

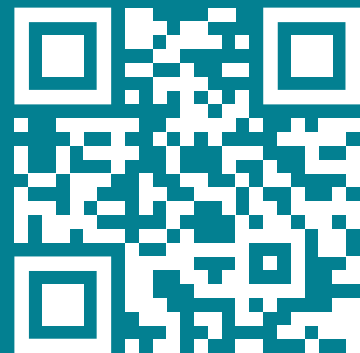


## **2025 EVENT SUPPORTER PACKAGES**

WRMSDC works to support people of color who have founded their own companies to make a better life for themselves and their families. We help them gain the funding, education, and connections essential to feeding their families, supporting their communities, and building intergenerational wealth.

By supporting our 2025 events and activities, you can help us break the cycle of poverty for future generations.

**CLAIM PACKAGE**



# SAVE THE DATES

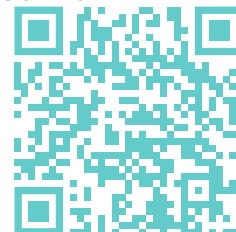


## 2025 WRMSDC EVENTS

*\*Note that dates can only be finalized once we secure venues and, in the case of virtual events, key presenters.*

 <b>TBD</b> FEB	<b>MBEIC Open House</b> (Hosted by an MBE) <i>Location TBD</i>	 <b>THURS</b> <b>20</b> FEB	<b>Construction Day</b> <i>Location TBD</i>
 <b>FRI</b> <b>21</b> MAR	<b>Development Mixer</b> (Women's History Month) <i>Oakland, CA</i>	 <b>TBD</b> APR	<b>MBEIC B2B Open House</b> (Hosted by an MBE) <i>Location TBD</i>
 <b>MON</b> <b>7</b> APR	<b>Golf Tournament &amp; Fundraiser</b> <i>Location TBD</i>	 <b>FRI</b> <b>9</b> MAY	<b>Excellence in Supplier Inclusion Awards Gala</b> <i>Oakland, CA</i>
 <b>WED</b> <b>22</b> MAY	<b>Supplier Inclusion Leadership Series #1</b> <i>Virtual</i>	 <b>THURS</b> <b>12</b> JUN	<b>Business Opportunity Day</b> <i>Las Vegas, NV</i>
 <b>THURS</b> <b>28</b> AUG	<b>Multi-Industry Supplier Inclusion Conference</b> <i>Location TBD</i>	 <b>WED</b> <b>24</b> SEP	<b>BizLink</b> (in partnership with NBA) <i>Location TBD</i>
 <b>THURS</b> <b>25</b> SEP	<b>Supplier Inclusion Leadership Series #2</b> <i>Virtual</i>	 <b>FRI</b> <b>10</b> OCT	<b>MBEIC B2B Open House</b> (Hosted by an MBE) <i>Location TBD</i>
 <b>THURS</b> <b>23</b> OCT	<b>Golf Tournament &amp; Fundraiser</b> <i>Location TBD</i>	 <b>FRI</b> <b>14</b> NOV	<b>Holiday Celebration &amp; Fundraiser</b> <i>Las Vegas, NV</i>
 <b>TBD</b> DEC	<b>MBEIC End of Year Fundraiser</b> <i>Virtual</i>	 <b>TBD</b> DEC	<b>WRMSDC Annual Meeting Q&amp;A Session</b> <i>Location TBD</i>
 <b>THURS</b> <b>4</b> DEC	<b>Supplier Inclusion Leadership Series #3</b> <i>Virtual</i>		

SUPPORT AN EVENT



[BIT.LY/2025\\_EVENTS](https://bit.ly/2025_events)



## MAKE A DIFFERENCE

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# MAKE A DIFFERENCE

## SUPPORT CERTIFIED MBES AND INCLUSIVE SUPPLIERS

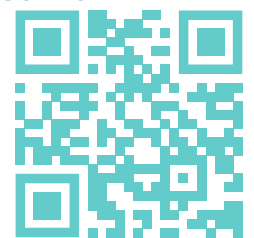
**NOTE:** The Make a Difference Supporter (M.A.D.S.) packages are designed to support WRMSDC certified MBEs and inclusive suppliers, enabling them to participate in all WRMSDC's **non-fundraiser events** at a significantly discounted rate. For sponsors of the M.A.D.S. package, event tickets and marketing benefits will include access to all events as listed, except for the following fundraisers and/or signature events: **California Golf Tournament & Fundraiser, Nevada Golf Tournament & Fundraiser.**

**NOTE:** M.A.D.S. have the option to select 2 complimentary tickets to either the Awards Gala or the Holiday Celebration. Sponsors will receive 2 tickets to the event they choose and must purchase tickets separately for the other event if they wish to attend both.

**NOTE:** WRMSDC reserves the right to exclude additional events at our discretion.

**Impact and benefits will be throughout 2025 and applied to WRMSDC events.**

As costs continue to rise year-over-year, we require a minimum of ten (10) M.A.D.S. for WRMSDC to provide deeply discounted tickets to MBEs and inclusive businesses. If we do not secure at least ten (10) M.A.D.S., this benefit will only be applied to select events at WRMSDC's discretion. Securing a M.A.D.S. package will have a direct impact on diverse suppliers throughout Northern California, Nevada, Hawai'i, and across the nation. These suppliers are struggling and need access to the opportunities, development, and connections offered at WRMSDC's events. This support is essential for us to continue providing key services to inclusive businesses and the broader supplier community.

**SUPPORT AN EVENT**[BIT.LY/WRMSDC\\_SUP](https://bit.ly/wrmsdc_sup)

# MAKE A DIFFERENCE

**1**  
TIER

## MAKE A DIFFERENCE PACKAGE

**\$10,000**


### 2 Tickets to each of these events:

**10 AVAILABLE**

- ▶ Construction Day
- ▶ Development Mixer
- ▶ NV Business Opportunity Day
- ▶ Multi Industry Supplier Inclusion Conference

### ADDITIONAL BENEFITS:

- ▶ (2) Tickets to choice of EITHER Excellence in Supplier Inclusion Awards Gala OR Holiday Celebration Fun-Raiser.
- ▶ M.A.D.S. will be marketed throughout 2025 as the corporations responsible for providing deeply discounted registration fees for inclusive suppliers attending non-fundraising events (applicable if all MAD sponsorships have been secured).
- ▶ Receive a 2024 digital events report, including data on diverse suppliers directly impacted by this sponsorship.
- ▶ Event ticket(s) and marketing benefits will include access to all events as listed above, except the following fundraisers and/or signature events: California Golf Tournament & Fundraiser, Nevada Golf Tournament & Fundraiser.
- ▶ Logo included on all printed M.A.D.S. standalone signage at in-person non-fundraising events
- ▶ (1) company branded floor mat placed at all non-fundraising events
- ▶ Speaking opportunity at (1) select event (TBD by WRMSDC)
- ▶ Prominent marketing on event websites, social media posts, and email blasts with all M.A.D.S.
- ▶ Courtesy in-house registration
- ▶ Fast Track check-in
- ▶ Verbal recognition at all non-fundraiser events

### CLAIMED:

- |  |                          |
|--|--------------------------|
| <b>1. SBM</b>                          | <b>6. AMN Healthcare</b> |
| <b>2. Robert Half</b>                  | <b>7.</b>                |
| <b>3. Gilead</b>                       | <b>8.</b>                |
| <b>4. California Water Association</b> | <b>9.</b>                |
| <b>5. T-Mobile</b>                     | <b>10.</b>               |

MAKE A DIFFERENCE

VIRTUAL EVENTS

CALIFORNIA EVENTS

NEVADA EVENTS

# SUPPLIER INCLUSION LEADERSHIP SERIES

This summit represents a vital step forward, where we gather to share knowledge, exchange best practices, and address the obstacles that Diversity, Equity, and Inclusion initiatives often face. **-Donna Ruff, WRMSDC President**

**Summit #1: Thursday, May 22, 2025**

**Summit #2: Thursday, September 25, 2025**

**Summit #3: Thursday, December 4, 2025**

**Time: TBD**

**Location: Virtual**

**Event Website: TBD**

## **TIER 1 INCLUDES:**

- ▶ **All Benefits in Tier 2**
- ▶ **Upgraded Digital Guide Ad:** (1) Full Page ad in digital guide
- ▶ **Social Media Spotlight:** Includes 1 social media post on WRMSDC channels thanking you for your support
- ▶ Verbal Recognition at event
- ▶ Executive Summary Report showcasing how your support and this event impacted our community

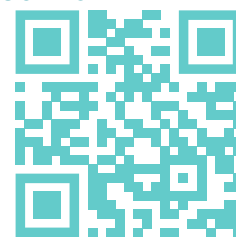
## **TIER 2 INCLUDES:**

- ▶ **All Benefits in Tier 3**
- ▶ **Digital Marketing:** social media
- ▶ **Digital Guide Ad:** 1/2 Page ad in digital guide
- ▶ Customizable Social Media Templates: Ready-to-use templates for LinkedIn and internal platforms like Slack, making it easy to highlight your company's support for community-focused knowledge-sharing programs
- ▶ Inclusion in Press Release
- ▶ Post-event Impact Report

## **TIER 3 INCLUDES:**

- ▶ **Digital Marketing:** website and email blasts to >3k Contacts
- ▶ Logo on Slide Deck and Digital Guide (if applicable)
- ▶ Post-event Social Media Assets
- ▶ Branding on Educational Content from Summit

## **SUPPORT AN EVENT**



[BIT.LY/WRMSDC\\_SUP](https://bit.ly/wrmsdc_sup)

# SUPPLIER INCLUSION LEADERSHIP SERIES

<b>1</b> TIER	<b>CORPORATE HEADLINER</b>	<b>\$3,000</b>
	 <b>Unlimited Tickets</b>	<b>AVAILABLE</b>
	<b>ADDITIONAL BENEFITS:</b>	
	• Speaking opportunity at all 4 sessions (may also include video; or pre-written statement)	
<b>1</b> TIER	<b>MBE HEADLINER</b>	<b>\$1,800</b>
	 <b>Unlimited Tickets</b>	<b>AVAILABLE</b>
	<b>ADDITIONAL BENEFITS:</b>	
	• Speaking opportunity at choice of 2 sessions (may also include video; or pre-written statement)	
<b>2</b> TIER	<b>DIGITAL GUIDE SUPPORTER</b>	<b>\$1,500</b>
	 <b>Unlimited Tickets</b>	<b>AVAILABLE</b>
	<b>ADDITIONAL BENEFITS:</b>	
	• Logo on Digital Guide Cover	
<b>2</b> TIER	<b>EDUCATIONAL SUPPORTER</b>	<b>\$1,500</b>
	 <b>Unlimited Tickets</b>	<b>CLAIMED: PG&amp;E</b>
	<b>ADDITIONAL BENEFITS:</b>	
	• Verbal and Written Recognition as Educational Supporter	
<b>3</b> TIER	<b>HOST SUPPORTER</b>	<b>\$1,000</b>
	 <b>Unlimited Tickets</b>	<b>AVAILABLE</b>
<b>3</b> TIER	<b>GUEST SPEAKER/PANEL SUPPORTER</b>	<b>\$500</b>
	 <b>Unlimited Tickets</b>	<b>AVAILABLE</b>

# BUSINESS REMIXER

A highly interactive event emphasizing coalition-building, resource-sharing, and innovative solutions for the challenges facing non-profits, MBEs, and corporate partners.

**Date: Wednesday, March 19, 2025**

**Time: 2-4:30 pm PT**

**Location: Harmonic Brewing at Thrive City  
7 Warriors Way Suite 206, San Francisco, CA 94158**

**Event Website: TBD**

## 1 TIER 1 INCLUDES:

- **All Benefits in Tier 2**
- **Upgraded Program Ad:** (1) Full Page ad in printed program/digital guide
- **Premier Print Marketing:** Large Company Logo on printed event materials
- **Social Media Spotlight:** Includes 1 social media post on WRMSDC channels thanking you for your support
- Verbal Recognition at event
- Executive Summary Report showcasing how your support and this event impacted our community

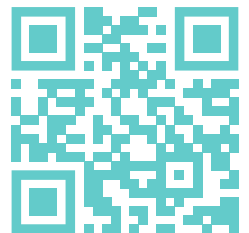
## 2 TIER 2 INCLUDES:

- **All Benefits in Tier 3**
- **Digital Marketing:** social media
- **Program Ad:** 1/2 Page ad in printed program/digital guide
- **Upgraded Print Marketing:** Medium Company Logo on printed event materials
- Customizable Social Media Templates: Ready-to-use templates for LinkedIn and internal platforms like Slack, making it easy to highlight your company's support for community-focused knowledge-sharing programs
- Inclusion in Press Release

## 3 TIER 3 INCLUDES:

- **Digital Marketing:** website and email blasts to >3k Contacts
- **Print Marketing:** Small Company Logo on printed event materials
- Logo on Slide Deck
- Receive a list of diverse suppliers that attended the event. The list provided will include those who opted in during registration to share their information. **Note: this is an exclusive benefit for Corporates ONLY.**

### SUPPORT AN EVENT



[BIT.LY/WRMSDC\\_SUP](https://bit.ly/wrmsdc_sup)



# BUSINESS REMIXER

**1**  
TIER

## CORPORATE HEADLINER

**\$5,000**

**6 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Headliner featured logo
- Recognition on Event Website
- Resource table (up to 2 company staff)
- 5 min Speaking Opportunity
- Recognition Tent cards
- Carpets with logo
- Standalone Signage

**1**  
TIER

## ECO ADVOCATE SUPPORTER

**\$3,000**

**4 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Recognition on Event Website and any printed materials
- Resource table (up to 2 company staff)
- 3 min Speaking Opportunity
- Recognition Tent cards
- Carpets with logo
- Standalone Signage
- This supporter will pay for reusable decals and signage to replace foam boards or any other single use signage items. Reusable decals (various sizes), metal or whiteboard display, bamboo paper for all in house printing (table tents, badges, etc.)

**1**  
TIER

## NETWORKING HOST

**\$3,000**

**4 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Resource table (up to 2 company staff)
- 3 min Speaking Opportunity
- Recognition Tent cards
- Carpets with logo

**2**  
TIER

## REGISTRATION SUPPORTER

**\$2,500**

**2 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Logo on badges
- Logo on registration portal
- Registration table signage
- Carpet with logo
- Resource table (up to 2 company staff) (you may provide the following, company branded tablecloth, marketing materials, or branded swag items)

# BUSINESS REMIXER

**2**  
TIER

## CORPORATE TABLE

**\$2,000**

**2 Tickets**
**AVAILABLE (MULTIPLE AVAILABLE):  
PG&E**
**ADDITIONAL BENEFITS:**

- Resource table (up to 2 company staff)

**2**  
TIER

## ACCESSIBILITY SUPPORTER

**\$1,500**

**2 Tickets**
**AVAILABLE (MULTIPLE AVAILABLE)**
**ADDITIONAL BENEFITS:**

- Recognition as a Disability Inclusive Partner on Event Website
- Table tent on reserved table
- This supporter will also pay for the development or enhancement of accessible event webpages

**3**  
TIER

## PROGRAM SUPPORTER

**\$1,000**

**1 Tickets**
**AVAILABLE (MULTIPLE AVAILABLE)**
**3**  
TIER

## MBE TABLE (MUST BE CERTIFIED)

**\$750**

**1 Tickets**
**AVAILABLE (MULTIPLE AVAILABLE)**
**3**  
TIER

## FRIEND OF WRMSDC

**\$500**

**1 Tickets**
**AVAILABLE**



# BUSINESS REMIXER

IN-KIND PACKAGES: PROVIDE THE GOODS OR SERVICES LISTED IN EXCHANGE FOR RECOGNITION AS AN EVENT SUPPORTER

**1**  
TIER

## PRINTING SUPPORTER

In-Kind



2 Tickets

AVAILABLE

### ADDITIONAL BENEFITS:

- "Thank You [your logo] for your Printing Support" printed on each foamboard/roll-up banner covered by this package
- Exclusive marketing as Printing Supporter
- Covers the cost of printing signage

MAKE A DIFFERENCE

VIRTUAL EVENTS

CALIFORNIA EVENTS

NEVADA EVENTS

# EXCELLENCE IN SUPPLIER INCLUSION AWARDS GALA & FUNDRAISER

During our 2025 Excellence in Supplier Inclusion Awards Gala & Fundraiser, join us as we honor the inspiring deeds of our MBEs, Corporate Members, and Partners who made deep impressions in 2024. The winners of our Excellence in Supplier Inclusion Awards competition will be announced LIVE at the event.

**Date: Friday, May 9, 2025**

**Time: TBD**

**Location: TBD**

**Event Website: TBD**

## **TIER 1 INCLUDES:**

- ▶ **All Benefits in Tier 2**
- ▶ **Upgraded Program Ad:** (1) Full Page ad in printed program/digital guide
- ▶ **Premier Print Marketing:** Large Company Logo on printed event materials
- ▶ **Social Media Spotlight:** Includes 1 social media post on WRMSDC channels thanking you for your support
- ▶ Verbal Recognition at event
- ▶ Executive Summary Report showcasing how your support and this event impacted our community

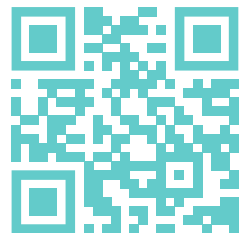
## **TIER 2 INCLUDES:**

- ▶ **All Benefits in Tier 3**
- ▶ **Digital Marketing:** social media
- ▶ **Upgraded Print Marketing:** Medium Company Logo on printed event materials
- ▶ **Program Ad:** 1/2 Page ad in printed program/digital guide
- ▶ Customizable Social Media Templates: Ready-to-use templates for LinkedIn and internal platforms like Slack, making it easy to highlight your company's support for community-focused knowledge-sharing programs
- ▶ Inclusion in Press Release

## **TIER 3 INCLUDES:**

- ▶ **Digital Marketing:** website and email blasts to >3k Contacts
- ▶ **Print Marketing:** Small Company Logo on printed event materials
- ▶ Logo on Slide Deck
- ▶ Receive a list of diverse suppliers that attended the event. The list provided will include those who opted in during registration to share their information. **Note: this is an exclusive benefit for Corporates ONLY.**

## **SUPPORT AN EVENT**



[BIT.LY/WRMSDC\\_SUP](https://bit.ly/wrmsdc_sup)

# EXCELLENCE IN SUPPLIER INCLUSION AWARDS GALA & FUNDRAISER

**1**  
TIER

## HEADLINER

**\$10,000**

**10 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- **KBLX Radio Ads:** Your company will be mentioned on air as the Event Headliner on 102.9 KBLX radio station for all ads aired (minimum 16 ads with a weekly cumulative audience of 3.4 million+ listeners). Time sensitive! (requires production lead time).
- Deluxe boutonnieres/corsages for your (10) guests
- (2) Large printed standalone signs
- (2) company branded floor mat placed in high foot traffic area
- (1) Marketing flair decal or item (floor, wall, or another item with your company logo; venue permission required.)
- (1) Gobo Light
- 30-second sizzle reel spotlight
- Speaking opportunity (duration of speaking time TBD)
- Prominent marketing on event website, social media posts + email blasts listing your company as the event headliner
- Your logo prominently displayed as the Event Headliner
- Courtesy in-house registration: you provide your guest list of (10) attendees and we will register your guests.
- Fast Track check-in
- VIP designated seating in first row

**1**  
TIER

## AWARDS GALA PROGRAM

**\$7,500**

**6 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (2) Large printed standalone signs logo
- (1) company branded floor mat placed in high foot traffic area
- 30-second sizzle reel spotlight
- Your logo prominently displayed as the Awards Program Sponsor on the awards application portal
- Courtesy in-house registration: you provide your guest list of (6) attendees and we will register your guests.
- Speaking opportunity (duration of speaking time TBD)
- Fast Track check-in
- VIP designated seating (first few rows of stage area)

MAKE A DIFFERENCE

VIRTUAL EVENTS

CALIFORNIA EVENTS

NEVADA EVENTS

# EXCELLENCE IN SUPPLIER INCLUSION AWARDS GALA & FUNDRAISER

**1**  
TIER

## OPEN BAR HOST

**\$6,000**

**5 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (1) Large printed standalone sign placed at the bar area with your company logo
- Tent cards scattered around bar area(s)
- Fast Track check-in
- VIP designated seating (first few rows of stage area)
- Branded cocktail napkins with your company logo. Time sensitive! (requires production lead time).

**1**  
TIER

## VENUE HOST

**\$5,500**

**4 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (1) Floor mat with your company logo
- (1) Large printed standalone sign with your company logo, placed in a high foot traffic area at event

**1**  
TIER

## AFTER HOURS PARTY HOST

**\$5,250**

**4 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (1) Large standalone sign with your company logo placed during the networking after party
- Your logo on branded wine plates or another form of serving ware during the after party. Time sensitive! (requires production lead time).

**1**  
TIER

## REGISTRATION & WEBSITE

**\$5,000**

**4 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Your company logo prominently displayed as the registration & website supporter above the registration section of the event website, seen by all event registrants.
- Courtesy in-house registration: you provide your guest list of (4) attendees and we will register your guests.

# EXCELLENCE IN SUPPLIER INCLUSION AWARDS GALA & FUNDRAISER

## 1 TIER MARKETING \$5,000



4 Tickets

AVAILABLE

### ADDITIONAL BENEFITS:

- (1) Large standalone sign with your company logo as Marketing supporter
- Exclusive “Marketing Powered by [your logo]” on all marketing email blasts, flyers, social media posts, and event website

## 2 TIER ENTERTAINMENT \$4,000



3 Tickets

AVAILABLE

### ADDITIONAL BENEFITS:

- Your company logo displayed on the big screen during the entertainment segment of the Awards Gala (intermission), “[name of entertainment segment] brought to you by [your company logo]”

## 2 TIER AMBIANCE & DÉCOR \$3,750



3 Tickets

AVAILABLE

### ADDITIONAL BENEFITS:

- Tent cards scattered throughout the venue listing your company as the supporter of the Awards Gala décor

## 2 TIER PHOTOGRAPHY \$3,500



3 Tickets

AVAILABLE

### ADDITIONAL BENEFITS:

- Your company logo prominently displayed on the post-event email blast and the event website’s photos page at the end of the event: “Event Photography Brought to you by [company logo]”

## 2 TIER SILENT AUCTION HOST \$3,500



3 Tickets

AVAILABLE

### ADDITIONAL BENEFITS:

- (1) Large standalone sign with your company logo placed in the Silent Auction area
- Company logo prominently displayed on event website as the Silent Auction Supporter

# EXCELLENCE IN SUPPLIER INCLUSION AWARDS GALA & FUNDRAISER

**2**  
TIER

## STEP & REPEAT

**\$3,250**

**2 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Your logo and WRMSDC logo on Step & Repeat for attendee photos. Time sensitive! (requires production lead time).

**2**  
TIER

## CATERING DELIGHTS (FOOD STATION)

**\$3,000**

**2 Tickets**
**AVAILABLE (LIMITED QTY)**

### ADDITIONAL BENEFITS:

- Branded dinner napkins with your company logo. Time sensitive! (requires production lead time).
- Tent cards with your company logo placed at (1) designated food station

**2**  
TIER

## MELODY MAKER (DJ SUPPORTER)

**\$2,750**

**2 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- DJ will shout out your company "Music Brought to you by [your company]"

**2**  
TIER

## MASTER OF CEREMONIES PATRON (HOST)

**\$2,750**

**2 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Host will thank your company as the Host supporter during Awards Ceremony

**2**  
TIER

## 360 PHOTOBOOTH

**\$2,000**

**2 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Your company logo included on all 360 photobooth photos. [Click Here for Example.](#)





# EXCELLENCE IN SUPPLIER INCLUSION AWARDS GALA & FUNDRAISER

**2**  
TIER**BOOMERANG PHOTOS****\$2,000****2 Tickets****AVAILABLE****ADDITIONAL BENEFITS:**

- Your company logo listed on all Boomerang photos. Click here for example.

**2**  
TIER**SWEET SUCCESS (DESSERT STATION)****\$1,750****1 Ticket****AVAILABLE (QTY:3)****ADDITIONAL BENEFITS:**

- Tent cards with your company logo placed at (1) designated dessert station

**2**  
TIER**GALA AGENDA SUPPORTER****\$1,750****1 Ticket****AVAILABLE****ADDITIONAL BENEFITS:**

- Exclusive listing on Gala website: Gala Agenda Brought to you by [Your Company Logo]

**2**  
TIER**ALLY****\$1,500****1 Ticket****AVAILABLE (UNLIMITED)****3**  
TIER**FRIEND OF WRMSDC****\$1,000****1 Ticket****AVAILABLE (UNLIMITED)****3**  
TIER**GALA PARTNER****\$500****1 Ticket****AVAILABLE (UNLIMITED)**

MAKE A DIFFERENCE

VIRTUAL EVENTS

CALIFORNIA EVENTS

NEVADA EVENTS

# EXCELLENCE IN SUPPLIER INCLUSION AWARDS GALA & FUNDRAISER

**IN-KIND PACKAGES: PROVIDE THE GOODS OR SERVICES LISTED IN EXCHANGE FOR RECOGNITION AS AN EVENT SUPPORTER**

**1**  
TIER

## PRINTING

In-Kind



2 Tickets

CLAIMED: FRBSF

### ADDITIONAL BENEFITS:

- Exclusive marketing as Printing Supporter
- "Thank You [your logo] for your Printing Support" printed on each foamboard/roll-up banner covered by this package
- Covers the cost of printing signage (Foamboards, Pop-ups, Floor Clings\*, Window Clings\*) \*if capability exists

**1**  
TIER

## AWARDS PRODUCTION

In-Kind



3 Tickets

AVAILABLE

### ADDITIONAL BENEFITS:

- Exclusive marketing as Awards Production Supporter
- Covers the cost of producing awards/trophies



# **WANT TO SUPPORT AN EVENT?**

**CLAIM A PACKAGE**



**BIT.LY/WRMSDC\_SUP**

**QUESTIONS ABOUT PACKAGES?**

**CONTACT [EVENTS@WRMSDC.ORG](mailto:EVENTS@WRMSDC.ORG)  
FOR MORE INFORMATION.**

# GOLF TOURNAMENT & FUNDRAISER

**Date: June 2025**

**Time: TBD**

**Location: TBD**

**Event Website: TBD**

## **TIER 1 INCLUDES:**

- ▶ **All Benefits in Tier 2**
- ▶ **Upgraded Program Ad:** (1) Full Page ad in printed program/digital guide
- ▶ **Premier Print Marketing:** Large Company Logo on printed event materials
- ▶ **Social Media Spotlight:** Includes 1 social media post on WRMSDC channels thanking you for your support
- ▶ Verbal Recognition at event
- ▶ Executive Summary Report showcasing how your support and this event impacted our community

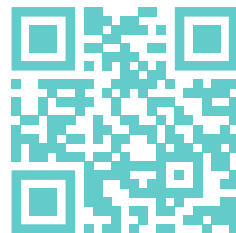
## **TIER 2 INCLUDES:**

- ▶ **All Benefits in Tier 3**
- ▶ **Digital Marketing:** social media
- ▶ **Upgraded Print Marketing:** Medium Company Logo on printed event materials
- ▶ **Program Ad:** 1/2 Page ad in printed program/digital guide
- ▶ Customizable Social Media Templates: Ready-to-use templates for LinkedIn and internal platforms like Slack, making it easy to highlight your company's support for community-focused knowledge-sharing programs
- ▶ Inclusion in Press Release

## **TIER 3 INCLUDES:**

- ▶ **Digital Marketing:** website and email blasts to >3k Contacts
- ▶ **Print Marketing:** Small Company Logo on printed event materials
- ▶ Logo on Slide Deck
- ▶ Receive a list of diverse suppliers that attended the event. The list provided will include those who opted in during registration to share their information. **Note: this is an exclusive benefit for Corporates ONLY.**

### **SUPPORT AN EVENT**



**[BIT.LY/WRMSDC\\_SUP](https://bit.ly/wrmsdc_sup)**



# GOLF TOURNAMENT & FUNDRAISER

***PACKAGES  
COMING SOON***

Looking for a package that better fits your organization's funding initiatives, budget, or goals? Contact [events@wrmsdc.org](mailto:events@wrmsdc.org) and we'll work with you to customize a support package that's right for you.

# NEVADA BUSINESS OPPORTUNITY DAY

This event presents a powerful day for Minority Business Enterprises (MBEs) and other diverse/inclusive suppliers an opportunity to connect with companies across several industries and community partners providing resources for business growth and acceleration. Also, for Corporations to connect with potential suppliers for upcoming opportunities.

**Date: Thursday, June 12, 2025**

**Time: TBD**

**Location: TBD**

**Event Website: TBD**

## TIER 1 INCLUDES:

- ▶ **All Benefits in Tier 2**
- ▶ **Premier Print Marketing:** Large Company Logo on printed event materials
- ▶ **Social Media Spotlight:** Includes 1 social media post on WRMSDC channels thanking you for your support
- ▶ Verbal Recognition at event
- ▶ Executive Summary Report showcasing how your support and this event impacted our community

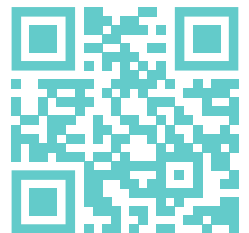
## TIER 2 INCLUDES:

- ▶ **All Benefits in Tier 3**
- ▶ **Digital Marketing:** social media
- ▶ **Upgraded Program Ad:** (1) Full Page ad in printed program/digital guide
- ▶ **Upgraded Print Marketing:** Medium Company Logo on printed event materials
- ▶ Customizable Social Media Templates: Ready-to-use templates for LinkedIn and internal platforms like Slack, making it easy to highlight your company's support for community-focused knowledge-sharing programs
- ▶ Inclusion in Press Release

## TIER 3 INCLUDES:

- ▶ **Digital Marketing:** website and email blasts to >3k Contacts
- ▶ **Program Ad:** 1/2 Page ad in printed program/digital guide
- ▶ **Print Marketing:** Small Company Logo on printed event materials
- ▶ Logo on Slide Deck
- ▶ Receive a list of diverse suppliers that attended the event. The list provided will include those who opted in during registration to share their information. **Note: this is an exclusive benefit for Corporates ONLY.**

## SUPPORT AN EVENT



[BIT.LY/WRMSDC\\_SUP](https://bit.ly/wrmsdc_sup)

# NEVADA BUSINESS OPPORTUNITY DAY

**1**  
TIER

## HEADLINER

**\$6,000**

**5 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (1) Printed Storyboard
- (1) Standalone pop-up banner OR foam board placed in a prominent location at event
- Exclusive marketing as Headliner
- 2 min speaking opportunity
- Video Spotlight
- VIP Registration
- Fast Track Check-in on event day

**1**  
TIER

## DIVERSE SUPPLIER HEADLINER

**\$5,000**

**5 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (1) Printed Storyboard
- (1) Standalone pop-up banner OR foam board placed in a prominent location at event
- Exclusive marketing as Headliner
- 2 min speaking opportunity
- Video Spotlight
- VIP Registration
- Fast Track Check-in on event day

**1**  
TIER

## VENUE

**\$5,000 or In-Kind**

**4 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (1) Digital Storyboard
- (1) Standalone pop-up banner OR foam board placed in a prominent location at event
- Exclusive marketing as Venue Supporter
- Fast-Track Check-In on event day
- In-Kind Supporter will host the event at their facility, waiving venue costs or dramatically reducing existing venue costs

**1**  
TIER

## MARKETING

**\$3,000**

**3 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive Marketing as Marketing Supporter “Powered by [your logo]” on marketing blasts and flyers

MAKE A DIFFERENCE

VIRTUAL EVENTS

CALIFORNIA EVENTS

NEVADA EVENTS

# NEVADA BUSINESS OPPORTUNITY DAY

**2**  
TIER

## REFRESHMENTS

**\$2,500**

**3 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (1) Standalone pop-up banner OR foam board placed in a prominent location at event
- Exclusive marketing as Refreshments Supporter

**2**  
TIER

## HARDHAT MIXER

**\$2,500**

**3 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (1) Standalone pop-up banner OR foam board placed in a prominent location at event
- Exclusive Marketing as Hardhat Mixer Supporter
- You may bring your company brochure(s), company-branded swag items, or marketing materials to place on your resource table.
- Speaker in rapid-fire construction opportunity sharing

**2**  
TIER

## HARDHAT MIXER (FOR A CERTIFIED MBE ONLY)

**\$2,000**

**3 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (1) Standalone pop-up banner OR foam board placed in a prominent location at event
- Exclusive Marketing as Hardhat Mixer MBE Supporter
- You may bring your company brochure(s), company-branded swag items, or marketing materials to place on your resource table.
- Speaker in rapid-fire construction opportunity sharing

**2**  
TIER

## DIGITAL PROGRAM/BROCHURE

**\$2,000**

**3 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive marketing as Digital Guide Supporter
- Opportunity to have a 1-page feature story included about your business



# NEVADA BUSINESS OPPORTUNITY DAY

**2**  
TIER

## STEP & REPEAT

**\$2,000**

**3 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive marketing as Step & Repeat Supporter
- Your logo or tagline on the step-and-repeat backdrop
- No waiting in line at the step-and-repeat station

**2**  
TIER

## RESOURCE CONNECTIONS

**\$2,000**

**2 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive marketing as Resource Connections Supporter
- (1) Standalone pop-up banner OR foam board prominently displayed near resource tables

**2**  
TIER

## REGISTRATION

**\$2,000**

**2 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive marketing as Registration Supporter; "Powered by [your logo] on marketing blasts and flyers"

**2**  
TIER

## FIRESIDE CHAT

**\$2,000**

**2 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive Marketing as Fireside Chat Supporter
- Speaking Opportunity: Opportunity for a representative of your company to participate in the Fireside Chat

**2**  
TIER

## PAPARAZZI (PHOTOGRAPHER)

**\$1,500**

**2 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive marketing as Photographer Supporter
- Recognition as photography supporter on the photos page after the event

# NEVADA BUSINESS OPPORTUNITY DAY

**2**  
TIER

## MIX 'N MINGLE

**\$1,500**

**2 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive marketing as Mix 'n Mingle supporter
- Logo on branded activity to help attendees mingle and make connections

**2**  
TIER

## DEVELOPMENT SUPPORTER

**\$1,500**

**2 Tickets**
**AVAILABLE (MULTIPLE AVAILABLE)**

### ADDITIONAL BENEFITS:

- Speaking Opportunity: Opportunity for a representative of your company to present a development topic or participate in the Panel Discussion

**2**  
TIER

## CORPORATE OPPORTUNITY SHARING

**\$1,500**

**2 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive marketing as Corporate Opportunity Sharing Supporter
- Speaking Opportunity: Opportunity for a representative of your company to be the first in the line-up of Corporate rapid-fire opportunity sharing to present your company's opportunities

**2**  
TIER

## FIRESIDE CHAT (MBE SUCCESS STORY)






**\$1,000**

**2 Tickets**
**AVAILABLE**


### ADDITIONAL BENEFITS:

- Exclusive marketing as MBE Success Story Supporter
- Speaking Opportunity: Opportunity for a WRMSDC-certified MBE to share their 60-second success story during the Campfire Chat - including how they are leveraging technology to accelerate

# NEVADA BUSINESS OPPORTUNITY DAY

<b>2</b> TIER	<b>HOST/EMCEE</b>	<b>\$1,000</b>
	 <b>2 Tickets</b>	<b>AVAILABLE</b>
	<b>ADDITIONAL BENEFITS:</b>	
	• Exclusive marketing as Host/Emcee Supporter	
<b>2</b> TIER	<b>EVENT SUPPORTER</b>	<b>\$1,000</b>
	 <b>2 Tickets</b>	<b>AVAILABLE (MULTIPLE AVAILABLE)</b>
<b>3</b> TIER	<b>EVENT ADVOCATE</b>	<b>\$700</b>
	 <b>3 Tickets</b>	<b>AVAILABLE (MULTIPLE AVAILABLE)</b>
<b>3</b> TIER	<b>ALLY</b>	<b>\$500</b>
	 <b>2 Tickets</b>	<b>AVAILABLE (MULTIPLE AVAILABLE)</b>
<b>3</b> TIER	<b>FRIEND</b>	<b>\$300</b>
	 <b>1 Tickets</b>	<b>AVAILABLE (MULTIPLE AVAILABLE)</b>

**IN-KIND PACKAGES: PROVIDE THE GOODS OR SERVICES LISTED IN EXCHANGE FOR RECOGNITION AS AN EVENT SUPPORTER**

<b>1</b> TIER	<b>PRINTING SUPPORTER</b>	<b>In-Kind</b>
	 <b>2 Tickets</b>	<b>CLAIMED: FRBSF</b>
	<b>ADDITIONAL BENEFITS:</b>	
	<ul style="list-style-type: none"> <li>• "Thank You [your logo] for your Printing Support" printed on each foamboard/roll-up banner covered by this package</li> <li>• Exclusive marketing as Printing Supporter</li> <li>• Covers the cost of printing signage</li> </ul>	

# MULTI-INDUSTRY SUPPLIER INCLUSION CONFERENCE

At WRMSDC's Multi-Industry Supplier Inclusion Conference, we will take attendees on a journey through different industries and perspectives to help us uplift each other and gain insight into better, smarter, and kinder ways of doing business in this ever-changing world.

**Date: Thursday, August 28, 2025**

**Time: TBD**

**Location: TBD**

**Event Website: TBD**

## TIER 1 INCLUDES:

- ▶ **All Benefits in Tier 2**
- ▶ **Upgraded Program Ad:** (1) Full Page ad in printed program/digital guide
- ▶ **Premier Print Marketing:** Large Company Logo on printed event materials
- ▶ **Social Media Spotlight:** Includes 1 social media post on WRMSDC channels thanking you for your support
- ▶ Verbal Recognition at event
- ▶ Executive Summary Report showcasing how your support and this event impacted our community

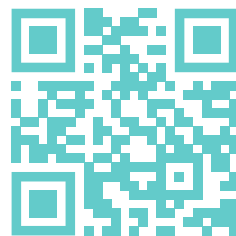
## TIER 2 INCLUDES:

- ▶ **All Benefits in Tier 3**
- ▶ **Digital Marketing:** social media
- ▶ **Upgraded Print Marketing:** Medium Company Logo on printed event materials
- ▶ **Program Ad:** 1/2 Page ad in printed program/digital guide
- ▶ Customizable Social Media Templates: Ready-to-use templates for LinkedIn and internal platforms like Slack, making it easy to highlight your company's support for community-focused knowledge-sharing programs
- ▶ Inclusion in Press Release

## TIER 3 INCLUDES:

- ▶ **Digital Marketing:** website and email blasts to >3k Contacts
- ▶ **Print Marketing:** Small Company Logo on printed event materials
- ▶ Logo on Slide Deck
- ▶ Receive a list of diverse suppliers that attended the event. The list provided will include those who opted in during registration to share their information. **Note: this is an exclusive benefit for Corporates ONLY.**

### SUPPORT AN EVENT



[BIT.LY/WRMSDC\\_SUP](https://bit.ly/wrmsdc_sup)

# MULTI-INDUSTRY SUPPLIER INCLUSION CONFERENCE

**1**  
TIER

## HEADLINER

**\$10,000**

**10 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- KBLX Radio Ads: Your company will be mentioned on air as the Event Headliner on 102.9 KBLX radio station for all ads aired (minimum 16 ads with a weekly cumulative audience of 3.4 million+ listeners). Time sensitive! (requires production lead time).
- 1:1 Strategy call with WRMSDC President/CEO, Donna Ruff
- (2) Large printed standalone signs
- (2) company branded floor mats placed in high foot traffic area
- (1) Marketing flair decal (floor, wall, or other area; venue permission required.)
- 30-second sizzle reel spotlight
- Speaking opportunity during Plenary (duration and speaking slot TBD)
- Prominent marketing on the event website, social media posts + email blasts listing your company as the event headliner
- Courtesy in-house registration: you provide your guest list of (10) attendees and we will register your guests.
- Fast Track check-in

**1**  
TIER

## LUNCH

**\$6,500**

**6 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Covers lunch for the Conference guests
- (1) Large printed standalone sign with your company logo, placed in a high foot traffic area at event
- (1) Floor mat with your company logo
- Your company logo listed on the lunch menu signage

**1**  
TIER

## VENUE HOST

**\$6,000**

**6 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (1) Floor mat with your company logo
- 2-minute speaking opportunity
- (1) Large printed standalone sign with your company logo, placed in a high foot traffic area at event

MAKE A DIFFERENCE

VIRTUAL EVENTS

CALIFORNIA EVENTS

NEVADA EVENTS

# MULTI-INDUSTRY SUPPLIER INCLUSION CONFERENCE

**1**  
TIER

## MARKETING

**\$5,250**

**5 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (1) Large standalone sign with your company logo as Marketing supporter
- Fast Track check-in
- Exclusive "Marketing Powered by [your logo]" on all marketing email blasts, flyers, social media posts, and event website

**1**  
TIER

## OPEN BAR HOST

**\$5,250**

**5 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (1) Large printed standalone sign placed at the bar area with your company logo
- Tent cards scattered around bar area(s)
- 2-minute speaking slot during the networking reception
- Fast Track check-in

**1**  
TIER

## ACCESSIBILITY SUPPORTER

**\$5,000**

**5 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Communication Access Realtime Translation (C.A.R.T.) services provided during Plenary
- (1) Large printed standalone sign
- 1-minute speaking slot during the Plenary
- Tent cards with QR code scattered throughout venue to view C.A.R.T. services from mobile phones
- Fast Track check-in

**2**  
TIER

## NETWORKING / MIX N' MINGLE HOST

**\$4,000**

**4 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (1) Large standalone sign with your company logo placed during the networking reception
- Tent Cards scattered throughout venue recognizing your company as the networking reception host
- Your company logo added on the Networking Mix N' Mingle "bingo" card game
- 1-minute speaking slot during the networking reception

# MULTI-INDUSTRY SUPPLIER INCLUSION CONFERENCE

**2**  
TIER

## HEADSHOTS STATION

**\$3,500**

**3 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Photographer will wear a special badge recognizing your company as the Headshots Station Supporter
- Business Headshots Brought to You by [your company logo] listed on the website in the headshots section

**2**  
TIER

## PHOTOGRAPHY

**\$3,500**

**3 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Your company logo prominently displayed on the post-event email blast and the event website's photos page at the end of the event: "Event Photography Brought to you by [company logo]"

**2**  
TIER

## STEP & REPEAT

**\$3,250**

**3 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Your logo and WRMSDC logo on Step & Repeat for attendee photos. Time sensitive! (requires production lead time).

**2**  
TIER

## REGISTRATION & WEBSITE

**\$3,000**

**3 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Your company logo prominently displayed as the registration & website supporter in the registration section of the event website, seen by all event registrants.
- Courtesy in-house registration: you provide your guest list of (3) attendees and we will register your guests.

# MULTI-INDUSTRY SUPPLIER INCLUSION CONFERENCE

**3**  
TIER

## TALK ABOUT IT (PANEL SUPPORTER)

**\$2,500**

**2 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- [Panel topic approval required by WRMSDC!]
- Opportunity to appoint (1) company representative to speak during selected panel OR present opportunities.

**3**  
TIER

## PRINTED LANYARDS

**\$2,250**

**1 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Your company logo and the WRMSDC logo added on all printed lanyards worn by event attendees. Time sensitive! (requires production lead time).

**3**  
TIER

## DIGITAL GUIDE

**\$2,000**

**1 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Thank You, [Your company logo], Digital Guide Supporter - listed on the front cover of the digital guide

**3**  
TIER

## HOST OF MC

**\$1,750**

**1 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Verbal shout out during Plenary by MC

**3**  
TIER

## HOST OF PLENARY PROGRAM

**\$1,750**

**1 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Verbal recognition during Plenary
- 1-minute speaking opportunity during plenary
- Listed as Plenary supporter on slide deck during Plenary programming



# MULTI-INDUSTRY SUPPLIER INCLUSION CONFERENCE

**3**  
TIER

## BADGES

**\$1,500**

**1 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Your company logo and the WRMSDC logo added on all printed badges worn by event attendees

**3**  
TIER

## MUSIC SUPPORTER (DJ)

**\$1,500**

**1 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Verbal shout out by DJ throughout networking sessions

**3**  
TIER

## INDUSTRY PARTNER

**\$1,000**

**1 Tickets**
**AVAILABLE (UNLIMITED)**
**3**  
TIER

## DONATION TO WRMSDC

**\$500**

**0 Tickets**
**AVAILABLE (UNLIMITED)**

**IN-KIND PACKAGES: PROVIDE THE GOODS OR SERVICES LISTED IN EXCHANGE  
FOR RECOGNITION AS AN EVENT SUPPORTER**

**1**  
TIER

## PRINTING

**In-Kind**

**2 Tickets**
**CLAIMED: FRBSF**

### ADDITIONAL BENEFITS:

- Exclusive marketing as Printing Supporter
- "Thank You [your logo] for your Printing Support" printed on each foamboard/roll-up banner covered by this package
- Covers the cost of printing signage (Foamboards, Pop-ups, Floor Clings\*, Window Clings\*) \*if capability exists

MAKE A DIFFERENCE

VIRTUAL EVENTS

CALIFORNIA EVENTS

NEVADA EVENTS

# BIZLINK

This event presents a powerful day for Minority Business Enterprises (MBEs) and other diverse/inclusive suppliers an opportunity to connect with companies across several industries and community partners providing resources for business growth and acceleration. Also, for Corporations to connect with potential suppliers for upcoming opportunities.

**Date: Wednesday, September 24, 2025**

**Time: TBD**

**Location: TBD**

**Event Website: TBD**

## TIER 1 INCLUDES:

- ▶ **All Benefits in Tier 2**
- ▶ **Premier Print Marketing:** Large Company Logo on printed event materials
- ▶ **Social Media Spotlight:** Includes 1 social media post on WRMSDC channels thanking you for your support
- ▶ Verbal Recognition at event
- ▶ Executive Summary Report showcasing how your support and this event impacted our community

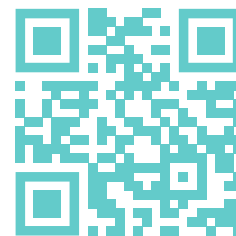
## TIER 2 INCLUDES:

- ▶ **All Benefits in Tier 3**
- ▶ **Digital Marketing:** social media
- ▶ **Upgraded Program Ad:** (1) Full Page ad in printed program/digital guide
- ▶ **Upgraded Print Marketing:** Medium Company Logo on printed event materials
- ▶ Customizable Social Media Templates: Ready-to-use templates for LinkedIn and internal platforms like Slack, making it easy to highlight your company's support for community-focused knowledge-sharing programs
- ▶ Inclusion in Press Release

## TIER 3 INCLUDES:

- ▶ **Digital Marketing:** website and email blasts to >3k Contacts
- ▶ **Program Ad:** 1/2 Page ad in printed program/digital guide
- ▶ **Print Marketing:** Small Company Logo on printed event materials
- ▶ Logo on Slide Deck
- ▶ Receive a list of diverse suppliers that attended the event. The list provided will include those who opted in during registration to share their information. **Note: this is an exclusive benefit for Corporates ONLY.**

## SUPPORT AN EVENT



[BIT.LY/WRMSDC\\_SUP](https://bit.ly/wrmsdc_sup)

# BIZLINK

**1**  
TIER

## HEADLINER

**\$5,000**

**6 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (1) Standalone Sign thanking your company placed in a prominent location at event
- Exclusive marketing as Headline Supporter
- Speaking Opportunity: 90 seconds to address attendees during the event
- Opportunity to be a guest on radio show promoting event with NBA or WRMSDC
- VIP Registration
- Fast-Track Check-in on event day

**1**  
TIER

## VENUE

**\$4,000 or In-Kind**

**5 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive marketing as Venue Supporter
- In-Kind Supporter will host the event at their facility, waiving venue costs or dramatically reducing existing venue costs
- Opportunity to serve as a judge for the Pitch Contest

**2**  
TIER

## REFRESHMENTS

**\$2,500 or In-Kind**

**4 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (1) Standalone Sign thanking your company placed in a prominent location at event
- Exclusive marketing as Refreshments Supporter

**2**  
TIER

## SIGNATURE SUPPORTER

**\$2,500**

**4 Tickets**
**AVAILABLE (QTY:4)**

### ADDITIONAL BENEFITS:

- Speaking Opportunity: 45 seconds to address attendees during event
- If Lender, priority participation in LENDER LINK
- If Corporate, priority opportunity to participate in opportunity sharing

MAKE A DIFFERENCE

VIRTUAL EVENTS

CALIFORNIA EVENTS

NEVADA EVENTS

# BIZLINK

**2**  
TIER

## PITCH PAVILION

**\$2,000**

**4 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (1) Standalone Sign thanking your company placed in a prominent location at event
- Exclusive marketing as Pitch Pavilion Supporter
- Opportunity to serve as a pitch judge or pitch coach

**2**  
TIER

## MARKETING

**\$2,000**

**4 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive Marketing as Marketing Supporter "Powered by [your logo] on marketing blasts and flyers
- Photo with 1st place pitch winner
- Corporates/Govt Agencies: option to have an exhibit table in Business Showcase (spots are limited); comes with 6 ft table or a special area designated for your company with a tent card.

**2**  
TIER

## PAPARAZZI (PHOTOGRAPHER)

**\$1,500**

**3 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive marketing as Photographer Supporter
- Recognition as photography supporter on the photos page after the event
- Corporates/Govt Agencies: option to have an exhibit table in Business Showcase (spots are limited); comes with 6 ft table or a special area designated for your company with a tent card.

**2**  
TIER

## EVENT SUPPORTER

**\$1,000**

**3 Tickets**
**AVAILABLE (MULTIPLE AVAILABLE)**

### ADDITIONAL BENEFITS:

- If Lender, priority participation in LENDER LINK

# BIZLINK

**3**  
TIER

## EVENT ADVOCATE

**\$750**

**3 Tickets**
**AVAILABLE (MULTIPLE AVAILABLE)**

### ADDITIONAL BENEFITS:

- Includes an exhibit table in Business Showcase (spots are limited); comes with 6 ft table or a special area designated for your company with a tent card.
- If Lender, priority participation in LENDER LINK

**3**  
TIER

## CHANGE MAKER

**\$500**

**2 Tickets**
**AVAILABLE (MULTIPLE AVAILABLE)**

### ADDITIONAL BENEFITS:

- Includes an exhibit table in Business Showcase (spots are limited); comes with 6 ft table or a special area designated for your company with a tent card.
- If Lender, priority participation in LENDER LINK

**3**  
TIER

## CONNECTOR

**\$250**

**1 Tickets**
**AVAILABLE (MULTIPLE AVAILABLE)**

### ADDITIONAL BENEFITS:

- Includes a shared exhibit table in Business Showcase (spots are limited); comes with 6ft table or a special area designated for your company with a tent card

**IN-KIND PACKAGES: PROVIDE THE GOODS OR SERVICES LISTED IN EXCHANGE FOR RECOGNITION AS AN EVENT SUPPORTER**

**1**  
TIER

## PRINTING

**In-Kind**

**2 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive marketing as Printing Supporter
- "Thank You [your logo] for your Printing Support" printed on each foamboard/roll-up banner covered by this package
- Covers the cost of printing signage
- Corporates/Govt Agencies: option to participate in Meet & Greet while supplies last (spots are limited); comes with highboy or special area designated for your company with a tent card.

# GOLF TOURNAMENT & FUNDRAISER

**Date: Thursday, October 23, 2025**

**Time: TBD**

**Location: TBD**

**Event Website: TBD**

## **TIER 1 INCLUDES:**

- ▶ **All Benefits in Tier 2**
- ▶ **Premier Print Marketing:** Large Company Logo on printed event materials
- ▶ **Social Media Spotlight:** Includes 1 social media post on WRMSDC channels thanking you for your support
- ▶ Verbal Recognition at event
- ▶ Executive Summary Report showcasing how your support and this event impacted our community

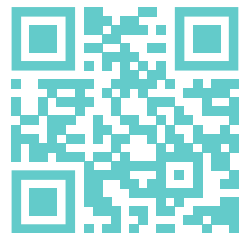
## **TIER 2 INCLUDES:**

- ▶ **All Benefits in Tier 3**
- ▶ **Digital Marketing:** social media
- ▶ **Upgraded Program Ad:** (1) Full Page ad in printed program/digital guide
- ▶ **Upgraded Print Marketing:** Medium Company Logo on printed event materials
- ▶ Customizable Social Media Templates: Ready-to-use templates for LinkedIn and internal platforms like Slack, making it easy to highlight your company's support for community-focused knowledge-sharing programs
- ▶ Inclusion in Press Release

## **TIER 3 INCLUDES:**

- ▶ **Digital Marketing:** website and email blasts to >3k Contacts
- ▶ **Program Ad:** 1/2 Page ad in printed program/digital guide
- ▶ **Print Marketing:** Small Company Logo on printed event materials
- ▶ Logo on Slide Deck
- ▶ Receive a list of diverse suppliers that attended the event. The list provided will include those who opted in during registration to share their information. **Note: this is an exclusive benefit for Corporates ONLY.**

### **SUPPORT AN EVENT**



**[BIT.LY/WRMSDC\\_SUP](https://bit.ly/wrmsdc_sup)**



# GOLF TOURNAMENT & FUNDRAISER

***PACKAGES  
COMING SOON***

Looking for a package that better fits your organization's funding initiatives, budget, or goals? Contact [events@wrmsdc.org](mailto:events@wrmsdc.org) and we'll work with you to customize a support package that's right for you.

MAKE A DIFFERENCE

VIRTUAL EVENTS

CALIFORNIA EVENTS

NEVADA EVENTS

# HOLIDAY CELEBRATION & FUN-RAISER

Join us for our Annual Holiday Celebration & Fun-Raiser where we will honor the incredible contributions of corporations, MBEs, and community partners who are jumping to lead the charge in Supplier Inclusion. Together, we'll recognize their bold efforts to uplift and empower minority businesses and strengthen economic opportunities in communities of color.

**Date: Friday, November 14, 2025**

**Time: TBD**

**Location: TBD**

**Event Website: TBD**

## **TIER 1 INCLUDES:**

- ▶ **All Benefits in Tier 2**
- ▶ **Premier Print Marketing:** Large Company Logo on printed event materials
- ▶ **Social Media Spotlight:** Includes 1 social media post on WRMSDC channels thanking you for your support
- ▶ Verbal Recognition at event
- ▶ Executive Summary Report showcasing how your support and this event impacted our community

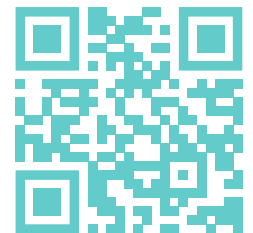
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## **SUPPORT AN EVENT**



[BIT.LY/WRMSDC\\_SUP](https://bit.ly/wrmsdc_sup)



# HOLIDAY CELEBRATION & FUN-RAISER

**1**  
TIER

## HEADLINER

**\$7,000**

**6 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (1) Printed Storyboard
- (1) Standalone sign or pop-up banner thanking your company placed in prominent location at event
- Exclusive marketing as Headliner
- Speaking Opportunity: Opening Remarks
- VIP Registration
- Fast-Track Check-In on event day

**1**  
TIER

## ENTERTAINMENT

**\$4,000**

**4 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (1) Standalone sign or pop-up banner thanking your company placed in prominent location at event
- "Entertainment brought to you by [your logo]" on marketing blasts and flyers
- Fast-Track Check-In on event day
- Opportunity to be a participant in the "Fun-raiser" entertainment

**1**  
TIER

## MARKETING

**\$3,500**

**3 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Digital Storyboard
- "Powered by [your logo]" on marketing blasts and flyers
- Opportunity to introduce entertainment and/or participate in entertainment (if interactive)
- Fast-Track Check-in on event day

**1**  
TIER

## RECEPTION

**\$3,500**

**3 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- (1) Standalone sign or pop-up banner thanking your company placed in prominent location at event
- Exclusive marketing as Reception Supporter
- Your logo on brandd napkins for the Reception
- Fast-Track Check-In on event day

MAKE A DIFFERENCE

VIRTUAL EVENTS

CALIFORNIA EVENTS

NEVADA EVENTS

# HOLIDAY CELEBRATION & FUN-RAISER

**2**  
TIER

## CELEBRATING SUCCESS AWARDS PROGRAM

**\$3,000**

**3 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive Marketing as Celebrating Success Awards Program Supporter
- Opportunity to present a Celebrating Success Award
- Fast-Track Check-in on event day

**2**  
TIER

## DIGITAL GUIDE

**\$3,000**

**4 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive Marketing for Digital Guide
- Logo featured on Digital Guide cover
- Prime ad placement inside of Digital Guide

**2**  
TIER

## STEP & REPEAT BACKDROP

**\$3,000**

**2 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive marketing as the Step & Repeat Supporter
- Your company logo on Step and Repeat with WRMSDC's logo

**2**  
TIER

## THAT'S MY JAM (MUSIC)

**\$2,500**

**3 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive Marketing as the Music Supporter
- Shout-outs throughout the event

**2**  
TIER

## TOASTMASTER

**\$2,500**

**3 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Honors of providing a 30-second libation toast for the holiday season
- DJ Shout-out
- Exclusive Marketing as the Toastmaster

# HOLIDAY CELEBRATION & FUN-RAISER

**2**  
TIER

## PAPARAZZI (PHOTOGRAPHER)

**\$2,500**

**3 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive marketing as Photographer Supporter
- Recognition as photography supporter on the photos page after the event

**2**  
TIER

## RAZZLE DAZZLE (TABLE & GENERAL DÉCOR)

**\$2,000**

**2 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive marketing as Décor Supporter

**2**  
TIER

## ALLY

**\$2,000**

**2 Tickets**
**AVAILABLE (MULTIPLE AVAILABLE)**
**2**  
TIER

## SILENT AUCTION

**\$2,000**

**2 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive marketing as the Silent Auction Supporter
- Logo on Table Tent Reminders for silent auction closing
- Logo on silent auction bid sheets

**3**  
TIER

## CELEBRATE THE HOLIDAYS RESOURCE GUIDE

**\$1,500**

**2 Tickets**
**AVAILABLE (MULTIPLE AVAILABLE)**

### ADDITIONAL BENEFITS:

- "Powered by [your logo]" on Celebrate the Holidays cover page of Digital Guide
- Guide will spotlight MBEs and Diverse Businesses providing holiday gifts, entertainment, and products/services for the holiday season

MAKE A DIFFERENCE

VIRTUAL EVENTS

CALIFORNIA EVENTS

NEVADA EVENTS

# HOLIDAY CELEBRATION & FUN-RAISER

**3** **TIER** **HOST/EMCEE** **\$1,500**



**2 Tickets**

**AVAILABLE**

**ADDITIONAL BENEFITS:**

- Exclusive marketing as Host/Emcee Supporter

**3** **TIER** **REGISTRATION** **\$1,500**



**2 Tickets**

**AVAILABLE**

**ADDITIONAL BENEFITS:**

- "Powered by [your logo]" on registration portal
- Logo included on name badges

**3** **TIER** **EVENT SUPPORTER** **\$1,000**



**2 Tickets**

**AVAILABLE (MULTIPLE AVAILABLE)**

**3** **TIER** **FRIEND** **\$500**



**2 Tickets**

**AVAILABLE (MULTIPLE AVAILABLE)**

**3** **TIER** **PARTNER** **\$300**



**1 Tickets**

**AVAILABLE (MULTIPLE AVAILABLE)**

# HOLIDAY CELEBRATION & FUN-RAISER

in-kind packages: provide the goods or services listed in exchange for recognition as an event supporter

**1**  
TIER

## PRINTING

In-Kind


**2 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive marketing as Printing Supporter
- "Thank You [your logo] for your Printing Support" printed on each foamboard/roll-up banner covered by this package
- Covers the cost of printing signage (Foamboards, Pop-ups, Floor Clings\*, Window Clings\*) \*if capability exists

**1**  
TIER

## A/V SERVICES

In-Kind


**2 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive Marketing as A/V Supporter
- Covers the cost of event day A/V support

**1**  
TIER

## AWARDS PRODUCTION

In-Kind


**3 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Exclusive marketing as Awards Production Supporter
- Covers the cost of producing awards/trophies

MAKE A DIFFERENCE

VIRTUAL EVENTS

CALIFORNIA EVENTS

NEVADA EVENTS

# CONSTRUCTION DAY

Corporate industry leaders will share upcoming construction projects and opportunities to an audience of diverse suppliers, GCs, sub-contractors, and members of the public.

Class 1-4 WRMSDC certified minority business enterprise (MBE) reps will sit on a moderated panel discussing best practices for landing key opportunities with major corporations, along with success storytelling segments.

**Date: Thursday, February 20, 2025**

**Time: 12:00PM - 3:30PM**

**Location: Southeast Community Center**  
(1550 Evans Ave, San Francisco, CA 94124)

**Event Website:** <https://wrmsdc.org/constructionday/>

## TIER 1 INCLUDES:

- ▶ All Benefits in Tier 2
- ▶ **Upgraded Program Ad:** (1) Full Page ad in printed program/digital guide
- ▶ **Premier Print Marketing:** Large Company Logo on printed event materials
- ▶ **Social Media Spotlight:** Includes 1 social media post on WRMSDC channels thanking you for your support
- ▶ Verbal Recognition at event
- ▶ Executive Summary Report showcasing how your support and this event impacted our community

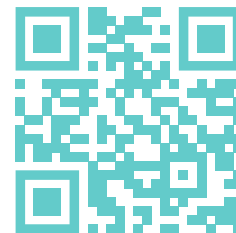
## TIER 2 INCLUDES:

- ▶ All Benefits in Tier 3
- ▶ **Digital Marketing:** social media
- ▶ **Program Ad:** 1/2 Page ad in printed program/digital guide
- ▶ **Upgraded Print Marketing:** Medium Company Logo on printed event materials
- ▶ Customizable Social Media Templates: Ready-to-use templates for LinkedIn and internal platforms like Slack, making it easy to highlight your company's support for community-focused knowledge-sharing programs
- ▶ Inclusion in Press Release

## TIER 3 INCLUDES:

- ▶ **Digital Marketing:** website and email blasts to >3k Contacts
- ▶ **Print Marketing:** Small Company Logo on printed event materials
- ▶ Logo on Slide Deck
- ▶ Receive a list of diverse suppliers that attended the event. The list provided will include those who opted in during registration to share their information. **Note: this is an exclusive benefit for Corporates ONLY.**

## SUPPORT AN EVENT



[BIT.LY/WRMSDC\\_SUP](https://bit.ly/wrmsdc_sup)

# CONSTRUCTION DAY

1  
TIER

## BAR HOST

\$5,000



4 Tickets

CLAIMED: NOVO CONSTRUCTION

### ADDITIONAL BENEFITS:

- Staffed Resource Table <sup>1</sup>
- (1) Standalone Sign
- (1) Carpet with your company logo
- Speaking slot during networking (duration of speaking time will be determined by WRMSDC.)
- Tent cards with your company logo scattered around bar

1  
TIER

## NETWORKING HOST

\$4,500



3 Tickets

AVAILABLE

### ADDITIONAL BENEFITS:

- (1) Standalone Sign
- Speaking slot during networking (duration of speaking time will be determined by WRMSDC)
- Staffed Resource Table <sup>1</sup>
- Tent cards with your company logo scattered throughout the venue

1  
TIER

## MARKETING

\$4,000



3 Tickets

CLAIMED: GOOGLE

### ADDITIONAL BENEFITS:

- (1) Standalone Sign
- Unstaffed Resource Table <sup>2</sup>
- Marketing Powered by [your company logo] prominently displayed on all event flyers and email blasts

2  
TIER

## REFRESHMENTS

\$3,500



3 Tickets

AVAILABLE (QTY:1)

CLAIMED: KAISER PERMANENTE

### ADDITIONAL BENEFITS:

- Tent Card with your company logo scattered around food/refreshments table
- Unstaffed Resource Table <sup>2</sup>

<sup>1</sup> **Staffed Resource Table:** (1) designated Resource Table for up to (2) of your company reps to staff during the networking reception. Bring your company brochure(s), company-branded swag items, or marketing materials for attendees to take.

<sup>2</sup> **Unstaffed Resource Table:** Bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. NOTE: This is a shared resource table with other companies that will leave their own company-branded items & brochures.

WRMSDC may add additional sponsorship packages based on theme and availability.

All support packages and benefits are contingent upon the rules & restrictions of the venue & event agenda.

# CONSTRUCTION DAY

**2**  
TIER

## EDUCATIONAL TALK SUPPORTER

**\$3,000**

**2 Tickets**
**AVAILABLE (QTY:1)**
**CLAIMED: BANK OF AMERICA, DGS**

### ADDITIONAL BENEFITS:

- Appoint (1) company rep to speak during designated panel (duration of speaking time will be determined by WRMSDC.)
- Exclusive recognition as the Panel Supporter with your logo prominently placed on the slide deck during the panel.
- Unstaffed Resource Table <sup>2</sup>

**2**  
TIER

## BRANDED LANYARDS

**\$2,500**

**2 Tickets**
**CLAIMED: TURNER CONSTRUCTION**

### ADDITIONAL BENEFITS:

- Your company logo + the WRMSDC logo will be displayed on every lanyard worn by event attendees.
- Unstaffed Resource Table <sup>2</sup>

**2**  
TIER

## PHOTOGRAPHY

**\$2,500**

**2 Tickets**
**AVAILABLE**

### ADDITIONAL BENEFITS:

- Unstaffed Resource Table <sup>2</sup>
- Your company logo listed on the photos page after the event
- Photographer will wear a complimentary "Thank You, [your company logo], Photography Supporter" badge

<sup>1</sup> **Staffed Resource Table:** (1) designated Resource Table for up to (2) of your company reps to staff during the networking reception. Bring your company brochure(s), company-branded swag items, or marketing materials for attendees to take.

<sup>2</sup> **Unstaffed Resource Table:** Bring your company brochure(s), company-branded swag items, or marketing materials to leave on an unstaffed resource table. NOTE: This is a shared resource table with other companies that will leave their own company-branded items & brochures.



# CONSTRUCTION DAY

2  
TIER

## BLUEPRINT FOR INNOVATION

\$2,500



3 Tickets

CLAIMED: UCSF

### ADDITIONAL BENEFITS:

- Staffed Resource Table <sup>1</sup>
- (1) 5-min speaking slot to share information & supplier opportunities for a chosen project
- Social Media feature about a chosen project
- Branding on all supporters' marketing materials (digital and print)
- Upgraded full-page ad in Digital Guide

2  
TIER

## DIGITAL GUIDE

\$2,000



2 Tickets

CLAIMED: MILROY CONSTRUCTION

### ADDITIONAL BENEFITS:

- Exclusive recognition as the Digital Guide Supporter with your logo prominently placed on the front cover of the digital guide.

2  
TIER

## REGISTRATION & WEBSITE

\$2,000



2 Tickets

AVAILABLE

### ADDITIONAL BENEFITS:

- Prominent logo placement on website as Registration & Website Supporter

2  
TIER

## CORPORATE RESOURCE TABLE

\$1,250



2 Tickets

CLAIMED: GILBANE, SWINERTON, WEBCOR, HATHAWAY DINWIDDIE, MCCARTHY, PG&amp;E, SIEMENS MOBILITY, GENENTECH

### ADDITIONAL BENEFITS:

- Staffed Resource Table <sup>1</sup>
- Tent card with large company logo placed on your designated table

<sup>1</sup> **Staffed Resource Table:** (1) designated Resource Table for up to (2) of your company reps to staff during the networking reception. Bring your company brochure(s), company-branded swag items, or marketing materials for attendees to take.

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WRMSDC may add additional sponsorship packages based on theme and availability.

All support packages and benefits are contingent upon the rules & restrictions of the venue & event agenda.

# CONSTRUCTION DAY

**2**  
TIER

## COMMUNITY LEADER

**\$1,000**

**1 Ticket**
**AVAILABLE (LIMITED QTY)**  
**CLAIMED: VISTRA**
**ADDITIONAL BENEFITS:**

- Unstaffed Resource Table <sup>2</sup>

**2**  
TIER

## SUPPLIER'S RESOURCE TABLE

**\$850**

**2 Tickets**
**CLAIMED: IHEALTH360, CAHILL,  
MERRIWETHER & WILLIAMS, GREYHAWK  
CONSTRUCTION**
**ADDITIONAL BENEFITS:**

- Staffed Resource Table <sup>1</sup>
- Tent card with large company logo placed on your designated table

**3**  
TIER

## SHARED RESOURCE TABLE

**\$500**

**1 Ticket**
**AVAILABLE (UNLIMITED)**
**ADDITIONAL BENEFITS:**

- Unstaffed Resource Table <sup>2</sup>

<sup>1</sup> **Staffed Resource Table:** (1) designated Resource Table for up to (2) of your company reps to staff during the networking reception. Bring your company brochure(s), company-branded swag items, or marketing materials for attendees to take.

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# CONSTRUCTION DAY

**IN-KIND PACKAGES: PROVIDE THE GOODS OR SERVICES LISTED IN EXCHANGE FOR RECOGNITION AS AN EVENT SUPPORTER**

**1**  
TIER

## PRINTING



**2 Tickets**

**In-Kind**

**CLAIMED**

### ADDITIONAL BENEFITS:

- Exclusive marketing as Printing Supporter
- "Thank You [your logo] for your Printing Support" printed on each foamboard/roll-up banner covered by this package
- Covers the cost of printing signage (Foamboards, Pop-ups, Floor Clings\*, Window Clings\*) \*if capability exists



MAKE A DIFFERENCE

VIRTUAL EVENTS

CALIFORNIA EVENTS

NEVADA EVENTS

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