



## Andy Meese

Senior Vice President of Hotel Strategy – MGM Resorts  
MGM Resorts International (NYSE: MGM)

Andy Meese is Senior Vice President of Hotel Strategy for MGM Resorts, leading strategy, initiatives, and programs for the hotel division across all Las Vegas and Regional properties, with a strong focus on maintaining margin and maximizing efficiencies for a division that does over \$2.3B in profit. Prior to his current role, Meese was Vice President of Hospitality for Mandalay Bay, Delano, and Luxor, overseeing all leadership and operations for the Hotel, Food and Beverage and Retail Divisions, helping to drive the strategic direction of the campus focused on strong financial performance, best-in-class guest service and a vibrant and dynamic employee culture.

Meese is an experienced leader with MGM Resorts having joined the Company in 2000 and serving in many roles throughout his career. Meese was also the Vice President of Hotel Operations for CityCenter overseeing the hotel division for both Aria and Vdara. He held that same position for Bellagio and Luxor prior. Meese also spent time as the Vice President of Hotel Strategy leading initiatives for the Hotel Division across the Company. In addition to the above, throughout his career, Meese rose through the ranks in various leadership positions at Treasure Island, New York-New York, Vdara and Bellagio, garnering a variety of experience within the luxury and value properties of MGM Resorts.

Meese has served as an essential leader of several property and Company initiatives over the course of his career. In 2007, he was the operations project manager for New York-New York in successfully converting the property management system to Opera. Meese was a key stakeholder and operations lead helping launch the M life loyalty program in 2009. In 2014, he led an initiative for the Hotel Division across the Company in growing the customer base through a data collection strategy at the front desk that generated 40% increases. In 2016, he led a Company upsell initiative for the hotel front desk teams that generated over \$17M in incremental revenue in the first year. At Luxor in 2017, Meese led the execution of a \$40M room remodel (2,000 rooms) to enhance the quality of the room product and drive incremental revenue. Extremely passionate about the guest experience, Meese has been part of defining service cultures for several properties, including NYNY, Vdara, Bellagio and Luxor. In 2019 during his time in Hotel Strategy, Meese helped lead an expansion of a high value non-gaming guest program focused on business development and ultra-luxury personalized service for our top non-gaming guests. In the first 6 months alone, it generated over \$3M and acquired 1,500 new guests to the program. Meese also led Mandalay Bay and Luxor through the post-pandemic stabilization, exceeding profit, and guest experience goals.

Meese serves on the Board of Directors for the Nevada Hotel & Lodging Association, fostering engagement, mentorship, and development for the hospitality industry in the community. Meese is also on the Board of Directors for the MGM Resorts Foundation helping steer the charitable giving efforts for MGM Resorts employees. In addition, Meese serves in an executive sponsorship role for the Professional Women's Employee Network Groups with MGM Resorts. Meese is passionate about developing talent and has mentored several leaders in the Hotel Division who serve in various management roles at the Company.

Meese is a graduate of University of Nevada, Las Vegas with a Bachelor of Science in Accounting. He is very active with the Hospitality School having been part of the Mentorship Program for the past 15 years. Meese resides with his family in Las Vegas.