placed in prominent location at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Venue Supporter			✓	- In-Kind Supporter will host the event at their facility, waiving venue costs or dramatically reducing existing venue costs - Fast-track Check-in on event day
Headliner claimed by MGM Resorts	\$6,000	8	✓	✓	✓	Printed Storyboard Example #1 Example #2	- Logo included on signage at event - (1) standalone sign thanking your company placed in prominent location at event	✓	✓	✓	2 full pages color program ads in Digital Guide	Exclusive marketing as Headline Supporter	2 minutes to address attendees during the event	Show your company's 30-second sizzle reel	✓	- VIP Registration - Fast-track Check-in on event day
In-Kind Package(s): provide the in-kind goods or services listed in exchange for recognition as an event supporter																
Printing (Foamboards, Pop-ups, Floor Clings#, Window Clings#) #if capability exists AVAILABLE	In-Kind	2	✓	✓	✓		- Logo included on signage at event - "Thank You [your logo] for Printing Support" printed on each foamboard covered by this package	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Printing Supporter			✓	- Covers the cost of printing signage



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MATCHMAKING, MENTORING, & MEET-AND-GREETINGS SERIES

Part I: May 17-19, 2023 and May 22-23, 2023 • **Part II:** June 26-30, 2023 • Online via Zoom • <https://wrmsdc.org/events/>

Meetings usually take place in blocks during the mornings and afternoons, based on Corporate Member schedules and preferences

Virtual Matchmaking (open to all Diverse Suppliers): Our private, by-invitation-only VIRTUAL appointments are designed to offer quality meetings that do not feel rushed. Matchmaking appointments are Corporate Member-driven. Diverse Suppliers must apply to be considered. **Virtual Mentoring & Meet-and-Greets (open to WRMSDC Certified MBEs only):** Corporate Members will provide live feedback to diverse suppliers (handpicked by WRMSDC) during one-on-one mentoring sessions that can address specific areas like capability statements and elevator pitches. They also have the option to hold the Mentoring appointment as more of a Meet-and-Greet style, where participants casually get to know each other and deepen their connection in a no-pressure environment, with the Corporate Member offering coaching tips as needed. Diverse suppliers are not permitted to sell to the Corporate Member during these sessions. WRMSDC Certified MBEs must apply to be considered.

Note: Matchmaking & Mentoring were formerly held around Expo time in August and September. In 2023, we are holding them earlier to align with Corporate opportunities and to help suppliers meet with Corporate Members sooner.

With the rising costs of executing this activity, we could use your support to ensure we have the funds to offer it again to diverse suppliers in 2023.

Last year, our Matchmaking & Mentoring series held 116 one-on-one meetings for 70 diverse suppliers and 26 Corporations (both suppliers and Corps brought multiple reps). 100% of Corporate Rep respondents ranked Matchmaking as satisfying or higher and 70% ranked Mentoring as satisfying or higher. 87% of diverse supplier respondents ranked Matchmaking as satisfying or higher and 82% ranked Mentoring as satisfying or higher.

Corporate Feedback: “It was well-organized and matches were aligned with my [needs].” • “This was the most successful and relevant matchmaking event I have attended!”

MBE Feedback: “It helped me understand what corporate members value and what they are looking for in their suppliers.” • “This event allowed me to put a personal or more intimate connection with those contacts and businesses we have gone after.” • “During the mentoring appointment I was given invaluable feedback about my practices, and after the mentoring session [the rep] took the time to provide me with even more helpful feedback. This type of feedback helps me to do my job more effectively and to better share our resources with future prospects for new business.”

Package	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	- Logo on Special Marketing at Event	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad – Ad Specs/Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
Partner* AVAILABLE (for Certified MBEs only)	\$500		✓	✓	✓		<ul style="list-style-type: none">- Your logo displayed as a supporter during Diverse Supplier trainings and Corporate Member onboardings- Your logo in the Matchmaking, Mentoring, & Meet-and-Greet Thank You section of our Diverse Supplier Guide								✓	<ul style="list-style-type: none">- You will have the opportunity to select who you would like to meet with for Mentoring & Meet-and-Greets from the list of Corporate Members participating in Mentoring & Meet-and-Greets (up to 2 Corporate Members of your choice); contingent upon each Corporate Member's acceptance- Your support enables WRMSDC to continue offering this activity to diverse suppliers and offset the high costs involved
Connector* MULTIPLE AVAILABLE RESERVED for Bank Of America claimed by SBM claimed by T-Mobile	\$1000		✓	✓	✓		<ul style="list-style-type: none">- Your logo displayed as a supporter during Diverse Supplier trainings and Corporate Member onboardings- Your logo in the Matchmaking, Mentoring, & Meet-and-Greet Thank You section of our Diverse Supplier Guide				½ page color program ad in our Diverse Supplier Guide, a virtual book featuring diverse suppliers and MBEs, distributed to our network				✓	<ul style="list-style-type: none">- Corporate Members: opportunity to participate in Matchmaking, Mentoring, & Meet-and-Greets as a buyer- Certified MBEs: You will have the opportunity to select who you would like to meet with for Mentoring & Meet-and-Greets from the list of Corporate Members participating in Mentoring & Meet-and-Greets (up to 2 Corporate Members of your choice); contingent upon each Corporate Member's acceptance- Your support enables WRMSDC to continue offering this activity to diverse suppliers and offset the high costs involved

<div>claimed by NV Energy</div> <div>Claimed by PG&E</div> <div>claimed by Aristocrat Gaming</div> <div>claimed by Salesforce</div> <div>claimed by iTalent</div> <div>claimed by Southwest Gas</div> <div>Claimed By Certus Cybersecurity</div>															
<div>Ambassador*</div> <div>MULTIPLE AVAILABLE</div> <div>claimed by California Department of Transportation (DOT)</div>	\$2000		✓	✓	✓		<div>- Your logo displayed as a supporter during Diverse Supplier trainings and Corporate Member onboardings</div> <div>- Your logo in the Matchmaking, Mentoring, & Meet-and-Greet Thank You section of our Diverse Supplier Guide</div>		✓	1 full page color program ad in our Diverse Supplier Guide, a virtual book featuring diverse suppliers and MBEs, distributed to our network				✓	<div>- Corporate Members: opportunity to participate in Matchmaking, Mentoring, & Meet-and-Greets as a buyer</div> <div>- Your support enables WRMSDC to continue offering this activity to diverse suppliers and offset the high costs involved</div>
<div>Guardian*</div> <div>AVAILABLE</div>	\$3000		✓	✓	✓		<div>- Your logo displayed as a supporter during Diverse Supplier trainings and Corporate Member onboardings</div> <div>- Your logo in the Matchmaking, Mentoring, & Meet-and-Greet Thank You section of our Diverse Supplier Guide</div>	✓	✓	1 full page color program ad in our Diverse Supplier Guide, a virtual book featuring diverse suppliers and MBEs, distributed to our network				✓	<div>- Corporate Members: opportunity to participate in Matchmaking, Mentoring, & Meet-and-Greets as a buyer</div> <div>- Your support enables WRMSDC to continue offering this activity to diverse suppliers and offset the high costs involved</div>
<div>Headliner</div> <div>Held for Cardinal Health</div>	\$6600		✓	✓	✓	<div>1 Virtual Storyboard</div> <div>Example #1 Example #2</div> <div>If you secure this package before April 2023, we will print your storyboard</div>	<div>- If you secure this package before April 2023, we will create (2) carpets with your logo and lay them out at the Gala and Expo. If you secure it between April and June, we will lay them out at the Expo.</div> <div>- Your logo on all Zoom backgrounds for staff running every</div>	✓	✓	1 full page color program ad in our Diverse Supplier Guide, a virtual book featuring diverse suppliers and MBEs,	Exclusive marketing as the Matchmaking & Mentoring Headliner	Opportunity to film a 1-2 minute video to be shown to all Suppliers and Corporate Member participants during onboarding and featured	✓	<div>- Corporate Members: opportunity to participate in Matchmaking, Mentoring, & Meet-and-Greets as a buyer</div> <div>- Your support enables WRMSDC to continue offering this activity to diverse suppliers and offset the high costs involved</div> <div>- Supports WRMSDC diverse supplier coaching Session(s) to help them prepare for their Matchmaking, Mentoring, & Meet-and-Greet meeting(s)</div> <div>- Matchmaking, Mentoring, & Meet-and-Greet diverse supplier impact report, sent post-event</div>	

						and display it at the Gala and Expo	Matchmaking, Mentoring, & Meet-and-Greet appointment (~115 appointments)			distributed to our network		on the Matchmaking & Mentoring website			
						If you secure it between April and June, we will display it at the Expo	<ul style="list-style-type: none">- Your logo prominently displayed as Headliner during Diverse Supplier trainings and Corporate Member onboardings- Your logo featured prominently in the Matchmaking, Mentoring, & Meet-and-Greet Thank You section of our Diverse Supplier Guide			Your storyboard displayed in Diverse Supplier Gallery book					
										1 full page Thank You ad					

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SUPPLIER DIVERSITY LEADERSHIP SUMMIT

OCTOBER 19 • Virtual Event • Online via Zoom • <https://wrmsdc.org/events/>

The Program Manager's Best Practices Forum is a self-paced shared learning experience to communicate industry standards and innovative resources. The shared learning helps fill knowledge gaps, improve efficiency, and encourage leadership and unity. It doesn't matter what stage of development your program may be, we welcome all to share your concerns and experiences and learn from our expert speakers and panels.

Package	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Events	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad (ad specs)	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
Friend	\$500	Unlimited	✓	✓	✓		✓			✓					✓	- Opportunity to participate as a panelist or breakout session leader
Ally claimed by Apple	\$1,000	Unlimited	✓	✓	✓		✓			✓					✓	- Opportunity to participate as a panelist or breakout session leader
claimed by Autodesk																
Advocate claimed by Bank of America	\$1,500	Unlimited	✓	✓	✓		✓			✓					✓	- Opportunity to participate as a panelist or breakout session leader
claimed by Siemens Mobility																
Ambassador* MULTIPLE AVAILABLE claimed by California Department of Transportation (DOT) claimed by MGM Resorts	\$2000		✓	✓	✓		- Your logo displayed as a supporter during Diverse Supplier trainings and Corporate Member onboardings - Your logo in the Matchmaking, Mentoring, & Meet-and-Greet Thank You section of our Diverse Supplier Guide			✓	1 full page color program ad in our Diverse Supplier Guide, a virtual book featuring diverse suppliers and MBEs, distributed to our network				✓	- Corporate Members: opportunity to participate in Matchmaking, Mentoring, & Meet-and-Greets as a buyer - Your support enables WRMSDC to continue offering this activity to diverse suppliers and offset the high costs involved
Digital Guide claimed by Aristocrat Gaming	\$2,000	Unlimited	✓	✓	✓		✓			✓					✓	- Digital guide will provide an opportunity for Ally and above sponsors to share Supplier Diversity best practices from their company
Lunch Sponsor	\$2,500	Unlimited	✓	✓	✓		✓	✓	✓	✓	✓	✓			✓	- VIP Registration - Company overview and branding within booth - Opportunity to introduce guest presenter

MBE Headliner (WRMSDC Certified MBE only) claimed by SBM	\$3,000	Unlimited	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	<ul style="list-style-type: none">- VIP Registration- Company overview and branding within booth- Opportunity to introduce guest presenter
Corporate Headliner Claimed by T-Mobile	\$3,000	Unlimited	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	<ul style="list-style-type: none">- VIP Registration- Company overview and branding within booth- Opportunity to introduce guest presenter
Booth Sponsor Claimed by Department of General Services Claimed by Kaiser Permanente Claimed by PG&E claimed by Salesforce	\$3,000	Unlimited	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	<ul style="list-style-type: none">- VIP Registration- Company overview and branding within booth- Opportunity to introduce guest presenter

[Claim a package here](#)




GALA: Set the Standard: A Night in Old Hollywood

WRMSDC's Excellence in Supplier Diversity Awards & Fundraiser

May 11, 2023 • 6:00 p.m. – 11:00 p.m. PT • TBA (Northern California) • Event website: <https://www.wrmsdc.org/gala/> • Awards Website: <https://wrmsdc.org/awards/>

Please join WRMSDC as we celebrate 46 incredible years of working to equalize the treatment of minority business owners and diverse communities in Northern California, Nevada, and Hawai'i. The Gala will feature a Welcome Reception, Awards Program, and After-Party. WRMSDC's Awards celebrate the best minority suppliers, Corporate Members, and community partners throughout our community.

Package	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Event	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad – Ad Specs/Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special	
Don't see anything that aligns with your company's funding initiatives, budget, or goals? Contact cqarcia@wrmsdc.org and we'll work with you to build a custom package.																	
Fund-A-Need* <i>Please help fund our staff's future, retirement, and ability to live with dignity as we carry out our non-profit's mission</i>	Any amount helps!																- This donation level is all heart and comes with our gratitude, as well as a write-off for supporting a 501(c)3 ♥
Partner* <i>(multiple available)</i> AVAILABLE	\$500	1	✓	✓			- Your logo on supporters signage	✓ (venue permitting)	✓								
Friend* <i>(multiple available)</i> claimed by Siemens Mobility	\$1000	1	✓	✓	✓		- Your logo on supporters signage	✓ (venue permitting)	✓	✓							
Host/Emcee claimed by SBM	\$1000	1	✓	✓	✓		- Your logo on supporters signage	✓ (venue permitting)	✓	✓		Exclusive marketing as Host/Emcee Supporter					
The Golden Age (Chardonnay) claimed by Swinerton	\$1000	1	✓	✓	✓		- Your logo on supporters signage - Special card with your logo next to the wine tasting	✓ (venue permitting)	✓	✓							- Marketing as Wine Tasting supporter
The Golden Age (Sauvignon Blanc) claimed by Salesforce	\$1000	1	✓	✓	✓		- Your logo on supporters signage - Special card with your logo next to the wine tasting	✓ (venue permitting)	✓	✓							- Marketing as Wine Tasting supporter
Late Night Silver Screen Treat (After Party Dessert) AVAILABLE	\$1500	1	✓	✓	✓		- Your logo on supporters signage - Special card with your logo next to the dessert treats	✓ (venue permitting)	✓	✓							- Marketing as Wine Tasting supporter
Agenda & Programming	\$1500	1	✓	✓	✓		- Your logo on supporters signage	✓ (venue permitting)	✓	✓		Exclusive marketing as Agenda &					

claimed by Las Vegas Sands												Programming Supporter				
Decadence (Dessert Station) claimed by Southwest Gas	\$1500	1	✓	✓	✓		- Your logo on supporters signage	✓ (venue permitting)	✓	✓		Exclusive marketing as Decadence Supporter				- Branded napkins with your logo on them
Package	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	- Logo on Special Marketing at Event	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad – Ad Specs/Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
I'm Ready for My Close Up (360 Photobooth & Boomerangs) claimed by Turner Construction	\$2000	2	✓	✓	✓		- Your logo on supporters signage - Your logo on photobooth and boomerang images	✓ (venue permitting)	✓	✓		Exclusive marketing as I'm Ready for My Close Up Supporter				
Ms. Hepburn's Social Distancing Bijoux AVAILABLE	\$2000	2	✓	✓	✓		- Your logo on supporters signage	✓ (venue permitting)	✓	✓		Exclusive marketing as Social Distancing Bijoux Supporter				- Helps to cover the cost of indicating each guest's comfort level with wearable baubles, e.g. ok to approach, stay 6 feet away, etc.
Ally* (multiple available) AVAILABLE claimed by California Department of Transportation (DOT) claimed by DGS	\$2000	2	✓	✓	✓		- Your logo on supporters signage	✓ (venue permitting)	✓	✓						
The Golden Age (Cabernet Sauvignon) AVAILABLE	\$2000	2	✓	✓	✓		- Your logo on supporters signage - Special card with your logo next to the wine tasting	✓ (venue permitting)	✓	✓						- Marketing as Wine Tasting supporter
The Golden Age (Zinfandel) AVAILABLE	\$2000	2	✓	✓	✓		- Your logo on supporters signage - Special card with your logo next to the wine tasting	✓ (venue permitting)	✓	✓						- Marketing as Wine Tasting supporter
Marilyn's Champagne AVAILABLE	\$2500	2	✓	✓	✓		- Your logo on supporters signage - Special card with your logo next to the champagne	✓ (venue permitting)	✓	✓		Exclusive marketing as Champagne supporter				
Anna May Wong's Chef's Special (Penne Pasta Primavera, (Vegan) AVAILABLE	\$2500	2	✓	✓	✓		- Your logo on supporters signage - Special card with your logo next to the small plates station	✓ (venue permitting)	✓	✓						



Cheek to Cheek (DJ) Claimed By Apple	\$2500	2	✓	✓	✓		- Your logo on supporters signage	✓ (venue permitting)	✓	✓		Exclusive marketing as DJ Supporter				- DJ will announce that “Music is brought to you by [your company]”
As Time Goes By (After Party) AVAILABLE	\$2500	2	✓	✓	✓		- Your logo on supporters signage	✓ (venue permitting)	✓	✓		Exclusive marketing as After Party Supporter				
Package	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	- Logo on Special Marketing at Event	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad – Ad Specs/Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
Lights! Cameras! Action! (Photographer) Claimed By Caesars Entertainment	\$3000	3	✓	✓	✓		- Your logo on supporters signage - Your logo on supporters roll-up banner -	✓ (venue permitting)	✓	✓	½ page color program ad in printed Guide/ Brochure	Exclusive marketing as Photography Supporter				- Recognition as photography supporter on the photos page after the event
Glitz & Glam (Table Décor, Centerpieces, & General Décor) claimed by iTalent	\$3000	3	✓	✓	✓		- Your logo on supporters signage - Your logo on supporters roll-up banner - Recognition cards placed throughout venue	✓ (venue permitting)	✓	✓	½ page color program ad in printed Guide/ Brochure	Exclusive marketing as Glitz & Glam Supporter				
Oh, What a Night! (Uplighting & Ambiance) AVAILABLE	\$3000	3	✓	✓	✓		- Your logo on supporters signage - Your logo on supporters roll-up banner - (1) standalone sign or gobo with your logo -	✓ (venue permitting)	✓	✓	½ page color program ad in printed Guide/ Brochure	Exclusive marketing as Uplighting & Ambiance Supporter				
Katy Jurado’s Chef’s Special (Crispy Fried Chicken with Mac & Cheese)	\$3000	3	✓	✓	✓		- Your logo on supporters signage - Special card with your logo next to the small plates station	✓ (venue permitting)	✓	✓	½ page color program ad in printed Guide/ Brochure					
Sidney Poitier’s Chef’s Special (Creole Shrimp Flambé) Claimed By EY	\$3500	3	✓	✓	✓		- Your logo on supporters signage - Special card with your logo next to the small plates station	✓ (venue permitting)	✓	✓	½ page color program ad in printed Guide/ Brochure					
Puttin’ on the Ritz (Entertainment) Claimed By Genetech	\$3500	3	✓	✓	✓		- Your logo on supporters signage - Your logo on supporters roll-up banner - Recognition cards placed throughout venue	✓ (venue permitting)	✓	✓	½ page color program ad in printed Guide/ Brochure	Exclusive marketing as Entertainment Supporter				
Package	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	- Logo on Special Marketing at Event	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad – Ad Specs/Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special



Dorothy Dandridge's Chef's Special (Wine Braised Beef Short Rib, Charred Shallot Jus) Claimed by MGM Resorts International	\$4000	4	✓	✓	✓		<ul style="list-style-type: none"> - Your logo on supporters signage - Special card with your logo next to the small plates station 	✓ (venue permitting)	✓	✓	Full page color program ad in printed Guide/ Brochure					<ul style="list-style-type: none"> - Branded napkins with your logo on them placed at your station
Bogie's Town (Venue Host) Claimed by PG&E	\$4500	4	✓	✓	✓		<ul style="list-style-type: none"> - Your logo on supporters signage - Your logo on supporters roll-up banner 	✓ (venue permitting)	✓	✓	1 full page color program ad in printed Guide/ Brochure		✓		✓	
C'est Si Bon: Eartha Kitt's Marketing AVAILABLE	\$5000	5	✓	✓	✓	1 Printed Storyboard Example #1 Example #2	<ul style="list-style-type: none"> - Your logo on supporters signage - Your logo on supporters roll-up banner - (1) standalone sign or gobo 	✓ (venue permitting)	✓	✓	1 full page color program ad in printed Guide/ Brochure	Exclusive marketing as the Marketing Supporter "Powered by [your logo]" on marketing blasts and flyers			✓	
Sinatra's Hosted Bar AVAILABLE	\$5000	5	✓	✓	✓	1 Printed Storyboard Example #1 Example #2	<ul style="list-style-type: none"> - Your logo on supporters signage - Your logo on supporters roll-up banner - (2) standalone signs with your logo next to bar(s) 	✓ (venue permitting)	✓	✓	1 full page color program ad in printed Guide/ Brochure	Exclusive marketing as Hosted Bar Supporter			✓	
The Walk of Fame (Reception) AVAILABLE	\$5000	5	✓	✓	✓	1 Printed Storyboard Example #1 Example #2	<ul style="list-style-type: none"> - Your logo on supporters signage - Your logo on supporters roll-up banner 	✓ (venue permitting)	✓	✓	1 full page color program ad in printed Guide/ Brochure	Exclusive marketing as Reception Supporter			✓	<ul style="list-style-type: none"> - Your logo on branded plates for the Reception (dependent upon availability of plates and venue permissions) – branded napkins are an alternative
Excellence in Supplier Diversity Awards Program Claimed by JP Morgan Chase	\$6500	7	✓	✓	✓	1 Printed Storyboard Example #1 Example #2	<ul style="list-style-type: none"> - Your logo on supporters signage - Your logo on supporters roll-up banner - (1) carpet with your logo - (1) standalone sign or gobo - (1) decal of your logo to be placed on site (venue permitting) 	✓ (venue permitting)	✓	✓	2 full page color program ad in printed Guide/ Brochure	Exclusive marketing as Excellence in Supplier Diversity Awards Program Supporter	✓		✓	<ul style="list-style-type: none"> - Thanked as supporter on the Excellence Awards application portal, awards website, and associated marketing
Headliner Claimed by T-Mobile	\$10,000	10	✓	✓	✓	2 Printed Storyboards Example #1 Example #2	<ul style="list-style-type: none"> - Your logo on supporters signage - Your logo on supporters roll-up banner - (3) carpets with your logo - (2) standalone signs or gobos - (1) exclusive roll-up banner thanking you as Headliner 	✓ (venue permitting)	✓	✓	1 full page color program ad in printed Guide/ Brochure	Exclusive marketing as Headliner	✓	✓	✓	<ul style="list-style-type: none"> - VIP Registration - Fast-Track Check-In on event day - Deluxe boutonniere or corsage for your VIPs - 1:1 strategy call with President Cecil Plummer - Prominent marketing on Gala website as Headliner - Prominent marketing on all blasts and communications as Headliner - Radio Slots: Your company name will be mentioned on air as the Event Headliner on 102.9 KBLX radio station to a weekly cumulative audience of 3.4 million listeners

							- (2) decals of your logo to be placed on site (venue permitting)										
In-Kind Packages: provide the in-kind goods or services listed in exchange for recognition as an event supporter																	
Package	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	- Logo on Special Marketing at Event	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad – Ad Specs/Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special	
Step and Repeat Claimed by Eagle Promotions	In-Kind	2	✓	✓	✓		- Your logo on supporters signage	✓ (venue permitting)	✓	✓	1 full page color program ad in printed Guide/ Brochure	Exclusive marketing as Step and Repeat Supporter		✓	✓	- Your company logo on Step and Repeat with WRMSDC's logo	
Media Partner (Print marketing for our event in your Magazine or Publication) AVAILABLE	In-Kind	2	✓	✓	✓		- Your logo on supporters signage	✓ (venue permitting)	✓	✓		Exclusive marketing as Media Partner Supporter					
And the Oscar Goes To... (Awards Production) Claimed by Way To Be	In-Kind	4	✓	✓	✓	1 Printed Storyboard Example #1 Example #2	- Your logo on supporters signage - Your logo on supporters roll-up banner	✓ (venue permitting)	✓	✓	1 full page color program ad in printed Guide/ Brochure	Exclusive marketing as Awards Production Supporter				- Covers the cost of producing awards/trophies/medals through in-kind services	
Printing (Pop-ups, Floor Clings, Window Clings) Claimed by FRBSF	In-Kind	5	✓	✓	✓		- Your logo on supporters signage - Your logo on supporters roll-up banner - "Thank You [your logo] for Printing Support" printed on each sign covered by this package - (1) decal of your logo to be placed on site (venue permitting)	✓ (venue permitting)	✓	✓	1 full page color program ad in printed Guide/ Brochure	Exclusive marketing as Printing Supporter				- Covers the cost of printing signage and Programs/ Event Brochures	



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[Claim a package here](#)



EXPO: Go for Gold: Creating Wins for Diverse Suppliers

Multi-Industry Supplier Diversity Expo

Friday, August 25, 2023 • 10:30am - 7:00pm – South San Francisco Conference Center • www.wrmsdc.org/expo

This event brings opportunities for business and growth to minority-owned and diverse companies. It also assists Corporate Members in meeting quality suppliers and achieving their Supplier Diversity goals.

Package	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Events	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad – Ad Specs/Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
Don't see anything that aligns with your company's funding initiatives, budget, or goals? Contact cgarcia@wrmsdc.org and we'll work with you to build a custom package.																
Every Dollar Counts* AVAILABLE	\$300	0	✓						✓							<ul style="list-style-type: none"> - This package is for folks who want to support where they can but may not have the budget for higher tier packages and/or don't need tickets to attend. This package is all giveback and heart ♥
Partner* AVAILABLE	\$500	1	✓	✓			- Your logo on supporters signage		✓	✓						<ul style="list-style-type: none"> - Corporate Members: Breakout Room participation for your company while supplies last (spots are limited) - Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting)
Friend* AVAILABLE claimed by Southwest Gas claimed by Salesforce claimed by SCIF	\$1000	1	✓	✓	✓		- Your logo on supporters signage		✓	✓						<ul style="list-style-type: none"> - Corporate Members: Breakout Room participation for your company while supplies last (spots are limited) - Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting)
The Olympian AVAILABLE (For certified MBEs only)	\$1000	1	✓	✓	✓		- Your logo on supporters signage		✓	✓		Exclusive marketing as the Olympian			✓	<ul style="list-style-type: none"> - Opportunity to introduce a Corporate Speaker during the Plenary (30 secs) - Opportunity to participate in the Opening Ceremonies for the Plenary
Master of Ceremonies (Cecil) AVAILABLE claimed by Salesforce	\$1500	1	✓	✓	✓		- Your logo on supporters signage		✓	✓		Exclusive marketing as the Master of Ceremonies supporter				<ul style="list-style-type: none"> - Corporate Members: Breakout Room participation for your company while supplies last (spots are limited) - Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting)
Bronze Supplier AVAILABLE (For certified MBEs only)	\$2000	2	✓	✓	✓		- Your logo on supporters signage	✓ (venue permitting)	✓	✓	½ page color program ad in printed Guide/ Brochure	Exclusive marketing as the Bronze Supplier			✓	<ul style="list-style-type: none"> - Opportunity to introduce a Corporate Speaker during the Plenary (30 secs) - Opportunity to participate in the Opening Ceremonies for the Plenary - Strategy Lunch with WRMSDC Director of Corporate Services & MBE Development (NV) Rose Davis (Rose has over 25 years of experience in Supplier Diversity, business development, accounting, and finance)

Olympic Events (Category Breakout Rooms)* 2 AVAILABLE claimed by Las Vegas Sands	\$2000	2	✓	✓	✓		- Your logo on supporters signage - Your logo on signage for your Breakout Room	✓ (venue permitting)	✓	✓		Exclusive marketing as the Breakout Room supporter of one specific Breakout (Breakout Room chosen in collaboration with WRMSDC)					- Corporate Members: Breakout Room participation for your company while supplies last (spots are limited) - Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting) - Breakout Room Moderators for your room will thank you throughout the Breakout session
Ally* AVAILABLE claimed by Caltrans claimed by EBMUD	\$2000	2	✓	✓	✓		- Your logo on supporters signage	✓ (venue permitting)	✓	✓							- Corporate Members: Breakout Room participation for your company while supplies last (spots are limited) - Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting)
Badges Supporter AVAILABLE	\$2000	2	✓	✓	✓		- Your logo on supporters signage	✓ (venue permitting)	✓	✓		Exclusive marketing as the Badges supporter					- Corporate Members: Breakout Room participation for your company while supplies last (spots are limited) - Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting) - Your logo printed on Expo attendee badges
We are the Champions (Music) AVAILABLE	\$2500	2	✓	✓	✓		- Your logo on supporters signage	✓ (venue permitting)	✓	✓	½ page color program ad in printed Guide/ Brochure	Exclusive marketing as the Music supporter					- Corporate Members: Breakout Room participation for your company while supplies last (spots are limited) - Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting)
Package	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-fac ing Marketing	Storyboard	- Logo on Special Marketing at Events	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad – Ad Specs/ Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special	
Silver Supplier AVAILABLE (For certified MBEs only) Claimed by GC Micro	\$3000	3	✓	✓	✓		- Your logo on supporters signage - Your logo on supporters roll-up banner - (1) floor decal with your logo (venue permitting) or other marketing flair	✓ (venue permitting)	✓	✓	½ page color program ad in printed Guide/ Brochure	Exclusive marketing as the Silver Supplier	✓ (1 minute)		✓	- Opportunity to introduce a Corporate Speaker during the Plenary (30 secs) - Opportunity to participate in the Opening Ceremonies for the Plenary - 1-hour strategy session with WRMSDC Vice President of Corporate Services Michael McQuarry (Michael has over 30 years of experience in procurement operations, Supplier Diversity, Commercial Small Business Management, and more, and he formerly worked at HP for over 16 years)	
Meet-Ups (areas throughout the Expo facilitating morning Meet-Ups between Corporate Reps and diverse suppliers) AVAILABLE	\$3000	3	✓	✓	✓		- Your logo on supporters signage - Your logo on supporters roll-up banner	✓ (venue permitting)	✓	✓	½ page color program ad in printed Guide/ Brochure	Exclusive marketing as the Meet-Ups supporter					- Corporate Members: Breakout Room participation for your company while supplies last (spots are limited) - Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting)



Community Leader Claimed by PG&E	\$3000	3	✓	✓	✓		<ul style="list-style-type: none">- Your logo on supporters signage- Your logo on supporters roll-up banner	✓ (venue permitting)	✓	✓	½ page color program ad in printed Guide/ Brochure	Exclusive marketing as the Community Leader supporter				<ul style="list-style-type: none">- Corporate Members: Breakout Room participation for your company while supplies last (spots are limited)- Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting)	
Winners Backdrop (Step & Repeat) Claimed By Genentech	\$3000	3	✓	✓	✓		<ul style="list-style-type: none">- Your logo on supporters signage- Your logo on supporters roll-up banner	✓ (venue permitting)	✓	✓	½ page color program ad in printed Guide/ Brochure	Exclusive marketing as the Step & Repeat supporter				<ul style="list-style-type: none">- Corporate Members: Breakout Room participation for your company while supplies last (spots are limited)- Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting)- Your logo on the step-and-repeat with WRMSDC's- No waiting in line at the Step-and-Repeat Station	
Paparazzi (Business Headshots Station) AVAILABLE	\$3500	3	✓	✓	✓		<ul style="list-style-type: none">- Your logo on supporters signage- Your logo on supporters roll-up banner- (1) standalone sign	✓ (venue permitting)	✓	✓	1 full page color program ad in printed Guide/ Brochure	Exclusive marketing as the Business Headshots Station supporter			✓	<ul style="list-style-type: none">- Corporate Members: Breakout Room participation for your company while supplies last (spots are limited)- Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting)- Headshot photographer will wear a “Complimentary Headshots supported by [your logo]” badge- Your logo on the website where we post Headshots after the event for guests to download- No waiting in line at the Headshots Station	
Gold Supplier Claimed By Certus Cybersecurity (For certified MBEs only)	\$4000	4	✓	✓	✓	1 Printed Storyboard Example #1 Example #2	<ul style="list-style-type: none">- Your logo on supporters signage- Your logo on supporters roll-up banner- (1) floor decal with your logo (venue permitting) or other marketing flair	✓ (venue permitting)	✓	✓	1 full page color program ad in printed Guide/ Brochure	Exclusive marketing as the Gold Supplier	✓ (1 minute)		✓	<ul style="list-style-type: none">- 1-hour strategy session with WRMSDC President Cecil Plummer (Cecil has over 20 years of executive leadership experience w/a background in strategic sourcing, Supplier Diversity, strategic planning, risk management, and more, and he formerly worked with Robert Half for over 17 years)- Early access to Meet & Greet area with Corporate Members before the Expo opens	
Package	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-fac ing Marketing	Storyboard	- Logo on Special Marketing at Events	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad – Ad Specs/ Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special	
Halls of Opportunity (two areas showcasing upcoming opportunities for diverse suppliers and spotlighting supporters) AVAILABLE	\$5000	5	✓	✓	✓		<ul style="list-style-type: none">- Your logo on supporters signage- Your logo on supporters roll-up banner- (1) carpet with your logo- Your logo on the Hall of Fame signage- Your logo on all Halls of Opportunity boards with the words “Expo Halls of Opportunity brought to you by [your logo]”	✓ (venue permitting)	✓	✓	1 full page color program ad in printed Guide/ Brochure	Exclusive marketing as the Halls of Opportunity supporter				✓	<ul style="list-style-type: none">- Corporate Members: Breakout Room participation for your company while supplies last (spots are limited)- Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting)- Inclusion in the Halls of Opportunity with your own thank you board
Lunch of Champions (covers lunch for Expo guests)	\$5000	5	✓	✓	✓		<ul style="list-style-type: none">- Your logo on supporters signage- Your logo on supporters roll-up banner- (1) carpet with your logo		✓	✓	1 full page color program ad in printed Guide/ Brochure	Exclusive marketing as the Lunch supporter				<ul style="list-style-type: none">- Corporate Members: Breakout Room participation for your company while supplies last (spots are limited)- Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting)	



Claimed By Vistra							- Your logo on the Lunch Menu roll-up									
Networking Reception (covers appetizers and hosted bar for the post-Expo Networking Reception) claimed by Google	\$5000	5	✓	✓	✓		- Your logo on supporters signage - Your logo on supporters roll-up banner - (1) carpet with your logo - Your logo on the Networking Reception signage		✓	✓	1 full page color program ad in printed Guide/ Brochure	Exclusive marketing as the Networking Reception supporter			✓	- Corporate Members: Breakout Room participation for your company while supplies last (spots are limited) - Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting)
The Olympic Ceremony (Plenary) Claimed By Bank Of America	\$5000	5	✓	✓	✓		- Your logo on supporters signage - Your logo on supporters roll-up banner - (1) carpet with your logo - Your logo on the Plenary signage		✓	✓	1 full page color program ad in printed Guide/ Brochure	Exclusive marketing as the Plenary supporter	✓			- Corporate Members: Breakout Room participation for your company while supplies last (spots are limited) - Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting)
Pass the Torch (Plenary Speaker) Claimed by JP Morgan Chase	\$5000	5	✓	✓	✓		- Your logo on supporters signage - Your logo on supporters roll-up banner - Your logo on the Plenary signage		✓	✓	1 full page color program ad in printed Guide/ Brochure	Exclusive marketing as the supporter of one (1) speaker at the Plenary	✓			- Corporate Members: Breakout Room participation for your company while supplies last (spots are limited) - Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting) - Option to provide one (1) speaker during the Plenary – speech time will be agreed upon in advance with WRMSDC; typically, speakers address the crowd for 5-10 minutes, depending on subject. To ensure smooth scheduling, WRMSDC reserves the right to select a speaker for you if you have not decided (1) month in advance of the event
Registration & Website claimed by AT&T	\$5000	5	✓	✓	✓	1 Printed Storyboard Example #1 Example #2	- Your logo on supporters signage - Your logo on supporter roll-up banner	✓ (venue permitting)	✓	✓	1 full page color program ad in printed Guide/ Brochure	Exclusive marketing as the Registration & Website supporter				- Corporate Members: Breakout Room participation for your company while supplies last (spots are limited) - Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting) - VIP Registration - Fast-track Check-in on event day - Full page exclusive banner on Expo website
Hot off the Presses (Marketing) AVAILABLE	\$6000	6	✓	✓	✓	1 Printed Storyboard Example #1 Example #2	- Your logo on supporters signage - Your logo on supporters roll-up banner - (2) carpets with your logo -	✓ (venue permitting)	✓	✓	1 full page color program ad in printed Guide/ Brochure	Exclusive marketing as the Marketing supporter			✓	- Corporate Members: Breakout Room participation for your company while supplies last (spots are limited) - Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting) - “Powered by [your logo]” on marketing blasts and flyers
						2 Printed Storyboards	- Your logo on supporters signage				1 full page color program ad in printed		2 minutes to address Expo guests during			- Corporate Members: Breakout Room participation for your company while supplies last (spots are limited)



The Supplier Diversity Champion (Headliner) Claimed by T-Mobile	\$10000	8	✓	✓	✓	Example #1 Example #2	<ul style="list-style-type: none">- Your logo on supporters roll-up banner- (3) carpets with your logo- (2) standalone signs- (1) exclusive roll-up banner thanking you as Headliner- (1) decal of your logo (venue permitting) or other marketing flair	✓ (venue permitting)	✓	✓	Guide/ Brochure with priority placement for maximum visibility	Exclusive marketing as the Headliner supporter	Plenary/ General Session (or applicable activity)	✓ (venue permitting)	✓	<ul style="list-style-type: none">- Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting)- Fast-track Check-in on event day- Balloons with your logo placed in a prominent location at the event (venue and supplies permitting) or other marketing flair- 1:1 strategy call with President Cecil Plummer- VIP Registration- Inclusion in the Hall of Fame as one of WRMSDC’s Supplier Diversity gold medalists- Radio Slots: Your company name will be mentioned on air as the Event Headliner on 102.9 KBLX radio station to a weekly cumulative audience of 3.4 million listeners
In-Kind Packages: provide the in-kind goods or services listed in exchange for recognition as an event supporter																
Package	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-fac ing Marketing	Storyboard	- Logo on Special Marketing at Events	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad – Ad Specs/ Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
Olympic Host (Venue) AVAILABLE	In-Kind	4	✓	✓	✓	1 Printed Storyboard Example #1 Example #2	<ul style="list-style-type: none">- Your logo on supporters signage- Your logo on supporters roll-up banner- (1) decal of your logo (venue permitting) or other marketing flair	✓ (venue permitting)	✓	✓	1 full page color program ad in printed Guide/ Brochure	Exclusive marketing as the Venue supporter	1 minute to address guests during Plenary		✓	<ul style="list-style-type: none">- Corporate Members: Breakout Room participation for your company while supplies last (spots are limited)- Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting)- In-Kind package: supporter will host the Expo at their facility or a facility with which they are associated to either waive venue costs <i>or</i> dramatically reduce venue costs
Printing (Pop-ups, Floor Clings, Window Clings) Claimed by FRBSF	In-Kind	5	✓	✓	✓	1 Printed Storyboard Example #1 Example #2	<ul style="list-style-type: none">- Your logo on supporters’ signage- Your logo on supporter’s roll-up banner- “Thank You [your logo] for Printing Support” printed on each sign covered by this package	✓ (venue permitting)	✓	✓	1 full page color program ad in printed Guide/ Brochure 1 full page color Thank You in printed Guide/ Brochure	Exclusive marketing as the Printing supporter			✓	<ul style="list-style-type: none">- Corporate Members: Breakout Room participation for your company while supplies last (spots are limited)- Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting)- In-kind package: covers the cost of printing pop-up banners, decals, window clings, and Programs/Event Brochures
Branded Lanyards Claimed By Certus Cybersecurity	In-Kind	2	✓	✓	✓		<ul style="list-style-type: none">- Your logo on supporters’ signage- Your logo with WRMSDC’s on the lanyard worn by each attendee		✓	✓		Exclusive marketing as the Lanyard supporter				<ul style="list-style-type: none">- Corporate Members: Breakout Room participation for your company while supplies last (spots are limited)- Corporate Members: option to participate in Meet & Greet while supplies last (spots are limited) – comes with highboy or special area designated for your company with a tent card (venue permitting)

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NORTHERN NEVADA EVENT: SMALL & MINORITY BUSINESS NETWORKING MIXER

Wednesday, October 11, 2023 • Time 3:30pm - 6:30pm • Eldorado Convention Center - THE ROW - Reno NV • <https://wrmsdc.org/events/>

An energetic mixer event for small- and minority-owned businesses to connect with Corporations and Governmental Agencies aiming to meet with potential suppliers for upcoming opportunities

Package	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Events	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad (ad specs)	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
Don't see anything that aligns with your company's funding initiative, budget, or goals? Contact rose@wrmsdc.org and we'll work with you to build a custom package.																
Partner* AVAILABLE	\$200	1	✓					✓								
Friend* AVAILABLE claimed by Nevada Women's Business Center claimed by Whiting-Turner Contractors claimed by Nevada Business Advisors	\$300	1	✓		✓			✓		✓						- Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Ally* claimed by Martin-Harris Construction claimed by Jeff Veasley Management claimed by The Paragon Group claimed by KD Electric claimed by POWHer of WE	\$500	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓						- Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Event Advocate* AVAILABLE	\$750	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓					✓	- Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Event Supporter* AVAILABLE	\$1,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in				✓	- Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.

claimed by Southwest Gas											Digital Guide					
Mix 'n Mingle claimed by McCarthy Builders	\$1,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Mix 'n Mingle Supporter			✓	- Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card. - Branded Mix 'n Mingle card; attendees will get card initialed by a representative at resource tables for an opportunity to win a prize.
Resource Row Supporter AVAILABLE	\$1,250	2	✓	✓	✓		- Logo included on signage at event - (1) standalone sign thanking your company, placed in relevant location at event	✓	✓	✓	1/2 page color program ad in Digital Guide	Logo included on swag bag			✓	- Opportunity to include up to (2) items in the event swag bag - Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Social Media Frenzy AVAILABLE (For a certified MBE only)	\$1,500	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1/2 page color program ad in Digital Guide	Exclusive marketing as Social Media Frenzy Supporter			✓	- Attendees seek out Social Media Frenzy Supporter, take a selfie, then tweet or post it using special event hashtag for a chance to win a prize from Social Media Frenzy Supporter - Shout out as Social Media Frenzy Supporter
Registration claimed by NV Energy	\$1,500	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Registration Supporter; "Powered by [your logo] on marketing blasts and flyers			✓	- Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Digital Program Guide AVAILABLE	\$1,500	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Digital Guide Supporter			✓	- Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Paparazzi (Photographer) AVAILABLE	\$1,500	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Photographer Supporter			✓	- Recognition as photography supporter on the photos page after the event - Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Marketing AVAILABLE	\$2,000	4	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	2 full pages color program ads in Digital Guide	Exclusive marketing as Marketing Supporter "Powered by [your logo]" on marketing blasts and flyers			✓	- Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Networking Reception claimed by Caesars Entertainment	In-Kind or \$2,500	4	✓	✓	✓		- Logo included on signage at event - (1) standalone sign thanking your company, placed in relevant location at event	✓	✓	✓	1/2 page color program ad in Digital Guide	Exclusive marketing as Networking Reception Supporter	30 seconds to address attendees during the event		✓	- Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Venue claimed by Caesars Entertainment	In-Kind or \$3,000	5	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Venue Supporter			✓	- In-Kind supporter will host the event at their facility, waiving venue costs or dramatically reducing existing venue costs - Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.



Headliner AVAILABLE	\$4,000	6	✓	✓	✓		- Logo included on signage at event - (1) standalone sign thanking your company placed in prominent location at event	✓	✓	✓	2 full pages color program ads in Digital Guide	Exclusive marketing as Headline Supporter	2 minutes to address attendees during the event		✓	- VIP Registration - Fast-track Check-in on event day - Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
In-Kind Package(s): provide the in-kind goods or services listed in exchange for recognition as an event supporter																
Printing (Foamboards, Pop-ups, Floor Clings#, Window Clings#) #if capability exists AVAILABLE	In-Kind	2	✓	✓	✓		- Logo included on signage at event - "Thank You [your logo] for Printing Support" printed on each foamboard covered by this package	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Printing Supporter			✓	- Covers the cost of printing signage - Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.

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HOLIDAY CELEBRATION: Holiday Bowl: Bringing Together the BEST of the BEST!

WRMSDC's Holiday Celebration & "Fun-Raiser"

Wednesday, November 8, 2023 • 3:00 p.m. to 6:30 p.m. PT • HyperX Arena, Luxor Hotel, Las Vegas, Nevada • <https://wrmsdc.org/holiday/>

Join us as we celebrate incredible corporations, corporate reps, and MBEs committed to Supplier Diversity with an element of fun to usher in a season of gratitude

	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Event	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
Don't see anything that aligns with your company's funding initiative, budget, or goals? Contact rose@wrmsdc.org and we'll work with you to build a custom package.																
Partner* AVAILABLE Claimed by Proforma element 7 Claimed by Triplett CPA Firm	\$300	1	✓	✓	✓					✓						
Friend* AVAILABLE claimed by Salesforce claimed by My Next Career Path Staffing claimed by CESS claimed by BB MECHANICAL claimed by Boyd Gaming	\$500	2	✓	✓	✓		Logo included on signage at event	✓	✓	✓						
Event Supporter* claimed by Las Vegas Sands claimed by Martin-Harris Construction claimed by Southwest Gas claimed by Aristocrat Gaming	\$1,000	2	✓	✓	✓		Logo included on signage at event	✓	✓	✓						

Registration claimed by NV Energy	\$1,500	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓		"Powered by [your logo]" on registration portal				- Logo included on name badges
Host/Emcee claimed by Siemens Mobility	\$1,500	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓		Exclusive marketing as Host/Emcee Supporter				
Silent Auction AVAILABLE	\$1,750	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1/2 page color program ad in Digital Guide	Exclusive marketing as the Silent Auction Supporter			✓	- Logo on silent auction bid sheets; Logo on Table Tent Reminders for silent auction closing

Ally* AVAILABLE	\$2,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide				✓	
Razzle Dazzle (Table Décor & General Décor) claimed by MGM Resorts	\$2,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	½ page color program ad in Digital Guide	Exclusive marketing as Décor Supporter			✓	
Toastmaster claimed by McCarthy Building Companies, Inc.	\$2,500	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	½ page color program ad in Digital Guide	Exclusive marketing as the Toastmaster	✓		✓	- Honors of providing a 30-second libation toast for the holiday season - DJ shout out
That's My Jam claimed by Caesars Entertainment	\$2,500	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as the Music Supporter			✓	- Shout outs throughout the event
Denim & Diamonds (Step & Repeat Backdrop) claimed by MGM Resorts	\$3,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as the Step & Repeat Supporter			✓	- Your company logo on Step and Repeat with WRMSDC's logo
Digital Guide AVAILABLE	\$3,000	4	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	2 full pages color program ad in Digital Guide	Exclusive marketing for Digital Guide			✓	- Prime ad placement inside of Digital Guide - Logo featured on Digital Guide cover
Celebrating Success	\$3,000	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program	Exclusive marketing as Celebrating	✓		✓	- Opportunity to present a Celebrating Success Award - Fast-track Check-in on event day



Awards Program Claimed by T-Mobile											ad in Digital Guide	Success Awards Program Supporter				
Reception claimed by SHAW LUNDQUIST CONSTRUCTION	\$3,500	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as the Reception Supporter			✓	- Your logo on branded napkins for the Reception - Fast-track Check-in on event day
Marketing AVAILABLE	\$4,000	3	✓	✓	✓	Digital Storyboard Example #1 Example #2	- Logo included on signage at event	✓	✓	✓	2 full pages color program ad in Digital Guide	"Powered by [your logo]" on marketing blasts and flyers			✓	- VIP Registration - Fast-track Check-in on event day
Headliner AVAILABLE	\$8,000	8	✓	✓	✓	Printed Storyboard Example #1 Example #2	- Logo included on signage at event - (1) Standalone sign or pop-up banner thanking your company placed in prominent location at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Event Headliner	✓	✓	✓	- Opening remarks - VIP Registration - Fast-track Check-in on event day
In-Kind Packages: provide the in-kind goods or services listed in exchange for recognition as an event supporter																
Printing (Foamboards, Pop-ups, Floor Clings#, Window Clings#) #if capability exists claimed by R&R Partner	In-Kind	2	✓	✓	✓		- Logo included on signage at event - "Thank You [your logo] for Printing Support" printed on each foamboard covered by this package	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Printing Supporter			✓	- Covers the cost of printing signage
A/V Services AVAILABLE	In-Kind	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as A/V Supporter			✓	- Covers the cost of event day A/V support
Awards Production Claimed by Eagle Promotions	In-Kind	3	✓		✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Awards Production Supporter			✓	- Covers the cost of producing awards/trophies



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HAWAI'I EVENT

September, October, or November 2023 (this event is dependent upon funding, staff bandwidth, & constituent interest) • Date & Time TBA! • <https://wrmsdc.org/events/>

WRMSDC Certified Minority Business Enterprises (MBEs) and diverse suppliers in Hawai'i will network at an informal mixer, form B2B connections, and learn about upcoming local projects and opportunities from Corporate industry leaders in attendance. Hosted at a local Hawai'i MBE's facility.

Package	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Events	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad (ad specs)	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
Partner* AVAILABLE	\$200	1	✓	✓				✓ (if applicable)								
Ally* AVAILABLE	\$500	2	✓	✓	✓		- Logo included on signage at event	✓ (if applicable)	✓							
Talk Story* AVAILABLE	\$1500	3	✓	✓	✓		- Logo included on signage at event	✓ (if applicable)	✓	✓					✓	
Printing AVAILABLE	\$2000	3	✓	✓	✓		- Logo included on signage at event - "Thank You [your logo]" printed at the bottom of every sign	✓ (if applicable)	✓	✓		Exclusive marketing as Printing Supporter			✓	
Headliner AVAILABLE	\$4000	5	✓	✓	✓		- Logo included on signage at event - (1) standalone sign thanking your company, placed in prominent location at event	✓ (if applicable)	✓	✓		Exclusive marketing as Headliner Supporter	✓		✓	
Venue & Pupus Host AVAILABLE	In-Kind	5	✓	✓	✓		- Logo included on signage at event - (1) standalone sign thanking your company, placed in prominent location at event	✓ (if applicable)	✓	✓		Exclusive marketing as Venue & Pupus Supporter	✓		✓	

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Thank you for your support!