



2024 EVENT SUPPORTER PACKAGES

Claim a package today



WRMSDC has been helping close racial gaps and break intergenerational cycles of poverty since 1977.

WRMSDC works to support people of color who have founded their own companies to make a better life for themselves and their families. We help them gain the funding, education, and connections essential to feeding their families, supporting their communities, and building intergenerational wealth.

By supporting our 2024 events and activities, you can help us break the cycle of poverty for future generations.

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Special Packages

2024 Make A Difference Packages

California Events

Construction Day (February 21)

Meet Ups: Multi-Industry Meet & Greet (March 28)

Signature Event Excellence in Supplier Diversity Awards Gala (May 10)

Signature Event TWO-PART EVENT:

Day 1: Multi-Industry Supplier Diversity Conference | Day 2: Golf Tournament Mixer & Fundraiser (August 22 & 23)

Empowerment Meet & Greet: WBEs, LGBTBEs, DOBEs, VOSBs and MBEs (October 4)

Nevada Events

Business Opportunity Day & Construction Mixer (April 11)

Northern Nevada: Small & Minority Business Mixer (June 20)

Nevada Event: The Value Of Certification For MBEs - A 3-Part Event (June 4, July TBA, September TBA)

Signature Event Holiday Celebration & Fundraiser (November 6)

Virtual Activities & Events

Supplier Diversity Leadership Summit (TBD)

Claim a package today



2024 MAKE A DIFFERENCE PACKAGES

Impact and benefits will be yearlong, throughout 2024, and applied to WRMSDC events! **We need at least (8) Make a Difference Supporters for WRMSDC to be able to waive registration costs for diverse suppliers for all 2024 events EXCEPT fundraisers. If we don't secure (8), then this benefit will be applied to select events at the Council's discretion.**

Securing a Make a Difference package will directly impact diverse suppliers throughout Northern California, Nevada, Hawai'i, and across the nation. Our diverse suppliers are struggling, and need access to the opportunities, development, and connections found in WRMSDC's events. This is a core area that helps us keep our doors open and able to provide key services to minority-owned businesses, as well as the broader diverse supplier community, incl. women-owned, veteran-owned, LGBT-owned, service-disabled veteran businesses, etc.

NOTE: The Make a Difference packages are designed to support diverse suppliers, enabling them to participate in all of WRMSDC's non-fundraiser events at no cost. For sponsors of the Make a Difference package, event ticket(s) and marketing benefits will include access to all events, **except the following:** Awards Gala, Day 2: Golf Tournament Mixer & Fundraiser, and Holiday Celebration.

PACKAGES	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Event	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad – Ad Specs/Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	NOTES
Make a Difference Package #1 Claimed: Gilead	\$10,000	(5) for your company reps at each virtual event (2) At each in-person event	✓ For all 2024 events	✓	✓ For all 2024 virtual events	(1) Storyboard in each Digital Guide/Program Example #1 Example #2	✓ Logo included on Make a Difference signage at in-person events	✓ (where applicable)	✓ (where applicable)	✓ For all 2024 events	(1) Full page color program ad in each 2024 Guide/Program, whether digital or printed	Marketing throughout 2024 as a Make a Difference Sponsor	At (1) event, TBD in partnership with WRMSDC (event may be virtual or in-person at WRMSDC's discretion)		At all 2024 events	<ul style="list-style-type: none"> - Logo included in WRMSDC's 2024 Supplier Diversity issue of the <i>San Francisco Business Times</i> (>450K subscribers) - Make a Difference Sponsors will be marketed throughout 2024 as the corporations responsible for underwriting registration fees for diverse suppliers attending specific events (applicable if all MAD sponsorships have been secured). - Receive a 2024 digital events report, including data on diverse suppliers directly impacted by this sponsorship - Event ticket(s) and marketing benefits will include access to all events, except the following: Awards Gala, Day 2: Golf Tournament Mixer & Fundraiser, and Holiday Celebration.
Make a Difference Package #2 Claimed: Apple, Inc.	\$10,000	(5) for your company reps at each virtual event (2) At each in-person event	✓ For all 2024 events	✓	✓ For all 2024 virtual events	(1) Storyboard in each Digital Guide/Program Example #1 Example #2	✓ Logo included on Make a Difference signage at in-person events	✓ (where applicable)	✓ (where applicable)	✓ For all 2024 events	(1) Full page color program ad in each 2024 Guide/Program, whether digital or printed	Marketing throughout 2024 as a Make a Difference Sponsor	At (1) event, TBD in partnership with WRMSDC (event may be virtual or in-person at WRMSDC's discretion)		At all 2024 events	<ul style="list-style-type: none"> - Logo included in WRMSDC's 2024 Supplier Diversity issue of the <i>San Francisco Business Times</i> (>450K subscribers) - Make a Difference Sponsors will be marketed throughout 2024 as the corporations responsible for underwriting registration fees for diverse suppliers attending specific events (applicable if all MAD sponsorships have been secured). - Receive a 2024 digital events report, including data on diverse suppliers directly impacted by this sponsorship - Event ticket(s) and marketing benefits will include access to all events, except the following: Awards Gala, Day 2: Golf Tournament Mixer & Fundraiser, and Holiday Celebration.
Make a Difference Package #3 Claimed: AMN Healthcare	\$10,000	(5) for your company reps at each virtual event (2) At each in-person event	✓ For all 2024 events	✓	✓ For all 2024 virtual events	(1) Storyboard in each Digital Guide/Program Example #1 Example #2	✓ Logo included on Make a Difference signage at in-person events	✓ (where applicable)	✓ (where applicable)	✓ For all 2024 events	(1) Full page color program ad in each 2024 Guide/Program, whether digital or printed	Marketing throughout 2024 as a Make a Difference Sponsor	At (1) event, TBD in partnership with WRMSDC (event may be virtual or in-person at WRMSDC's discretion)		At all 2024 events	<ul style="list-style-type: none"> - Logo included in WRMSDC's 2024 Supplier Diversity issue of the <i>San Francisco Business Times</i> (>450K subscribers) - Make a Difference Sponsors will be marketed throughout 2024 as the corporations responsible for underwriting registration fees for diverse suppliers attending specific events (applicable if all MAD sponsorships have been secured). - Receive a 2024 digital events report, including data on diverse suppliers directly impacted by this sponsorship - Event ticket(s) and marketing benefits will include access to all events, except the following: Awards Gala, Day 2: Golf Tournament Mixer & Fundraiser,

																	and Holiday Celebration.
Make a Difference Package #4 Claimed: SBM	\$10,000	(5) for your company reps at each virtual event (2) At each in-person event	✓ For all 2024 events	✓	✓ For all 2024 virtual events	(1) Storyboard in each Digital Guide/Program <u>Example #1</u> <u>Example #2</u>	✓ Logo included on Make a Difference signage at in-person events	✓ (where applicable)	✓ (where applicable)	✓ For all 2024 events	(1) Full page color program ad in each 2024 Guide/Program, whether digital or printed	Marketing throughout 2024 as a Make a Difference Sponsor	At (1) event, TBD in partnership with WRMSDC (event may be virtual or in-person at WRMSDC's discretion)	At all 2024 events	<ul style="list-style-type: none"> - Logo included in WRMSDC's 2024 Supplier Diversity issue of the <i>San Francisco Business Times</i> (>450K subscribers) - Make a Difference Sponsors will be marketed throughout 2024 as the corporations responsible for underwriting registration fees for diverse suppliers attending specific events (applicable if all MAD sponsorships have been secured). - Receive a 2024 digital events report, including data on diverse suppliers directly impacted by this sponsorship - Event ticket(s) and marketing benefits will include access to all events, except the following: Awards Gala, Day 2: Golf Tournament Mixer & Fundraiser, and Holiday Celebration. 		
Make a Difference Package #5 Claimed: Robert Half	\$10,000	(5) for your company reps at each virtual event (2) At each in-person event	✓ For all 2024 events	✓	✓ For all 2024 virtual events	(1) Storyboard in each Digital Guide/Program <u>Example #1</u> <u>Example #2</u>	✓ Logo included on Make a Difference signage at in-person events	✓ (where applicable)	✓ (where applicable)	✓ For all 2024 events	(1) Full page color program ad in each 2024 Guide/Program, whether digital or printed	Marketing throughout 2024 as a Make a Difference Sponsor	At (1) event, TBD in partnership with WRMSDC (event may be virtual or in-person at WRMSDC's discretion)	At all 2024 events	<ul style="list-style-type: none"> - Logo included in WRMSDC's 2024 Supplier Diversity issue of the <i>San Francisco Business Times</i> (>450K subscribers) - Make a Difference Sponsors will be marketed throughout 2024 as the corporations responsible for underwriting registration fees for diverse suppliers attending specific events (applicable if all MAD sponsorships have been secured). - Receive a 2024 digital events report, including data on diverse suppliers directly impacted by this sponsorship - Event ticket(s) and marketing benefits will include access to all events, except the following: Awards Gala, Day 2: Golf Tournament Mixer & Fundraiser, and Holiday Celebration. 		
Make a Difference Package #6 Claimed: T-Mobile	\$10,000	(5) for your company reps at each virtual event (2) At each in-person event	✓ For all 2024 events	✓	✓ For all 2024 virtual events	(1) Storyboard in each Digital Guide/Program <u>Example #1</u> <u>Example #2</u>	✓ Logo included on Make a Difference signage at in-person events	✓ (where applicable)	✓ (where applicable)	✓ For all 2024 events	(1) Full page color program ad in each 2024 Guide/Program, whether digital or printed	Marketing throughout 2024 as a Make a Difference Sponsor	At (1) event, TBD in partnership with WRMSDC (event may be virtual or in-person at WRMSDC's discretion)	At all 2024 events	<ul style="list-style-type: none"> - Logo included in WRMSDC's 2024 Supplier Diversity issue of the <i>San Francisco Business Times</i> (>450K subscribers) - Make a Difference Sponsors will be marketed throughout 2024 as the corporations responsible for underwriting registration fees for diverse suppliers attending specific events (applicable if all MAD sponsorships have been secured). - Receive a 2024 digital events report, including data on diverse suppliers directly impacted by this sponsorship - Event ticket(s) and marketing benefits will include access to all events, except the following: Awards Gala, Day 2: Golf Tournament Mixer & Fundraiser, and Holiday Celebration. 		
Make a Difference Package #7 Claimed: Cal Water	\$10,000	(5) for your company reps at each virtual event (2) At each in-person event	✓ For all 2024 events	✓	✓ For all 2024 virtual events	(1) Storyboard in each Digital Guide/Program <u>Example #1</u> <u>Example #2</u>	✓ Logo included on Make a Difference signage at in-person events	✓ (where applicable)	✓ (where applicable)	✓ For all 2024 events	(1) Full page color program ad in each 2024 Guide/Program, whether digital or printed	Marketing throughout 2024 as a Make a Difference Sponsor	At (1) event, TBD in partnership with WRMSDC (event may be virtual or in-person at WRMSDC's discretion)	At all 2024 events	<ul style="list-style-type: none"> - Logo included in WRMSDC's 2024 Supplier Diversity issue of the <i>San Francisco Business Times</i> (>450K subscribers) - Make a Difference Sponsors will be marketed throughout 2024 as the corporations responsible for underwriting registration fees for diverse suppliers attending specific events (applicable if all MAD sponsorships have been secured). - Receive a 2024 digital events report, including data on diverse suppliers directly impacted by this sponsorship - Event ticket(s) and marketing benefits will include access to all events, except the following: Awards Gala, Day 2: Golf Tournament Mixer & Fundraiser, and Holiday Celebration. 		

<p>Make a Difference</p> <p>Package #8</p> <p>Claimed: Caltrans</p>	<p>\$10,000</p>	<p>(5) for your company reps at each virtual event</p> <p>(2) At each in-person event</p>	<p>✓</p> <p>For all 2024 events</p>	<p>✓</p>	<p>✓</p> <p>For all 2024 virtual events</p>	<p>(1) Storyboard in each Digital Guide/Program</p> <p><u>Example #1</u></p> <p><u>Example #2</u></p>	<p>✓</p> <p>Logo included on Make a Difference signage at in-person events</p>	<p>✓</p> <p>(where applicable)</p>	<p>✓</p> <p>(where applicable)</p>	<p>✓</p> <p>For all 2024 events</p>	<p>(1) Full page color program ad in each 2024 Guide/Program, whether digital or printed</p>	<p>Marketing throughout 2024 as a Make a Difference Sponsor</p>	<p>At (1) event, TBD in partnership with WRMSDC (event may be virtual or in-person at WRMSDC's discretion)</p>	<p>At all 2024 events</p>	<ul style="list-style-type: none"> - Logo included in WRMSDC's 2024 Supplier Diversity issue of the <i>San Francisco Business Times</i> (>450K subscribers) - Make a Difference Sponsors will be marketed throughout 2024 as the corporations responsible for underwriting registration fees for diverse suppliers attending specific events (applicable if all MAD sponsorships have been secured). - Receive a 2024 digital events report, including data on diverse suppliers directly impacted by this sponsorship - Event ticket(s) and marketing benefits will include access to all events, except the following: Awards Gala, Day 2: Golf Tournament Mixer & Fundraiser, and Holiday Celebration.
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[Claim a package here](#)

CONSTRUCTION DAY 2024

Wed., February 21, 2024 • Time: 12:00 PM – 3:30 PM PT • Location: 1550 Evans Ave., San Francisco, CA, 94124 • [Event Website](#)

Corporate industry leaders will share upcoming construction projects and opportunities to an audience of diverse suppliers, GCs, sub-contractors, and members of the public. Class 1-4 WRMSDC certified minority business enterprise (MBE) reps will sit on a moderated panel discussing best practices for landing key opportunities with major corporations, along with success storytelling segments.

PACKAGES	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Event	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad – Ad Specs/Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	NOTES
Associate Resource Table <i>(Limited Qty!)</i> Claimed: Cahill <i>(Shared table; spaces limited!)</i>	\$500	1	✓	✓			- Your logo on sponsors foam board	✓	✓							- You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.
MBE Resource Table <i>(Limited Qty!)</i> Claimed: Alisto Engineering Claimed: iHealth 360 Claimed: EverWatt Lights Claimed: Merriwether and Williams	\$800	1	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors' banner	✓	✓		½ page color program ad in digital brochure					- A designated table for up to (2) of your company reps to staff during networking (you may bring your company brochures, company-branded swag items, and/or marketing materials). You may also provide your own company branded tablecloth. While supplies last as space is limited. - Recognition tent card placed on your resource table during networking reception.
Corporate Resource Table <i>(Limited Qty!)</i> Claimed: Swinerton Claimed: Gilbane Claimed: Hathaway Dinwiddie Claimed: Webcor Claimed: JPMorgan Chase	\$1,000	1	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors' banner	✓	✓		(1) full page color program ad in Digital Guide					- A designated table for up to (2) of your company reps to staff during networking (you may bring your company brochures, company-branded swag items, and/or marketing materials). You may also provide your own company branded tablecloth. While supplies last as space is limited. - Recognition tent card placed on your resource table during networking reception.



<p>Claimed: Dome Construction</p> <p>Claimed: BART Claimed: The Boldt Company</p> <p>Claimed: Skanska</p> <p>Claimed: McCarthy</p> <p>Claimed: EBMUD</p>																		
<p>Community Leader* (multiple available) Claimed: Autodesk</p>	\$1,000	1	✓	✓	✓		<ul style="list-style-type: none"> - Your logo on sponsors foam board - Your logo on sponsors' banner 	✓	✓		(1) full page color program ad in Digital Guide							<ul style="list-style-type: none"> - You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.
<p>Digital Guide Claimed: Milroy Construction</p>	\$1,500	1	✓	✓	✓		<ul style="list-style-type: none"> - Your logo on sponsors foam board - Your logo on sponsors' banner 	✓	✓	✓	(1) full page color program ad in Digital Guide	Exclusive marketing as Digital Guide Supporter						<ul style="list-style-type: none"> - Prominent logo placement on front page of Digital Guide - You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.
<p>Energy Elite Partner Claimed: Vistra</p>	\$2,000	3	✓	✓	✓		<ul style="list-style-type: none"> - Your logo on sponsors foam board - Your logo on sponsors' banner 	✓	✓	✓	(1) full page color program ad in Digital Guide	Exclusive marketing as Energy Elite Partner Supporter						<ul style="list-style-type: none"> - Optional: Bring any Vistra-branded items to leave on an unstaffed resource table during the networking reception. Items may be company brochure(s), company-branded swag items, and/or marketing materials, etc.) - NOTE: This is a shared resource table with other companies that will leave their company-branded items/brochures as well for attendees to take.
<p>PANELS (3 Available)</p> <p>Diggin' Up Opportunities (Rapid Fire Presenters)</p> <p>Claimed: DGS</p> <p>Show Me the Money! (Access to Capital) Claimed: Bank Of America</p>	\$2,500	2	✓	✓	✓		<ul style="list-style-type: none"> - Your logo on sponsors foam board - Your logo on sponsors' banner 	✓	✓	✓	(1) full page color program ad in Digital Guide	Exclusive marketing as Panel Supporter for a specific panel	✓ (see Notes section)					<ul style="list-style-type: none"> - Opportunity to appoint (1) company rep to speak on Panel (if applicable). NOTE: To ensure smooth scheduling, WRMSDC reserves the right to select a speaker for you if you have not decided (1) month in advance of the event OR you do not have a speaker that fits the panel topic. - Logo displayed on slide deck during Panel presentation: [Panel Topic] Panel Brought to you by [your company logo] - You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.

How to Scale Your Company (Business Growth) Claimed: PG&E																	
Badges & Lanyards Claimed: Turner Construction	\$2,500	2	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors roll-up banner	✓ (venue permitting)	✓	✓	(1) full page color program ad in Digital Guide	Exclusive marketing as the Badges & Lanyards sponsor					- Time Sensitive! (requires ordering): Your company logo on each guest's lanyard - You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.
Blueprint to Innovation Claimed: UCSF	\$2,500	3	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors' banner	✓ (venue permitting)	✓	✓	(1) full page color program ad in Digital Guide	Exclusive marketing as the Badges & Lanyards sponsor	✓				- 5-min speaking slot during General Session to share opportunities with diverse suppliers. - Corporate Resource Table: Receive (1) designated resource table for up to (2) of your company reps to staff during networking (you may bring your company brochures, company-branded swag items, and/or marketing materials). - (1) Exclusive social media post for PRAB project
Marketing Claimed: Google	\$3,500	3	✓	✓	✓		- (1) Standalone banner OR foam board with your company logo - Your logo on supporters' foam board - Your logo on supporter's roll-up banner	✓	✓	✓	(1) full page color program ad in Digital Guide	Exclusive "Powered by [your logo]" on marketing email blasts and flyers				✓	- You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.
Refreshments Claimed: Kaiser Permanente	\$3,500	3	✓	✓	✓		- (1) Standalone pop-up banner OR foam board with your company logo - Your logo on supporters' foam board - Your logo on supporter's roll-up banner	✓	✓	✓	(1) full page color program ad in Digital Guide	Exclusive marketing as Refreshments Supporter				✓	- Recognition cards with your company logo scattered around refreshments area(s) - You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.
Networking & Bar Host <i>Covers the hosted bar and during the event.</i> Claimed: Novo Construction	\$5,000	5	✓	✓	✓	1 Printed Storyboard Example #1 Example #2	- (1) Standalone pop-up banner OR foam board with your company logo placed in bar area at event. - Your logo on supporters' foam board - Your logo on supporter's roll-up banner	✓	✓	✓	(1) full page color program ad in Digital Guide	Exclusive marketing as Networking & Bar Host Supporter	✓	✓	✓	✓	- 1-min speaking slot during Networking Reception - Recognition cards placed throughout the venue during networking reception. - You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.
Headliner	\$6,500	6	✓	✓	✓	2 Printed Storyboards	- (2) standalone signs thanking your company placed in prominent location at event - (1) carpet with your logo	✓	✓	✓	(2) full page color program	Exclusive marketing as Headline Sponsor	✓	✓	✓	✓	- Time sensitive! Media Ads: Your company will be mentioned on air as the Event Headliner on 102.9 KBLX radio station (weekly cumulative audience = 3.4 million+ listeners). - 2-min speaking slot during Networking Reception

						Example #1 Example #2	<ul style="list-style-type: none"> - Your logo on supporters' foam board - Your logo on supporter's roll-up banner 				ad in Digital Guide					<ul style="list-style-type: none"> - A designated table for up to (2) of your company reps to staff during networking (you may bring your company brochures, company-branded swag items, and/or marketing materials). You may also provide your own company branded tablecloth OR bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. NOTE: the unstaffed table is a shared resource table with other companies that will leave their own company-branded items/brochures. - Recognition cards placed throughout venue
Printing (Foamboards, Pop-ups, Floor Clings*, Window Clings*) *if capacity exists Claimed: FRBSF	In-Kind		✓	✓	✓		<ul style="list-style-type: none"> - Logo included on signage at event - *Thank You [your logo] for Printing Support* printed on each foamboard covered by this package 	✓	✓	✓	(1) full page color program ad in Digital Guide	Exclusive marketing as Printing Supporter			✓	<ul style="list-style-type: none"> - Covers the cost of printing signage

This event brings opportunities for business and growth to minority-owned and diverse companies. It also assists Corporate Members in meeting quality suppliers and achieving their supplier diversity goals



MEET UPS: MULTI-INDUSTRY MEET & GREETs

Thursday, March 28, 2024 - • Time: 12:00-3:00pm PT • Location: Oakland Asian Cultural Center (OACC) 388 9th Street, Suite 290, Oakland, CA 94607 •

<https://wrmsdc.org/meet-ups-multi-industry-meet-&-greet/>

Diverse Supplier participants will casually get to know corporate decision makers and deepen their connection in a no-pressure environment. Corporate Members will be stationed at tables, awaiting diverse suppliers to walk up and spark conversation. Diverse Suppliers may seek live feedback on specific areas like capability statements, coaching tips and more. Diverse suppliers are not permitted to sell to the Corporate Member during these sessions.

SPONSOR PACKAGES	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Event	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad – Ad Specs/Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
Table Anchor-Meet & Greet (Limited Quantities) (For Corporates only!) Claimed: McCarthy	\$250	2	✓	✓			- Your logo on sponsors foam board	✓	✓							<ul style="list-style-type: none"> - Opportunity for max (2) of your company reps to staff a table as a buyer (you may bring your company brochures, company-branded swag items, and/or marketing materials). You may also provide your own company branded tablecloth. While supplies last as space is limited - Recognition tent card placed on your table during Meet and Greet. - (2) tickets will come with this sponsorship.
TABLE ANCHOR - MEET & GREET (Limited Quantities) (For certified MBEs only!) Claimed: AvoToasty Claimed: Everwatt Claimed: Hippotanicals Claimed: Domain Experts Corporation	\$150	2	✓	✓			- Your logo on sponsors foam board	✓	✓							<ul style="list-style-type: none"> - Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet. - (2) tickets will come with this sponsorship. For additional tickets, please join the waitlist.
Inclusive Partner (multiple available) Claimed: Salesforce Claimed: Business Consortium Fund	\$500	1	✓				- Your logo on sponsors foam board	✓								<ul style="list-style-type: none"> - Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet.
Early Bird (multiple available) (For certified MBEs only!)	\$800	1	✓	✓			- Your logo on sponsors foam board	✓								<ul style="list-style-type: none"> - Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet. - Early access to Meet & Greet area with Corporate Members before the event opens to regular attendees

Claimed:RW Leadership Coaching LLC																			
Connector (multiple available) Claimed: PG&E Claimed: Google	\$1,000	1	✓	✓			- Your logo on sponsors foam board	✓	✓										- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet.
Industry Partner (multiple available) Claimed: DGS	\$1,500	1	✓	✓	✓		- Your logo on sponsors foam board	✓	✓										- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet.
Refreshments	\$2,000	1	✓	✓	✓		- Your logo on sponsors foam board	✓	✓	✓									- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet.
Badges & Lanyards Claimed: Las Vegas Sands	In-Kind -OR- \$2,000	1	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors roll-up banner	✓ (venue permitting)	✓	✓			Exclusive marketing as the Badges & Lanyards sponsor						- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet. - Branded lanyards with your company logo and WRMSDC logo on each guest's lanyard
Registration & Website Claimed: Bank of America	\$2,500	2	✓	✓	✓		- Your logo on sponsors foam board Your logo on sponsors' banner	✓ (venue permitting)	✓	✓			"Powered by [your logo]" on website and registration portal						- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet. - Prominent logo placement on website as registration sponsor
Meet & Greet Sponsor	\$3,000	2	✓	✓			- (1) standalone sign with your logo - Your logo on sponsors foam board Your logo on sponsors' banner	✓	✓	✓			Exclusive marketing as the Meet and Greet sponsor						- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet.
Networking Reception Bar Host <i>Covers the costs associated with beer/wine during the networking reception.</i>	\$3,500	3	✓	✓	✓	1 Printed Storyboard Example #1 Example #2	- (1) standalone sign with your company logo - Your logo on sponsors foam board Your logo on sponsors' banner	✓	✓	✓			Exclusive marketing as reception & bar host	✓					- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - 2-min speaking slot during networking reception - Recognition tent cards placed throughout venue as Networking host.
						1	- (2) standalone "Thank You" signs												- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing

Headliner Claimed: Cardinal Health	\$5,000	5	✓	✓	✓	Printed Storyboard Example #1 Example #2	with your company logo (1) carpets with your company logo - Your logo on sponsors foam board - Your logo on sponsors' banner	✓	✓	✓		Exclusive marketing as event headliner	✓	✓	materials. Space is limited! Please bring your company-branded tablecloth. - 5-min speaking slot during opening - Recognition tent cards placed throughout venue as headliner.
Venue Host <i>Supporter of this package will host the event at their facility or a facility with which they are associated, to either waive venue costs or dramatically reduce venue costs.</i>	In-Kind	3	✓	✓	✓	1 Printed Storyboard Example #1 Example #2	- (1) carpet with your company logo - Your logo on sponsors foam board - Your logo on sponsors' banner	✓	✓	✓		Exclusive marketing as venue host	✓	✓	- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - 2-min speaking slot during opening - Recognition tent cards placed throughout venue as venue host.
Printing (Foamboards, Pop-ups, Floor Clings*, Window Clings*) *if capacity exists Claimed: FRBSF	In-Kind		✓	✓	✓		- Logo included on signage at event - *Thank You [your logo] for Printing Support* printed on each foamboard covered by this package	✓	✓	✓		Exclusive marketing as Printing Supporter	✓	✓	- Covers the cost of printing signage - Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet.

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NEVADA EVENT: BIZ OPPORTUNITY DAY & CONSTRUCTION MIXER | THEME: SAIL

Thursday, April 11, 2024 • Las Vegas, Nevada • 1:00 PM-3:15 PM PT – Business Opportunity Day | 3:30 PM-5:00 PM PT – Construction Mixer

• Location: Visions of Greatness Event Center, 1001 North Bruce St., LV, NV 89101 • <https://wrmsdc.org/LVBOD/>

This event presents a powerful day for Minority Business Enterprises (MBEs) and other diverse suppliers an opportunity to connect with companies across several industries and community partners providing resources for business growth and acceleration. Also, for Corporations to connect with potential suppliers for upcoming opportunities. The Construction Mixer offers MBEs, diverse contractors/suppliers time to mix and mingle with General Contractors, Owners, and Primes sharing upcoming construction projects.

Package	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Events	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad (ad specs)	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
Don't see anything that aligns with your company's funding initiative, budget, or goals? Contact rose@wrmsdc.org and we'll work with you to build a custom package.																
BIZ OPPORTUNITY DAY																
Partner* MULTIPLE AVAILABLE Claimed: VensureHR	\$200	1	✓					✓								
Friend* MULTIPLE AVAILABLE Claimed: Nevada Business Advisors	\$300	1	✓		✓			✓								
Ally* MULTIPLE AVAILABLE Claimed: City of Las Vegas Claimed: Sunbay Supplies Claimed: Siemens Claimed: MNCP Staffing	\$500	2	✓		✓		- Logo included on signage at event	✓	✓	✓						
Event Advocate* MULTIPLE AVAILABLE	\$700	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓						

Event Supporter* MULTIPLE AVAILABLE Claimed: Southwest Gas Corp Claimed: Caesars Entertainment Claimed: Boyd Gaming	\$1,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide			✓	
Host/Emcee AVAILABLE	\$1,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Host/Emcee Supporter		✓	
Fireside Chat (MBE Success Story) AVAILABLE (For a certified MBE only)	\$1,000	2	✓	✓	✓		Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as MBE Success Story Supporter	✓	✓	- Opportunity for a WRMSDC certified MBE to share their 60-second success story during the Campfire Chat; including how they are leveraging technology to accelerate
Fireside Chat AVAILABLE Claimed: Aristocrat	\$1,500	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Fireside Chat Supporter	✓	✓	- Opportunity for a representative of your company to participate in the Fireside Chat
Innovate Roundtable Discussion* MULTIPLE AVAILABLE	\$1,500	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide		✓	✓	- Opportunity for a representative of your company to participate in the Innovate Roundtable Discussion
Paparazzi (Photographer) AVAILABLE	\$1,500	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Photographer Supporter		✓	- Recognition as photography supporter on the photos page after the event
Innovation Opportunity Sharing AVAILABLE (For a certified MBE only)	\$1,500	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Innovation Opportunity Sharing Supporter	✓	✓	- Opportunity for a representative of your company to be the first in the line-up of Corporate rapid-fire opportunity sharing to present your 60 second innovation business pitch
Registration	\$2,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color	Exclusive marketing as Registration		✓	

Claimed: Las Vegas Sands																		
Step & Repeat AVAILABLE	\$2,000	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Supporter; "Powered by [your logo] on marketing blasts and flyers"			✓	- Your logo or tagline on the step-and-repeat backdrop - No waiting in line at the step-and-repeat station		
Digital Program/ Brochure AVAILABLE	\$2,000	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Digital Guide Supporter			✓	- Opportunity to have a 1-page feature story included about your business		
Refreshments AVAILABLE (Biz Oppty Day Only)	\$2,500	3	✓	✓	✓		- Logo included on signage at event - (1) standalone sign thanking your company, placed in relevant location at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Refreshments Supporter			✓			
Marketing AVAILABLE	\$2,500	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	2 full pages color program ads in Digital Guide	Exclusive marketing as Marketing Supporter "Powered by [your logo]" on marketing blasts and flyers			✓			
Venue AVAILABLE	In-Kind or \$5,000	4	✓	✓	✓	Digital Storyboard Example #1 Example #2	- Logo included on signage at event - (1) Standalone pop-up banner OR foam board placed in a prominent location at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Venue Supporter			✓	- In-Kind Supporter will host the event at their facility, waiving venue costs or dramatically reducing existing venue costs - Fast-track Check-in on event day		
Biz Oppty Day Headliner AVAILABLE	\$5,000	5	✓	✓	✓	Printed Storyboard Example #1 Example #2	- Logo included on signage at event - (1) Standalone pop-up banner OR foam board placed in a prominent location at event	✓	✓	✓	2 full pages color program ads in Digital Guide	Exclusive marketing as Headline Supporter	2 minutes to address attendees during the event	Show your company's 30-second sizzle reel	✓	- VIP Registration - Fast-track Check-in on event day		
Claimed: MGM Resorts																		
- CONSTRUCTION MIXER																		
Partner* MULTIPLE AVAILABLE	\$200	1	✓					✓										
Friend* MULTIPLE AVAILABLE	\$300	1	✓		✓			✓										
Claimed: Wedlow Maintenance																		
Claimed: B&B Specialties																		
Ally*	\$500	2	✓		✓		- Logo included on signage at event	✓	✓	✓								



MULTIPLE AVAILABLE Claimed: Nevada DOT Claimed: Las Vegas Lighting Claimed: Allegiant Electric Claimed: Core Construction Claimed: Shaw-Lundquist															
Event Advocate* MULTIPLE AVAILABLE	\$700	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓					
Event Supporter* MULTIPLE AVAILABLE Claimed: CESS	\$1,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide			✓	
Safety & Support* MULTIPLE AVAILABLE	\$1,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide			✓	
Mix 'n Mingle AVAILABLE Claimed: Martin-Harris Construction	\$1,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Mix 'n Mingle Supporter		✓	- Logo on branded activity to help attendees mix 'n mingle.
AECO (Architecture, Engineering, Construction Ops) Pavilion AVAILABLE	\$1,750	2	✓	✓	✓		- Logo included supporters on signage at event	Logo included on signage at event	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as AECO Pavilion Supporter	90 seconds to address attendees on upcoming projects & opportunities	✓	- You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. - Speaker in rapid-fire opportunity sharing - NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.
Builders Square Claimed: McCarthy	\$1,750	2	✓	✓	✓		- Logo included supporters on signage at event	Logo included on signage at event	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Builders Square Supporter	90 seconds to address attendees on upcoming projects & opportunities	✓	- You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. - Speaker in rapid-fire opportunity sharing - NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.

Infrastructure Place Claimed: NV Energy	\$1,750	2	✓	✓	✓		- Logo included supporters on signage at event	Logo included on signage at event	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Infrastructure Place Supporter	90 seconds to address attendees on upcoming projects & opportunities	✓	- You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. - Speaker in rapid-fire opportunity sharing - NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.
Illumination Way Claimed: NRG Hunters	\$1,750	2	✓	✓	✓		- Logo included supporters on signage at event	Logo included on signage at event	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Nuts & Bolts Spot Supporter	90 seconds to address attendees on upcoming projects & opportunities	✓	- You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. - Speaker in rapid-fire opportunity sharing - NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.
Owners Landing AVAILABLE	\$1,750	2	✓	✓	✓		- Logo included supporters on signage at event	Logo included on signage at event	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Owners Landing Supporter	90 seconds to address attendees on upcoming projects & opportunities	✓	- You may bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. - Speaker in rapid-fire opportunity sharing - NOTE: this is a shared resource table with other companies that will leave their own company-branded items/brochures.
Refreshments AVAILABLE (Construction Mixer Only) Claimed: Las Vegas Raiders	\$2,500	3	✓	✓	✓		- Logo included on signage at event - (1) Standalone pop-up banner OR foam board placed in a prominent location at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Refreshments Supporter		✓	
Construction Mixer Headliner AVAILABLE (For a certified MBE only) Claimed: Diversified Protection Corp	\$3,000	4	✓	✓	✓	Digital Storyboard Example #1 Example #2	- Logo included on signage at event - (1) Standalone pop-up banner OR foam board placed in a prominent location at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Construction Mixer MBE Headline Supporter	30 seconds to address attendees during the event	✓	- VIP Registration - Fast-track Check-in on event day
Construction Mixer Headliner AVAILABLE	\$3,500	4	✓	✓	✓	Digital Storyboard Example #1 Example #2	- Logo included on signage at event - (1) Standalone pop-up banner OR foam board placed in a prominent location at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Construction Mixer Headline Supporter	1 minute to address attendees during the event	✓	- VIP Registration - Fast-track Check-in on event day
In-Kind Package(s): provide the in-kind goods or services listed in exchange for recognition as an event supporter															
Printing (Foamboards, Pop-ups, Floor Clings#, Window Clings#) #if capability exists AVAILABLE	In-Kind	2	✓	✓	✓		- Logo included on signage at event - "Thank You [your logo] for Printing Support" printed on each foamboard covered by this package	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Printing Supporter		✓	- Covers the cost of printing signage

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EXCELLENCE IN SUPPLIER DIVERSITY AWARDS GALA & FUNDRAISER

Date, time and/or location are subject to change. Friday, May 10, 2024 • Oakland Scottish Rite, 1547 Lakeside Dr, Oakland, CA 94612 • Event website: <https://www.wrmsdc.org/gala/> • Awards Website: <https://wrmsdc.org/awards/>

	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Event	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad – Ad Specs/Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	NOTES		
Partner (multiple available)	\$500	1	✓	✓			- Your logo on sponsors foam board	✓ (venue permitting)	✓								- Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY . The list provided will include those who opted in during registration to share their information.	
Friend of WRMSDC* (multiple available) Claimed: Siemens Claimed: EBMUD	\$1000	1	✓	✓	✓		- Your logo on sponsors foam board	✓ (venue permitting)	✓									- Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY . The list provided will include those who opted in during registration to share their information.
Advocate for Health & Safety Claimed: Salesforce	\$1,500	1	✓	✓	✓		- Your logo on sponsors foam board	✓ (venue permitting)	✓			Exclusive marketing as Health & Safety Supporter						- Helps to cover costs to provide guests with complimentary hand sanitizer, masks, and/or color wristbands indicating a guest's comfort level (e.g., wearing a band indicates individual not comfortable in close contact of other guests, etc.). - Tent cards with your company logo will be placed at the registration area. - Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY . The list provided will include those who opted in during registration to share their information.
Agenda & Programming Claimed: T-Mobile	\$1,500	1	✓	✓	✓		- Your logo on sponsors foam board	✓ (venue permitting)	✓			Exclusive marketing as Agenda & Programming Sponsor						- Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY . The list provided will include those who opted in during registration to share their information.
Ally* (multiple available)	\$1,500	1	✓	✓	✓		- Your logo on sponsors foam board	✓ (venue permitting)	✓									- Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY . The list provided will include those who opted in during registration to share their information.
Light Your Light Supporter Claimed: Southwest Gas	\$1,500	2	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors' banner	✓ (venue permitting)	✓									- Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY . The list provided will include those who opted in during registration to share their information.
Boomerang Photos Claimed: Workday	\$1,500	1	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors' banner	✓ (venue permitting)	✓			Exclusive marketing as Boomerang Sponsor						- Your company logo placed on all Boomerang guest photos - Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY . The list provided will include those who opted in during registration to share their information.

360 Photobooth Claimed: Turner Construction	\$2,000	2	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors' banner	✓ (venue permitting)	✓			Exclusive marketing as 360 Photobooth Sponsor				- Your company logo placed on all 360 Photobooth guest photos - Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY . The list provided will include those who opted in during registration to share their information.
Dessert Stations* (multiple available) Claimed: CSAA	\$2,000	2	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors' banner	✓ (venue permitting)	✓		1/2 page color program ad in printed Guide/ Brochure	Exclusive marketing Sponsor for (1) specific dessert item at event				- Tent cards with your company logo will be placed at a designated dessert station. - Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY . The list provided will include those who opted in during registration to share their information.
Host/Emcee Claimed: UCSF	\$2,500	2	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors' banner	✓ (venue permitting)	✓		1/2 page color program ad in printed Guide/ Brochure	Exclusive marketing as Host/Emcee Supporter		✓		- Host will announce [your company] as MC sponsor during event - Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY . The list provided will include those who opted in during registration to share their information.
DJ Claimed: Apple	\$2,750	2	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors' banner	✓ (venue permitting)	✓		1/2 page color program ad in printed Guide/ Brochure	Exclusive marketing as DJ Sponsor		✓		- DJ will announce that "Music is brought to you by [your company]" - Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY . The list provided will include those who opted in during registration to share their information.
Chef's Special (Food)* (multiple available)	\$3,000	2	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors' banner	✓ (venue permitting)	✓	✓	1/2 page color program ad in printed Guide/ Brochure	Exclusive marketing Sponsor for (1) specific food item at event				- Time Sensitive! (requires ordering): Branded napkins with your company logo will be placed at (1) designated food station - Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY . The list provided will include those who opted in during registration to share their information.
Step and Repeat Claimed: MGM Resorts	\$3,000	2	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors' banner	✓ (Venue permitting)	✓	✓	1/2 page color program ad in printed Guide/ Brochure	Exclusive marketing as Step and Repeat Sponsor				- Time Sensitive! (requires ordering): WRMSDC logo and your company logo on Step and Repeat - Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY . The list provided will include those who opted in during registration to share their information.
Uplighting & Ambiance Claimed: Kaiser Permanente	\$3,000	2	✓	✓	✓		- (1) gobo light OR standalone sign with your logo - Your logo on sponsors foam board - Your logo on sponsors' banner	✓ (venue permitting)	✓	✓	1/2 page color program ad in printed Guide/ Brochure	Exclusive marketing as Uplighting & Ambiance Sponsor				- Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY . The list provided will include those who opted in during registration to share their information.
VIP Diverse Supplier Table (for Diverse Businesses Only) (Limited Qty! Only (4) Available)	\$3,000	8	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors' banner	✓ (venue permitting)	✓	✓	(1) Full page color ad in printed program and/or digital guide	"[your logo]" on website and registration portal		✓		- Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY . The list provided will include those who opted in during registration to share their information. - Receive an 8-top round table designated for you and your guests - A large tent card will be placed on an 18" reservation stand to designate your reserved table
Silent Auction Host Claimed: SBM	\$3,500	3	✓	✓	✓		- (1) standalone sign with your logo placed in auction area - Your logo on sponsors foam board - Your logo on sponsors' banner	✓ (venue permitting)	✓	✓	1/2 page color program ad in printed Guide/ Brochure	Exclusive marketing as Silent Auction Host				- Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY . The list provided will include those who opted in during registration to share their information.

Photographer Claimed: Genentech	\$3,500	3	✓	✓	✓		<ul style="list-style-type: none"> - Your logo on supporters' signage - Your logo on sponsors' banner 	✓ (venue permitting)	✓	✓	1/2 page color program ad in printed Guide/ Brochure	Exclusive marketing as Photography Sponsor			<ul style="list-style-type: none"> - Recognition as photography sponsor on the photos website page after the event - Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY. The list provided will include those who opted in during registration to share their information. 	
Décor & Flair Claimed: EY	\$3,500	3	✓	✓	✓		<ul style="list-style-type: none"> - Your logo on sponsors foam board - Your logo on sponsors' banner 	✓ (venue permitting)	✓	✓	1/2 page color program ad in printed Guide/ Brochure	Exclusive marketing as Décor Sponsor			<ul style="list-style-type: none"> - Recognition tent cards placed on tables throughout venue - Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY. The list provided will include those who opted in during registration to share their information. 	
VIP Corporate Table (Corporates Only) (Limited Qty! Only (4) Available)	\$3,800	8	✓	✓	✓		<ul style="list-style-type: none"> - Your logo on sponsors foam board - Your logo on sponsors' banner 	✓ (venue permitting)	✓	✓	(1) Full page color ad in printed program and/or digital guide			✓	<ul style="list-style-type: none"> - Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY. The list provided will include those who opted in during registration to share their information. - Receive an 8-top round table designated for you and your guests - A large tent card will be placed on an 18" reservation stand to designate your reserved table 	
Entertainment	\$4,000	3	✓	✓	✓		<ul style="list-style-type: none"> - (1) standalone sign with your logo - Your logo on sponsors foam board - Your logo on sponsors' banner 	✓ (venue permitting)	✓	✓	(1) Full page color ad in printed program and/or digital guide	Exclusive marketing as Entertainment Sponsor			<ul style="list-style-type: none"> - Recognition tent cards placed throughout venue - Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY. The list provided will include those who opted in during registration to share their information. 	
Marketing Claimed: Google	\$5000	4	✓	✓	✓		<ul style="list-style-type: none"> - (1) standalone sign with your logo - Your logo on sponsors foam board - Your logo on sponsors' banner 	✓ (venue permitting)	✓	✓	(1) Full page color ad in printed program and/or digital guide	Exclusive "Marketing Powered by [your logo]" on marketing email blasts and flyers			✓	<ul style="list-style-type: none"> - Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY. The list provided will include those who opted in during registration to share their information.
Registration & Website	\$5,000	4	✓	✓	✓		<ul style="list-style-type: none"> - Your logo on sponsors foam board - Your logo on sponsors' banner 	✓ (venue permitting)	✓	✓	(1) Full page color ad in printed program and/or digital guide	"[your logo]" on website and registration portal			✓	<ul style="list-style-type: none"> - Exclusive banner with your company logo prominently displayed on Gala website - Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY. The list provided will include those who opted in during registration to share their information.
Networking After Party Host	\$5,000	4	✓	✓	✓		<ul style="list-style-type: none"> - (1) standalone sign with your logo as networking host - Your logo on sponsors foam board - Your logo on sponsors roll-up banner 	✓ (venue permitting)	✓	✓	(1) Full page color ad in printed program and/or digital guide	Exclusive marketing as Networking After Party Host			✓	<ul style="list-style-type: none"> - Time Sensitive! (requires ordering): Your logo on branded wine plates for the reception (<i>dependent upon availability of plates, venue permissions, and time of commitment to package</i>) - Recognition tent cards placed throughout venue - Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY. The list provided will include those who opted in during registration to share their information.
Venue Host Claimed: PG&E	\$5,000	4	✓	✓	✓		<ul style="list-style-type: none"> - (1) large floor/window decal of your logo or other marketing flair (venue permitting) - Your logo on sponsors foam board - Your logo on sponsors roll-up banner 	✓ (venue permitting)	✓	✓	(1) Full page color ad in printed program and/or digital guide	Exclusive marketing as Venue Host			✓	<ul style="list-style-type: none"> - Recognition tent cards placed throughout venue - Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY. The list provided will include those who opted in during registration to share their information.

Hosted Bar	\$5,500	5	✓	✓	✓	1 Printed Storyboard Example #1 Example #2	<ul style="list-style-type: none"> (1) standalone sign with your logo in bar area Your logo on sponsors foam board Your logo on sponsors roll-up banner 	✓ (venue permitting)	✓	✓	(1) Full page color ad in printed program and/or digital guide	Exclusive marketing as Hosted Bar Sponsor	✓	<ul style="list-style-type: none"> Recognition tent cards placed throughout bar area(s) Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY. The list provided will include those who opted in during registration to share their information.
Excellence in Supplier Diversity Awards Program	\$7,000	7	✓	✓	✓	1 Printed Storyboard Example #1 Example #2	<ul style="list-style-type: none"> (1) carpet with your logo (1) floor/window decal of your logo or other marketing flair (venue permitting) (1) standalone sign OR gobos Your logo on sponsors foam board Your logo on sponsors roll-up banner 	✓ (venue permitting)	✓	✓	(2) Full page color ads in printed program and/or digital guide	Exclusive marketing as Supplier Diversity Awards Program Sponsor	✓	<ul style="list-style-type: none"> Thanked as sponsor on the Excellence Awards application portal, awards website, and associated marketing Registration Assistant: provide your guest list to us, and we will register all your guests internally. Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY. The list provided will include those who opted in during registration to share their information.
Headliner Claimed: Diversified Protection Corp	\$10,000	10	✓	✓	✓	2 Printed Storyboards Example #1 Example #2	<ul style="list-style-type: none"> (3) carpets with your logo (2) standalone signs OR gobos (1) standalone banner thanking you as Headliner (1) floor/window decal of your logo or other marketing flair (venue permitting) Your logo on all supporters' signage Your logo on sponsors foam board 	✓ (venue permitting)	✓	✓	(2) full page color program ad in printed Guide/ Digital Brochure	Exclusive marketing as Headliner	✓	<ul style="list-style-type: none"> Radio ads - Time Sensitive! (requires ordering): Your company will be mentioned on air as the Event Headliner on 102.9 KBLX radio station (weekly cumulative audience = 3.4 million+ listeners). Registration Assistant: provide your guest list to us, and we will register all your guests internally. Deluxe boutonniere or corsage for your guests on your registration list *only* Prominent marketing on Gala website as Headliner Prominent marketing on all email blasts and communications as Headliner Recognition tent cards placed throughout venue Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY. The list provided will include those who opted in during registration to share their information.

GALA: IN-KIND SPONSORSHIP PACKAGES

Printing Claimed: FRBSF	In-Kind	2	✓	✓	✓		<ul style="list-style-type: none"> "Thank You [your logo] for Printing Support" printed on each sign covered by this sponsorship (1) floor/window decal of your logo or other marketing flair (venue permitting) Your logo on supporters' foam board Your logo on supporters' roll-up banner 	✓ (venue permitting)	✓	✓	(1) Full page color ad in printed program and/or digital guide	Exclusive marketing as Printing Supporter		<ul style="list-style-type: none"> Covers the cost of printing banner signage and printer programs Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY. The list provided will include those who opted in during registration to share their information.
Awards Production Claimed: Way To Be	In-Kind	2	✓	✓	✓		<ul style="list-style-type: none"> Your logo on sponsors foam board Your logo on sponsors roll-up banner 	✓ (venue permitting)	✓	✓	(1) Full page color ad in printed program and/or digital guide	Exclusive marketing as Awards Production Sponsor		<ul style="list-style-type: none"> Covers the cost of producing awards/trophies/medals through in-kind services Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY. The list provided will include those who opted in during registration to share their information.
Media Partner <i>Requires print marketing for our event in your Magazine or Publication</i>	In-Kind	2	✓	✓	✓		<ul style="list-style-type: none"> Your logo on sponsors foam board 	✓ (venue permitting)	✓	✓	½ full page color program ad in printed Guide/ Brochure	Exclusive marketing as Media Partner Sponsor		<ul style="list-style-type: none"> Receive a list of diverse suppliers that attended the event. Note: this is an exclusive benefit for Corporates ONLY. The list provided will include those who opted in during registration to share their information.

[Claim a package here](#)

[Claim a package here](#)

Please join WRMSDC as we celebrate 47 incredible years of working to equalize the treatment of minority business owners and diverse communities in Northern California, Nevada, and Hawai'i. The Gala will feature a Welcome Reception, Awards Program, and After-Party. WRMSDC's Awards celebrate the best minority suppliers, Corporate Members, and community partners throughout our community.

NORTHERN NEVADA EVENT: SMALL & MINORITY BUSINESS MIXER

(Tentative) Thursday, June 20, 2024 • Reno, NV • 3:00-5:30pm PT • Venue TBA • <https://wrmsdc.org/events/>

An energetic mixer event for small- and minority-owned businesses to connect with Corporations and Governmental Agencies aiming to meet with potential suppliers for upcoming opportunities

Package	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Events	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad (ad specs)	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
Don't see anything that aligns with your company's funding initiative, budget, or goals? Contact rose@wrmsdc.org and we'll work with you to build a custom package.																
Partner* MULTIPLE AVAILABLE	\$300	1	✓					✓								
Friend* MULTIPLE AVAILABLE	\$400	1	✓		✓			✓		✓						- Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Ally* MULTIPLE AVAILABLE Claimed: Martin-Harris Construction	\$500	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓						- Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Event Advocate* MULTIPLE AVAILABLE	\$750	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓					✓	- Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Event Supporter* MULTIPLE AVAILABLE Claimed: McCarthy Claimed: Southwest Gas Corp	\$1,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide				✓	- Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Mix 'n Mingle Claimed: Access CDFI	\$1,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Mix 'n Mingle Supporter			✓	- Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card. - Branded Mix 'n Mingle card; attendees will get card initialed by a representative at resource tables for an opportunity to win a prize.
Resource Corner Supporter AVAILABLE	\$1,250	2	✓	✓	✓		- Logo included on signage at event - (1) standalone sign thanking your company, placed in relevant location at event	✓	✓	✓	1/2 page color program ad in Digital Guide	Exclusive marketing as Resource Corner Supporter			✓	- Opportunity to include up to (2) items in the event swag bag - Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Social Media Frenzy AVAILABLE (For a certified MBE only)	\$1,500	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1/2 page color program ad in Digital Guide	Exclusive marketing as Social Media Frenzy Supporter			✓	- Attendees seek out Social Media Frenzy Supporter, take a selfie, then tweet or post it using special event hashtag for a chance to win a prize from Social Media Frenzy Supporter - Shout out as Social Media Frenzy Supporter

Registration AVAILABLE Claimed: NV Energy	\$1,500	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Registration Supporter; "Powered by [your logo] on marketing blasts and flyers		✓	- Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Digital Program Guide AVAILABLE	\$1,500	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Digital Guide Supporter		✓	- Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Paparazzi (Photographer) AVAILABLE	\$1,500	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Photographer Supporter		✓	- Recognition as photography supporter on the photos page after the event - Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Marketing AVAILABLE	\$2,000	4	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	2 full pages color program ads in Digital Guide	Exclusive marketing as Marketing Supporter "Powered by [your logo]" on marketing blasts and flyers		✓	- Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Networking Reception AVAILABLE	In-Kind or \$2,500	4	✓	✓	✓		- Logo included on signage at event - (1) standalone sign thanking your company, placed in relevant location at event	✓	✓	✓	1/2 page color program ad in Digital Guide	Exclusive marketing as Networking Reception Supporter	30 seconds to address attendees during the event	✓	- Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Venue AVAILABLE	In-Kind or \$3,000	5	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Venue Supporter		✓	- In-Kind supporter will host the event at their facility, waiving venue costs or dramatically reducing existing venue costs - Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
Headliner AVAILABLE	\$4,000	6	✓	✓	✓		- Logo included on signage at event - (1) standalone sign thanking your company placed in prominent location at event	✓	✓	✓	2 full pages color program ads in Digital Guide	Exclusive marketing as Headline Supporter	2 minutes to address attendees during the event	✓	- VIP Registration - Fast-track Check-in on event day - Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.
In-Kind Package(s): provide the in-kind goods or services listed in exchange for recognition as an event supporter															
Printing (Foamboards, Pop-ups, Floor Clings#, Window Clings#) #if capability exists AVAILABLE	In-Kind	2	✓	✓	✓		- Logo included on signage at event - "Thank You [your logo] for Printing Support" printed on each foamboard covered by this package	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Printing Supporter		✓	- Covers the cost of printing signage - Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.

NEVADA EVENT: THE VALUE OF CERTIFICATION FOR MBES – A 3-PART EVENT

(Tentative) **PART 1 (Virtual):** Tuesday, June 4, 2024 | via Zoom • **PART 2:** July 2024 | Time/Venue TBA • **PART 3:** September 2024 | Time/Venue TBA • Las Vegas, NV • <https://wrmsdc.org/events/>
 The Value of Certification is a three-part event aimed to increase the number of certified MBEs able to provide goods and services to our esteemed Corporate Members. A focus will be on identifying minority businesses in underutilized industries and categories in an effort to assist our Corporate Members in achieving their diversity goals and initiatives. Certification application scholarship funds may be provided on an as needed basis.

PART 1 (Virtual): a virtual webinar providing info on MBE certification, why become certified, documents needs to complete the application, and time in between PART 1 AND PART 2 will allow applicants time to gather all necessary documentation and prepare for PART 2. | **PART 2** will consist of a Certification Tank where MBE applicants will bring all certification material and our Certification Team will be on hand to assist MBE applicants in submitting a solid application and answering any questions. | **PART 3:** Recognition of newly certified MBEs and mini-mixer with Corporate Representatives

Your support of this event will enable WRMSDC to be intentional in outreach and in identifying high-potential minority-businesses for MBE certification.

Package	Price	Tickets (Part 3 ONLY)	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Events	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad (ad specs)	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
Don't see anything that aligns with your company's funding initiative, budget, or goals? Contact rose@wrmsdc.org and we'll work with you to build a custom package.																
Partner* MULTIPLE AVAILABLE Claimed: Southwest Gas Corp	\$500	2	✓	✓	✓		- Logo included on all virtual and in-person event signage	✓	✓	✓						-
Advocate* MULTIPLE AVAILABLE	\$750	3	✓	✓	✓		- Logo included on all virtual and in-person event signage	✓	✓	✓					✓	-
Ambassador* MULTIPLE AVAILABLE	\$1,000	3	✓	✓	✓		- Logo included on all virtual and in-person event signage	✓	✓	✓	1 full page color program ad in Digital Guide				✓	-
Workshop 3 AVAILABLE	\$1,500	2	✓	✓	✓		- Logo included on all virtual and in-person event signage	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as "Workshop brought to you by": [your logo] on marketing blasts and flyers			✓	-
Digital Program Guide AVAILABLE	\$1,500	3	✓	✓	✓		- Logo included on all virtual and in-person event signage	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Digital Guide Supporter			✓	- Digital guide will include profiles of newly certified MBEs
Paparazzi (Photographer) AVAILABLE	\$1,500	3	✓	✓	✓		- Logo included on all virtual and in-person event signage	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Photographer Supporter			✓	- Recognition as photography supporter on the photos page after the event

Marketing AVAILABLE	\$1,500	4	✓	✓	✓		- Logo included on all virtual and in-person event signage	✓	✓	✓	2 full pages color program ads in Digital Guide	Exclusive marketing as Marketing Supporter "Powered by [your logo]" on marketing blasts and flyers		✓	-
DEI Guardian* MULTIPLE AVAILABLE	\$2,000	4	✓	✓	✓		- Logo included on all virtual and in-person event signage	✓	✓	✓	1 full page color program ad in Digital Guide			✓	
Refreshments* 2 AVAILABLE (PART 2 & PART 3) Claimed: Aristocrat	\$2,000	4	✓	✓	✓		- Logo included on signage at event - (1) standalone sign thanking your company, placed in relevant location at event	✓	✓	✓	1/2 page color program ad in Digital Guide	Exclusive marketing as Refreshments Supporter		✓	
Venue AVAILABLE (PART 2 and/or PART 3)	In-Kind or \$4,000		✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Venue Supporter	30 seconds to address attendees during the event	✓	- In-Kind supporter will host the event at their facility, waiving venue costs or dramatically reducing existing venue costs
Headliner AVAILABLE	\$6,000		✓	✓	✓	Digital Storyboard Example #1 Example #2	- Logo included on signage at event - (1) standalone sign thanking your company placed in prominent location at event	✓	✓	✓	2 full pages color program ads in Digital Guide	Exclusive marketing as Headline Supporter	2 minutes to address attendees during the event	✓	- Opportunity to address attendees during Part 1 & Part 3 - Fast-track Check-in on Part 3 event day
In-Kind Package(s): provide the in-kind goods or services listed in exchange for recognition as an event supporter															
Printing (Foamboards, Pop-ups, Floor Clings#, Window Clings#) #if capability exists AVAILABLE	In-Kind	2	✓	✓	✓		- Logo included on signage at event - "Thank You [your logo] for Printing Support" printed on each foamboard covered by this package	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Printing Supporter		✓	- Covers the cost of printing signage - Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.

[Claim a package here](#)

TWO-PART EVENT: Multi-Industry Supplier Diversity Conference | Golf Tournament Mixer & Fundraiser

(This is a two-part event across (2) days. Tickets are separate and required for each event, unless otherwise noted in special notes section of sponsor packages.)

Date, time and/or location are subject to change. August 22, 2024 • Time: **[TBD]** • Location: **[TBD]**

[Event Description]

SPONSOR PACKAGES	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Event	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad - Ad Specs/Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special	
Day 1: Multi-Industry Supplier Diversity Conference																	
Friends of WRMSDC (multiple available) Claimed: Shaw-Lundquist	\$500	1	✓	✓													
Ally (multiple available) Claimed: State Fund	\$1,000	1	✓	✓	✓		- Your logo on supporters' signage	✓	✓								
Industry Partner (multiple available)	\$1,500	1	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors roll-up banner	✓	✓								
Music Supporter (DJ)	\$1,500	1	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors roll-up banner	✓	✓			Exclusive marketing as the Music sponsor					
Badges & Lanyards Claimed: Siemens Mobility, Inc	In-Kind -OR- \$2,000	1	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors roll-up banner	✓	✓	✓	1/2 page color program ad in Digital Guide	Exclusive marketing as the Badges & Lanyards sponsor					- Branded lanyards with your company logo and WRMSDC logo on each guest's lanyard
Talk About It (Opportunity Sharing OR Panel Sponsor)	\$2,000	2	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors' banner	✓	✓	✓	1/2 page color program ad in Digital Guide	Exclusive marketing as Opportunity Sharing OR Panel Sponsor for a specific panel	✓ (see Notes section)				- Opportunity to appoint (1) company rep to speak on Panel OR present opportunities. - NOTE: To ensure smooth scheduling, WRMSDC reserves the right to select a speaker for you if you have not decided (1) month in advance of the event OR you do not have a speaker that fits the panel topic.
Refreshments Claimed: Salesforce	\$2,500	2	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors roll-up banner	✓	✓	✓	1/2 page color program ad in Digital Guide	Exclusive marketing as the Refreshments sponsor					- Recognition tent cards placed throughout the refreshments area.
							- Your logo on sponsors foam board				(1)						- Prominent large logo placement on website as registration & website sponsor



Registration & Website Claimed: PG&E	\$3,000	3	✓	✓	✓		- Your logo on sponsors roll-up banner	✓	✓	✓	full page ad in Digital Guide	Exclusive marketing as the Registration & Website sponsor			- Registration Assistant: provide your guest list to us, and we will register all your guests internally. - VIP Check-in at event
Step & Repeat	\$3,000	3	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors roll-up banner	✓	✓	✓	(1) full page ad in Digital Guide	Exclusive marketing as Step and Repeat Sponsor			- Time Sensitive! (requires ordering): Your logo included on the step-and-repeat photo backdrop along with WRMSDC logo
Photography	\$3000	3	✓	✓	✓		- Your logo on sponsors' foam board - Your logo on sponsors' banner	✓ (venue permitting)	✓	✓	½ page color program ad in Digital Brochure	Exclusive marketing as the Photography sponsor	✓		- Photographer will wear a complimentary "Thank You, [your logo]", Photography Sponsor" badge - Recognition as photography sponsor on the photos page after the event
Lesson Learned (Golf Workshop Host)	\$4,000	4	✓	✓	✓		- (1) exclusive banner thanking you as Golf Workshop Host - Your logo on sponsors foam board - Your logo on sponsors roll-up banner	✓	✓	✓	(1) full page ad in Digital Guide	Exclusive marketing as the Golf Workshop Host	✓		- 2-min speaking slot during golf workshop (select Session 1 or Session 2 *only*) -
Bar Host <i>Covers the hosted bar and during the event.</i>	\$4,500	4	✓	✓	✓		- (1) standalone sign with your company logo - Your logo on sponsors foam board Your logo on sponsors' banner	✓	✓	✓	(1) full page ad in Digital Guide	Exclusive marketing as mixer bar host	✓		- 2-min speaking slot during mixer reception - Recognition tent cards placed throughout venue as bar host.
Accessibility Supporter Claimed: Google	\$5,000	5	✓	✓	✓	1 Printed Storyboard	- (1) Standalone sign to market your company as the Accessibility Sponsor - Your logo on sponsors foam board Your logo on sponsors' banner	✓	✓	✓	(1) full page ad in Digital Guide	Exclusive marketing as mixer bar host	✓		- WRMSDC will provide accommodations at the Conference (formerly called Expo), examples of which could include: an American Sign Language (ASL) Interpreter (or other, based on need and availability) for the Plenary/General Session training segment, materials in large print or other formats, sensory modifications and/or quiet spaces, and a reserved mobility table at the event to provide support for individuals with mobility challenges.
Venue Host <i>Supporter of this package will host the event at their facility or a facility with which they are associated, to either waive venue costs or dramatically reduce venue costs.</i>	In-Kind	3	✓	✓	✓	1 Printed Storyboard Example #1 Example #2	- (1) standalone sign with your company logo - (1) carpet with your company logo - Your logo on sponsors foam board Your logo on sponsors' banner	✓	✓	✓	(1) full page ad in Digital Guide	Exclusive marketing as venue host	✓		- 2-min speaking slot during opening - Recognition tent cards placed throughout venue as venue host.

Day 2: Golf Tournament Mixer & Fundraiser

Date, time and/or location are subject to change. August 23, 2024 • Time: **TBD** • Location: **TBD** • www.wrmsdc.org/golf-classic

[Event Description]

Team Player (Multiple available with limited qty!)	\$500	1														- NOTE: ticket qty (1) is for one player to access/participate in the Meet & Greet golf tournament. Your team will be assigned.
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Tee Sign (Shared Sponsor) <i>(Multiple available with limited qty!)</i>	\$750	1	✓	✓	✓		- Your logo on supporters' signage	✓	✓		1/2 page color ad in digital guide							- (1) Tee Sign with your company logo placed on the course. NOTE: this is a shared sponsorship of (1) sign. Your logo will be placed on a single tee sign along with other Sponsors for this package. - NOTE: ticket qty (1) is for one player to participate in the Meet & Greet golf tournament. Your team will be assigned.
Beverage Station Sponsor <i>(Multiple available with limited qty!)</i> Claimed: Salesforce	\$1,500	2	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors banner	✓	✓		1/2 page color ad in digital guide	Exclusive marketing as (1) Beverage Station sponsor						- NOTE: ticket qty (2) is for two players to access/participate in the Meet & Greet golf tournament. Your team will be assigned. - Signage with company logo at (1) beverage station located on golf course
Badges & Lanyards Claimed: CSAA	In-Kind -OR- \$2,000	1	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors roll-up banner	✓	✓		1/2 page color program ad in Digital Guide	Exclusive marketing as the Badges & Lanyards sponsor						- Branded lanyards with your company logo and WRMSDC logo on each guest's lanyard
Let it Fly Foursome Sponsor <i>(Multiple available with limited qty!)</i>	\$2,500	4	✓	✓	✓		- Your logo on supporters' signage - Your logo on sponsors banner	✓	✓		1/2 page color ad in digital guide							- (1) Foursome of Golf (<i>WRMSDC staff will coordinate with you on the players assigned</i>) NOTE: ticket qty (4) is for four players to participate in the Meet & Greet golf tournament.
Golf Cart	\$2,500	2	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors banner	✓	✓	✓	1/2 page color ad in digital guide	Exclusive marketing as the golf cart sponsor						- NOTE: ticket qty (2) is for two players to access/participate in the Meet & Greet golf tournament. Your team will be assigned. - Your company logo on static cling stickers (or other material) placed on each golf cart during golfing (<i>venue permitting</i>)
Silent Auction Host	\$3,000	2	✓	✓	✓		- (1) standalone foam board/banner - Your logo on sponsors foam board - Your logo on sponsors banner	✓	✓	✓	1/2 page color ad in digital guide	Exclusive marketing as silent auction sponsor						- NOTE: ticket qty (2) is for two players to access/participate in the Meet & Greet golf tournament. Your team will be assigned. - Logo on silent auction bid sheets - Logo on Tent cards as silent auction sponsor
Photography	\$3,500	3	✓	✓	✓		- Your logo on sponsors' foam board - Your logo on sponsors' banner	✓ (venue permitting)	✓	✓	(1) Full page color ad in digital guide	Exclusive marketing as the Photography sponsor					✓	- Photographer will wear a complimentary "Thank You, [your logo]", Photography Sponsor" badge - Recognition as photography sponsor on the photos page after the event
Networking Host	\$4,000	3	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors roll-up banner	✓	✓	✓	(1) Full page color ad in digital guide	Exclusive marketing as the Registration & Website sponsor				✓		- NOTE: ticket qty (3) is for three players to access/participate in the Meet & Greet golf tournament. Your team will be assigned. - 1-min to address guests during networking reception
Registration & Website	\$5,000	4	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors roll-up banner	✓	✓	✓	(1) Full-page color ad in digital guide	Exclusive marketing as the Registration & Website sponsor						- NOTE: ticket qty (4) is for four players to access/participate in the Meet & Greet golf tournament. Your team will be assigned. - Exclusive, large logo placement at the top of event website - Registration Assistant: provide your guest list to us, and we will register all your guests internally. - VIP Check-in at event

Marketing	\$5,000	4	✓	✓	✓		<ul style="list-style-type: none"> (1) standalone sign with your logo at Day 1 & Day 2 Event Your logo on sponsors foam board Your logo on sponsors roll-up banner 	✓ (venue permitting)	✓	✓	(1) Full page color ad in printed program and/or digital guide	Exclusive marketing: as Marketing Sponsor		✓	<ul style="list-style-type: none"> NOTE: ticket qty (4) is for four players to access/participate in the Meet & Greet golf tournament. Your team will be assigned. "Powered by [your logo]" on all marketing email blasts and flyers 	
Drive Shack (Refreshments & Appetizers Sponsor)	\$5,000	4	✓	✓	✓		<ul style="list-style-type: none"> (1) standalone foam board/banner Your logo on sponsors foam board Your logo on sponsors roll-up banner 	✓	✓	✓	(1) Full page color ad in digital guide	Exclusive marketing as the Refreshments & Appetizers sponsor		✓	<ul style="list-style-type: none"> Recognition tent cards placed throughout the food area. (1) Foursome of Golf (WRMSDC staff will coordinate with you on the players assigned) 	
Bronze Sponsor (Multiple available with limited qty!)	\$5,000	4	✓	✓	✓		<ul style="list-style-type: none"> (1) standalone foam board/banner Your logo on sponsors foam board Your logo on sponsors roll-up banner 	✓	✓	✓	(1) Full page color ad in digital guide	Exclusive marketing as the bronze sponsor		✓	<ul style="list-style-type: none"> (1) Foursome of Golf (WRMSDC staff will coordinate with you on the players assigned) Exclusive, large logo placement on event website as a Bronze Sponsor VIP Check-in at event for all your guests 	
Gold Sponsor (Multiple available with limited qty!)	\$6,000	8	✓	✓	✓		<ul style="list-style-type: none"> (1) standalone foam board/banner Your logo on sponsors foam board Your logo on sponsors roll-up banner 	✓	✓	✓	(1) Full page color ad in digital guide	Exclusive marketing as the gold sponsor		✓	<ul style="list-style-type: none"> (2) Foursomes of Golf (WRMSDC staff will coordinate with you on the players assigned). Mulligan Plus Packet For All Players (1) Exclusive Tee Sign with your company logo placed at a hole Exclusive, large logo placement on event website as a Gold Sponsor VIP Check-in at event for all your guests 	
Platinum Sponsor	\$10,000	8	✓	✓	✓	1 Printed Storyboards Example #1 Example #2	<ul style="list-style-type: none"> (2) carpets with your logo (1) standalone signs (1) exclusive roll-up banner thanking you as Platinum Sponsor (1) floor/window decal of your logo or other marketing flair (venue permitting) Your logo on sponsors foam board Your logo on sponsors roll-up banner 	✓	✓	✓	(2) Full page color ads in digital guide	Exclusive marketing as the Platinum sponsor	✓	✓	✓	<ul style="list-style-type: none"> (2) Foursomes of Golf (WRMSDC staff will coordinate with you on the players assigned) Mulligan Plus Packet For All Players (2) Exclusive Tee Signs with your company logo placed at a hole (1) Exclusive social media posts 2-minutes to address guests during event Registration Assistant: provide your guest list to us, and we will register all your guests internally. VIP Check-in at event for all your guests Prominent marketing on event communications and website
Diamond Title Sponsor (HEADLINER)	\$15,000	12	✓	✓	✓	2 Printed Storyboards Example #1 Example #2	<ul style="list-style-type: none"> (3) carpets with your logo (2) standalone signs (2) exclusive roll-up banners thanking you as Diamond Title Sponsor (2) floor/window decal of your logo or other marketing flair (venue permitting) Your logo on sponsors foam board Your logo on sponsors roll-up banner 	✓	✓	✓	(2) full page ads in digital guide, with priority placement for maximum visibility	Exclusive marketing as the Diamond Title sponsor	✓	✓	✓	<ul style="list-style-type: none"> Exclusive Radio ads: Your company will be mentioned on air as the Diamond Title Sponsor on 102.9 KBLX radio station (weekly cumulative audience = 3.4 million+ listeners). *Time sensitive* (3) Foursomes of Golf (WRMSDC staff will coordinate with you on the players assigned) Mulligan Plus Packet For All Players (3) Exclusive Tee Signs with your company logo placed at a hole Ability to add up to (3) WRMSDC Corporate Member Executives to your foursome teams 5-minutes to address guests during event Prominent logo placement on all event communications & website Registration Assistant: provide your guest list to us, and we will register all your guests internally. VIP Check-in at event

EMPOWERMENT MEET & GREETs: WBEs, LGBTBEs, DOBEs, VOSBs and MBEs

Date, time and/or location are subject to change. Friday, October, 4 2024 • Time: **[TBD]** • Location: **[TBD]** • www.wrmsdc.org/events

Diverse Supplier participants will casually get to know corporate decision makers and deepen their connection in a no-pressure environment. Corporate Members will be stationed at tables, awaiting diverse suppliers to walk up and spark conversation. Diverse Suppliers may seek live feedback on specific areas like capability statements, coaching tips and more. Diverse suppliers are not permitted to sell to the Corporate Member during these sessions.

SPONSOR PACKAGES	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Event	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad – Ad Specs/ Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special	
Inclusive Partner (multiple available) Claimed: Southwest Gas Corp	\$500		✓				- Your logo on sponsors foam board	✓									- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet.
Early Bird (For certified MBEs only!)	\$800	1	✓	✓			- Your logo on sponsors foam board										- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet. - Early access to Meet & Greet area with Corporate Members before the event opens to regular attendees
MBE Table (Limited Quantities) (For certified MBEs only!)	\$1,000	1	✓	✓			- Your logo on sponsors foam board	✓	✓								- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet.
WBE Supporter (multiple available)	\$1,500	1	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors roll-up banner	✓	✓								- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet. Brand exposure as a WBE inclusive partner
LGBTQ+ Supporter (multiple available)	\$1,500	1	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors roll-up banner	✓	✓								- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet. - Brand exposure as a LGBTQ+ inclusive partner
DOBE Supporter (multiple available)	\$1,500	1	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors roll-up banner	✓	✓								- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet. - Brand exposure as a DOBE inclusive partner
Unity Partner Claimed: Las Vegas Sands	\$1,500	1	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors roll-up banner	✓	✓								- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet.
Accessibility Partner	\$1,500	1	✓	✓	✓		- Your logo on sponsors foam board	✓	✓								- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing



(multiple available) Claimed: Salesforce							- Your logo on sponsors roll-up banner											materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet. - Brand exposure as a disability inclusive partner
Corporate Table (Limited Quantities) (For Corporates only!) Claimed: PG&E Claimed: Google	\$2,000	2	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors roll-up banner	✓	✓	✓								- A designated table for up to (2) of your company reps to staff (you may bring your company brochures, company-branded swag items, and/or marketing materials). You may also provide your own company branded tablecloth. While supplies last as space is limited. - Recognition tent card placed on your table during Meet and Greet.
Refreshments	\$2,000	2	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors roll-up banner	✓	✓	✓								- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet.
Badges & Lanyards Claimed: CSAA	In-Kind -OR- \$2,000	2	✓	✓	✓		- Your logo on sponsors foam board - Your logo on sponsors roll-up banner	✓ (venue permitting)	✓	✓			Exclusive marketing as the Badges & Lanyards sponsor					- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card placed on your table during Meet and Greet. - Branded lanyards with your company logo on each guest's lanyard - Corporate Members: opportunity to participate as a buyer
Registration & Website	\$2,500	2	✓	✓	✓		- (1) standalone sign with your logo - Your logo on sponsors foam board Your logo on sponsors' banner -	✓ (venue permitting)	✓	✓			"Powered by [your logo]" on website and registration portal					- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Recognition tent card - Prominent logo placement on website as registration sponsor
Networking Reception Host <i>Covers the costs associated with beer/wine during the networking reception.</i>	\$3,500	2	✓	✓	✓	1 Printed Storyboard Example #1 Example #2	- (1) standalone sign with your company logo - Your logo on sponsors foam board Your logo on sponsors' banner	✓	✓	✓			Exclusive marketing as reception host	✓			✓	- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - 2-min speaking slot during networking reception - Recognition tent cards placed throughout venue as networking host. - A designated table for up to (2) of your company reps during networking. While supplies last as space is limited.
Headliner	\$5,000	5	✓	✓	✓	1 Printed Storyboard Example #1 Example #2	- (1) standalone "Thank You" signs with your company logo - (2) carpets with your company logo - Your logo on sponsors foam board Your logo on sponsors' banner	✓	✓	✓			Exclusive marketing as event headliner	✓			✓	- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing materials. Space is limited! Please bring your company-branded tablecloth. - Your logo featured as headliner on the event website - 5-min speaking slot during opening - A designated table for up to (2) of your company reps - Recognition tent cards placed throughout venue as Headliner.
Venue Host <i>Supporter of this package will host the event at their facility or</i>			✓	✓	✓	1	- (1) standalone sign with your company logo	✓	✓	✓								- Opportunity for up to (2) of your company reps to staff a table as a buyer. Bring your company brochures, company-branded swag items, and/or marketing

<p><i>a facility with which they are associated, to either waive venue costs or dramatically reduce venue costs.</i></p>	<p>In-Kind</p>	<p>3</p>			<p>Printed Storyboard Example #1 Example #2</p>	<ul style="list-style-type: none"> - (1) carpet with your company logo - Your logo on sponsors foam board - Your logo on sponsors' banner 						<p>Exclusive marketing as venue host</p>	<p>✓</p>		<p>✓</p>	<p>materials. Space is limited! Please bring your company-branded tablecloth.</p> <ul style="list-style-type: none"> - 2-min speaking slot during opening - Opportunity for max (2) of your company reps to staff a table (you may bring your company brochures, company-branded swag items, and/or marketing materials). You may also provide your own company branded tablecloth. While supplies last as space is limited. - Recognition tent cards placed throughout venue as venue host.
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SUPPLIER DIVERSITY LEADERSHIP SUMMIT

Date and/or time are subject to change. Date [TBD] • Time: [TBD] • Location: TBD

Please join WRMSDC as we celebrate 47 incredible years of working to equalize the treatment of minority business owners and diverse communities in Northern California, Nevada, and Hawai'i.

This summit represents a vital step forward, where we gather to share knowledge, exchange best practices, and address the obstacles that Diversity, Equity, and Inclusion initiatives often face, Donna Ruff, WRMSDC President

	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Event	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad – Ad Specs/Restrictions	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	NOTES	
Music supporter (Multiple available)	\$500	Unlimited	✓	✓			✓	✓	✓	✓							- Post Event Social media assets
Slide deck supporter (Multiple available)	\$500	Unlimited	✓	✓			✓	✓	✓	✓							- Post Event Social media assets
Social Media supporter (Multiple available)	\$500	Unlimited	✓	✓			✓	✓	✓	✓							- Post Event Social media assets
Webpage Supporter (Multiple available) Claimed: Autodesk Claimed: US Bank	\$1,000	Unlimited	✓	✓	✓		✓	✓	✓	✓							- Branding on Educational content from Summit - Post Event Social media assets
Lunch Sponsor (Session 1)	\$1,000	Unlimited	✓	✓	✓		✓	✓	✓	✓	(half page)	✓				✓	- Post Event Impact Report - Branding on Educational content from Summit - Post Event social media assets
Lunch Sponsor (Session 2)	\$1,000	Unlimited	✓	✓	✓		✓	✓	✓	✓	(half page)	✓				✓	- Post Event Impact Report - Branding on Educational content from Summit - Post Event social media assets
Lunch Sponsor (Session 3)	\$1,000	Unlimited	✓	✓	✓		✓	✓	✓	✓	(half page)	✓				✓	- Post Event Impact Report - Branding on Educational content from Summit - Post Event social media assets
Lunch Sponsor (Session 4)	\$1,000	Unlimited	✓	✓	✓		✓	✓	✓	✓	(half page)	✓				✓	- Post Event Impact Report - Branding on Educational content from Summit - Post Event social media assets
Educational Supporter (Multiple available) Claimed: Aristocrat Claimed: PG&E Claimed: Google Claimed: Salesforce Claimed: CSAA	\$1,500	Unlimited	✓	✓	✓		✓	✓	✓	✓	(half page)	✓					- Branding on Educational content from Summit - Post Event Social media assets

Digital Guide Supporter <i>(Multiple available)</i> Claimed: MGM Resorts	\$2,000	Unlimited	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	<ul style="list-style-type: none"> - Post Event Impact Report - Branding on Educational content from Summit - Post Event social media assets
Moderator/Host Supporter <i>(Multiple available)</i>	\$2,000	Unlimited	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	<ul style="list-style-type: none"> - Speaking Opportunity (n/a) - Post Event Impact Report - Branding on Educational content from Summit - Post Event social media assets
Building Connections Supporter	\$2,500	Unlimited	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	<ul style="list-style-type: none"> - Speaking Opportunity 2-3 min - Post Event Impact Report - Branding on Educational content from Summit - Post Event social media assets
Guest Speakers/Panel Supporter <i>(Multiple available)</i>	\$3,000	Unlimited	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	<ul style="list-style-type: none"> - Speaking Opportunity (tbd) - Internal Communication package - Post Event Impact Report - Branding on Educational content from Summit - Post Event social media assets
MBE Headliner WRMSDC certified Claimed: Equitify	\$3,500	Unlimited	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	<ul style="list-style-type: none"> - Speaking Opportunity 3-5 min - Internal Communication package - Post Event Impact Report - Branding on Educational content from Summit - Post Event social media assets
Corporate Headliner	\$5,000	Unlimited	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	<ul style="list-style-type: none"> - Speaking Opportunity (4 sessions) 3-5 min - Internal Communication package - Post Event Impact Report - Branding on Key Takeaways, & Educational content from Summit - Post Event Social media assets

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SIGNATURE EVENT: HOLIDAY CELEBRATION & FUNDRAISER | THEME: TBA

Wednesday, November 6, 2024 • Las Vegas, Nevada • Time & Venue TBA • <https://wrmsdc.org/holiday/>

Join us as we celebrate incredible corporations, corporate reps, MBEs, community partners committed to Supplier Diversity with an element of fun to usher in a season of gratitude

	Price	Tickets	Digital Marketing	Social Media	Branding on Corporate-facing Marketing	Storyboard	Logo on Special Marketing at Event	Logo on Slide Deck	Listed on Press Release	Logo & Website on Blast to >2K contacts	Program Ad	Exclusive marketing for (1) specific activity	Speaking Opportunity	Video Spotlight	Verbal Recognition	Special
Don't see anything that aligns with your company's funding initiative, budget, or goals? Contact rose@wrmsdc.org and we'll work with you to build a custom package.																
Partner* MULTIPLE AVAILABLE	\$300	1	✓	✓	✓					✓						
Friend* MULTIPLE AVAILABLE Claimed: Las Vegas Sands Claimed: Salesforce	\$500	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓						
Event Supporter* MULTIPLE AVAILABLE Claimed: Aristocrat Claimed: Martin-Harris Construction	\$1,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓						
Registration Claimed: CSAA	\$1,500	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓		"Powered by [your logo]" on registration portal				- Logo included on name badges
Host/Emcee Claimed: Southwest Gas Corp	\$1,500	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓		Exclusive marketing as Host/Emcee Supporter				
Celebrate the Holidays Guide AVAILABLE (For a certified MBE only)	\$1,500	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	½ page color program ad in Digital Guide	"Powered by [your logo]" on Celebrate the Holidays cover page of Digital Guide				- Guide will spotlight MBEs and diverse businesses providing holiday gift gifts, entertainment, and product & services for the holiday season
Silent Auction AVAILABLE	\$2,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as the Silent Auction Supporter			✓	- Logo on silent auction bid sheets; Logo on Table Tent Reminders for silent auction closing
Ally* AVAILABLE	\$2,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color				✓	

											program ad in Digital Guide				
Razzle Dazzle (Table Décor & General Décor) AVAILABLE	\$2,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Décor Supporter		✓	
Paparazzi (Photographer) AVAILABLE	\$2,500	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Photographer Supporter		✓	- Recognition as photography supporter on the photos page after the event
Toastmaster AVAILABLE	\$2,500	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as the Toastmaster	✓	✓	- Honors of providing a 30-second libation toast for the holiday season - DJ shout out
That's My Jam AVAILABLE	\$2,500	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as the Music Supporter		✓	- Shout outs throughout the event
Denim & Diamonds (Step & Repeat Backdrop) AVAILABLE Claimed: MGM Resorts	\$3,000	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as the Step & Repeat Supporter		✓	- Your company logo on Step and Repeat with WRMSDC's logo
Digital Guide AVAILABLE	\$3,000	4	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	2 full pages color program ad in Digital Guide	Exclusive marketing for Digital Guide		✓	- Prime ad placement inside of Digital Guide - Logo featured on Digital Guide cover
Celebrating Success Awards Program Claimed: MGM Resorts	\$3,000	3	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Celebrating Success Awards Program Supporter	✓	✓	- Opportunity to present a Celebrating Success Award - Fast-track Check-in on event day
Reception AVAILABLE	\$3,500	3	✓	✓	✓		- Logo included on signage at event - (1) Standalone sign or pop-up banner thanking your company placed in prominent location at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as the Reception Supporter		✓	- Your logo on branded napkins for the Reception - Fast-track Check-in on event day
Marketing AVAILABLE	\$3,500	3	✓	✓	✓	Digital Storyboard Example #1		✓	✓	✓	2 full pages color	"Powered by [your logo]" on		✓	- Opportunity to introduce entertainment and/or participate in entertainment (if interactive) - Fast-track Check-in on event day

						Example #2	- Logo included on signage at event				program ad in Digital Guide	marketing blasts and flyers				
Entertainment AVAILABLE	\$4,000	4	✓	✓	✓		- Logo included on signage at event - 1) Standalone sign or pop-up banner thanking your company placed in prominent location at event	✓	✓	✓	2 full pages color program ad in Digital Guide	"Entertainment brought to you by [your logo]" on marketing blasts and flyers		✓	✓	- Fast-track Check-in on event day
Headliner AVAILABLE	\$7,000	6	✓	✓	✓	Printed Storyboard Example #1 Example #2	- Logo included on signage at event - (1) Standalone sign or pop-up banner thanking your company placed in prominent location at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Event Headliner	✓	✓	✓	- Opening remarks - VIP Registration - Fast-track Check-in on event day
In-Kind Packages: provide the in-kind goods or services listed in exchange for recognition as an event supporter																
Printing (Foamboards, Pop-ups, Floor Clings#, Window Clings#) #if capability exists AVAILABLE	In-Kind	2	✓	✓	✓		- Logo included on signage at event - "Thank You [your logo] for Printing Support" printed on each foamboard covered by this package	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Printing Supporter			✓	- Covers the cost of printing signage
A/V Services AVAILABLE	In-Kind	2	✓	✓	✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as A/V Supporter			✓	- Covers the cost of event day A/V support
Awards Production AVAILABLE	In-Kind	3	✓		✓		- Logo included on signage at event	✓	✓	✓	1 full page color program ad in Digital Guide	Exclusive marketing as Awards Production Supporter			✓	- Covers the cost of producing awards/trophies