



## Your Minority Business Enterprise Input Committee (MBEIC) Newsletter

1<sup>st</sup> Edition

Welcome to the MBEIC Quarterly Newsletter!

In this edition, we're excited to bring you a wealth of updates and insights from the Minority Business Enterprise Input Committee (MBEIC). Discover more about our mission and leadership, learn how to get involved with MBEIC Ambassadors, and relive the success of our Facilities Management Industry Day. We're also shining a spotlight on Pulse Check 101, a leading provider of mobile CPR and safety certification. Additionally, find out about upcoming events, opportunities to host an Open House, and our "All Money is Green" initiative promoting MBE-to-MBE transactions. Stay connected with us through various platforms and join us in fostering a vibrant, inclusive business community. Let's dive in and explore how we can work together to build a more equitable marketplace.

## MBEIC Introduction

### About

The Minority Business Enterprise Input Committee (MBEIC) is comprised of Minority Business Enterprises (MBEs) owners, from Northern California, Nevada, Hawaii, and Guam, certified by the Western Regional Minority Supplier Development Council.

Our mission is to foster a vibrant marketplace of diversity and opportunity by building relationships between Corporate America and certified MBEs. We also aim to strengthen connections within the MBE community to increase intra-community commerce and support.

MBEIC is an important part of the Western Regional Minority Supplier Development Council (WRMSDC). It consists of a Chair, Officers, and Regional Leads. Our focus is to support the WRMSDC network and promote the growth and recognition of MBEs. We achieve this by advocating for initiatives and programs within the network and collaborating with governmental agencies.

### Leadership

The Minority Business Enterprise Input Committee (MBEIC) is dedicated to advancing the interests of minority-owned businesses and promoting their economic prosperity. Through strategic initiatives, advocacy efforts, and collaborative partnerships, the MBEIC board strives to create a level playing field where minority entrepreneurs can thrive.

Here, you will find a comprehensive roster of the esteemed individuals who form the backbone of the MBEIC board. Each member brings a wealth of experience, expertise, and passion to the table, driving forward our mission to empower minority-owned enterprises and drive positive change in the marketplace.

Explore our leadership team below and discover the diverse talents and perspectives that collectively shape the direction and impact of the MBEIC within the WRMSDC community. Together, we are committed to building a more inclusive and equitable business environment for all.

### Meet The MBEIC

## Get Involved

### MBEIC Ambassadors

WRMSDC's MBE Input Committee (MBEIC) Ambassadors perform various tasks in support of the Council and the MBEIC. These can include representing the Council and the MBEIC at affiliate events, welcoming guests to Council events and introducing them to key community leaders in attendance to help break the ice, volunteering at Council events, and more.

1. Assist Board Members with MBEIC Events
2. Serve as Mentors to new MBEs
3. Represent WRMSDC at Various Events, i.e., Chambers of Commerce and other organizations in this space, and report findings.
4. Greet Attendees at WRMSDC Events, i.e., Gala, Expo, etc.
5. Assist WRMSDC Staff with Ad Hoc Requestst.

Check out the MBEIC Ambassadors at work.



### Become an Ambassador

## Facilities Management Industry Day Recap

We are excited to share the highlights from our first MBEIC Facilities Management Industry Day, held on April 25th at the JPMC office on Mission Street in San Francisco. This event was a tremendous success, providing a unique platform for Minority Business Enterprises (MBEs) to network, learn, and explore new business opportunities.

The event kicked off with an engaging welcome address, setting the tone for an afternoon of insightful presentations and fruitful networking. Attendees were treated to a series of compelling presentations from a stellar lineup of speakers representing some of the top corporations in the industry.

Our distinguished speakers included:

- **Jason Grant**, Global Supply & Sourcing Manager, Apple
- **Judy Seto**, Global Sourcing & Supply Manager, Apple
- **Scott Vowels**, Lead of the Supplier Diversity Program, Apple
- **Ron Holmes**, Sr. Manager, Apple's Supplier Diversity Team
- **Laura Higgins**, Head of Diverse Businesses, JPMC
- **David Kreichelt**, Sourcing Director, Applied Materials
- **Priyanka Mouli Shankar**, Category Business Manager, Applied Materials
- **Teresa Cox**, Senior Strategic Sourcing, County of Santa Clara

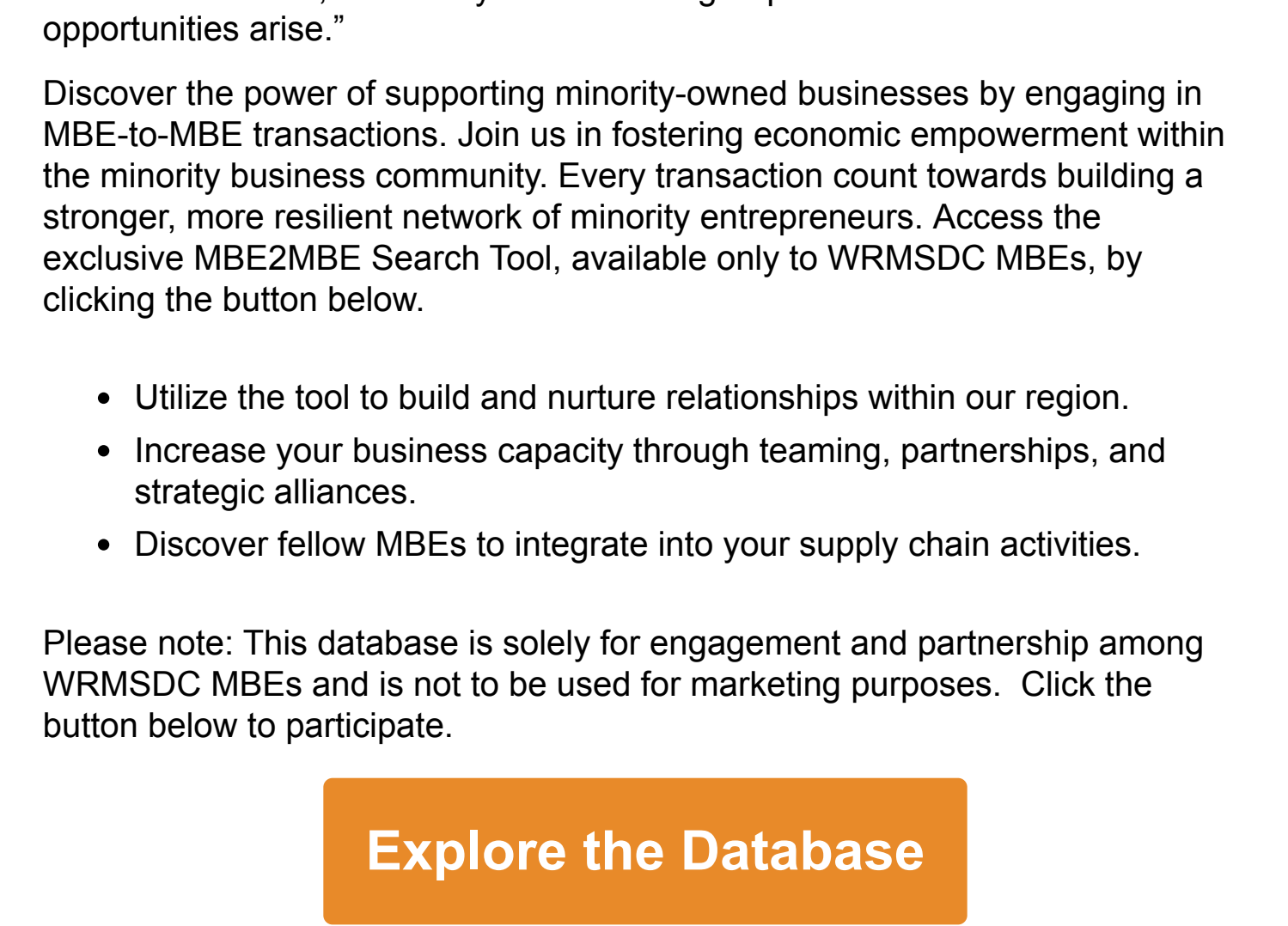
Each speaker shared invaluable insights into the current opportunities within the facilities management sector and emphasized the importance of supplier diversity. The presentations highlighted various avenues for MBEs to engage with these leading corporations and discussed the evolving landscape of the industry.

The event provided an excellent opportunity for MBEs to connect directly with corporate representatives, fostering meaningful dialogues that are expected to lead to promising business collaborations. The networking sessions were vibrant and dynamic, with numerous MBEs exchanging ideas and exploring potential partnerships.

We extend our heartfelt thanks to all the speakers and attendees for making this inaugural Facilities Management Industry Day a resounding success. Your participation and support are crucial in driving forward the mission of MBEIC and enhancing opportunities for minority businesses.

For those who could not attend or wish to revisit the event, photos capturing the day's highlights can be found in the photo section of this newsletter.

We look forward to your continued support and participation in future MBEIC events. Connect with us by joining our mailing list for information about the next MBEIC Industry Day.



## Open House

We invite you to open your doors and showcase your business to our vibrant community by hosting an Open House! Benefits of Hosting an Open House:

- **Increase Visibility:** Gain exposure and attract new customers by showcasing your business to a broader audience.
- **Network Opportunities:** Connect with other MBEs and community members, opening doors to new collaborations and partnerships.
- **Enhance Brand Awareness:** Strengthen your presence in the MBE community.

Ready to take the next step? Contact us today to schedule your Open House and start reaping the benefits of this dynamic opportunity!

### Learn More

## All Money is Green

"All Money is Green" embodies the idea that money, regardless of its source, holds equal value and can drive mutual success. By embracing this mindset within WRMSDC, we unlock inclusive opportunities, build trust, leverage collective expertise, and create economic synergy. Supporting each other's businesses not only fuels individual growth but also strengthens our entire community, fostering a culture of ethical collaboration and shared prosperity. Let's commit to making every transaction within our network a step towards collective success, and always think of our group members first when business opportunities arise."

Discover the power of supporting minority-owned businesses by engaging in MBE-to-MBE transactions. Join us in fostering economic empowerment within the minority business community. Every transaction count towards building a stronger, more resilient network of minority entrepreneurs. Access the exclusive MBE2MBE Search Tool, available only to WRMSDC MBEs, by clicking the button below.

- Utilize the tool to build and nurture relationships within our region.
- Increase your business capacity through teaming, partnerships, and strategic alliances.
- Discover fellow MBEs to integrate into your supply chain activities.

Please note: This database is solely for engagement and partnership among WRMSDC MBEs and is not to be used for marketing purposes. Click the button below to participate.

### Explore the Database

## MBE Spotlight: Pulse Check 101

Leading the Way in Mobile CPR and Safety Certification  
This quarter, we're excited to spotlight Pulse Check 101, a premier mobile CPR/BLS/AED/First Aid certification training company. Pulse Check 101 is dedicated to providing top-tier on-site State and OSHA safety compliance certification services. With a strong presence in California and Nevada, they ensure that businesses and individuals receive the essential training needed to maintain a safe and compliant environment.

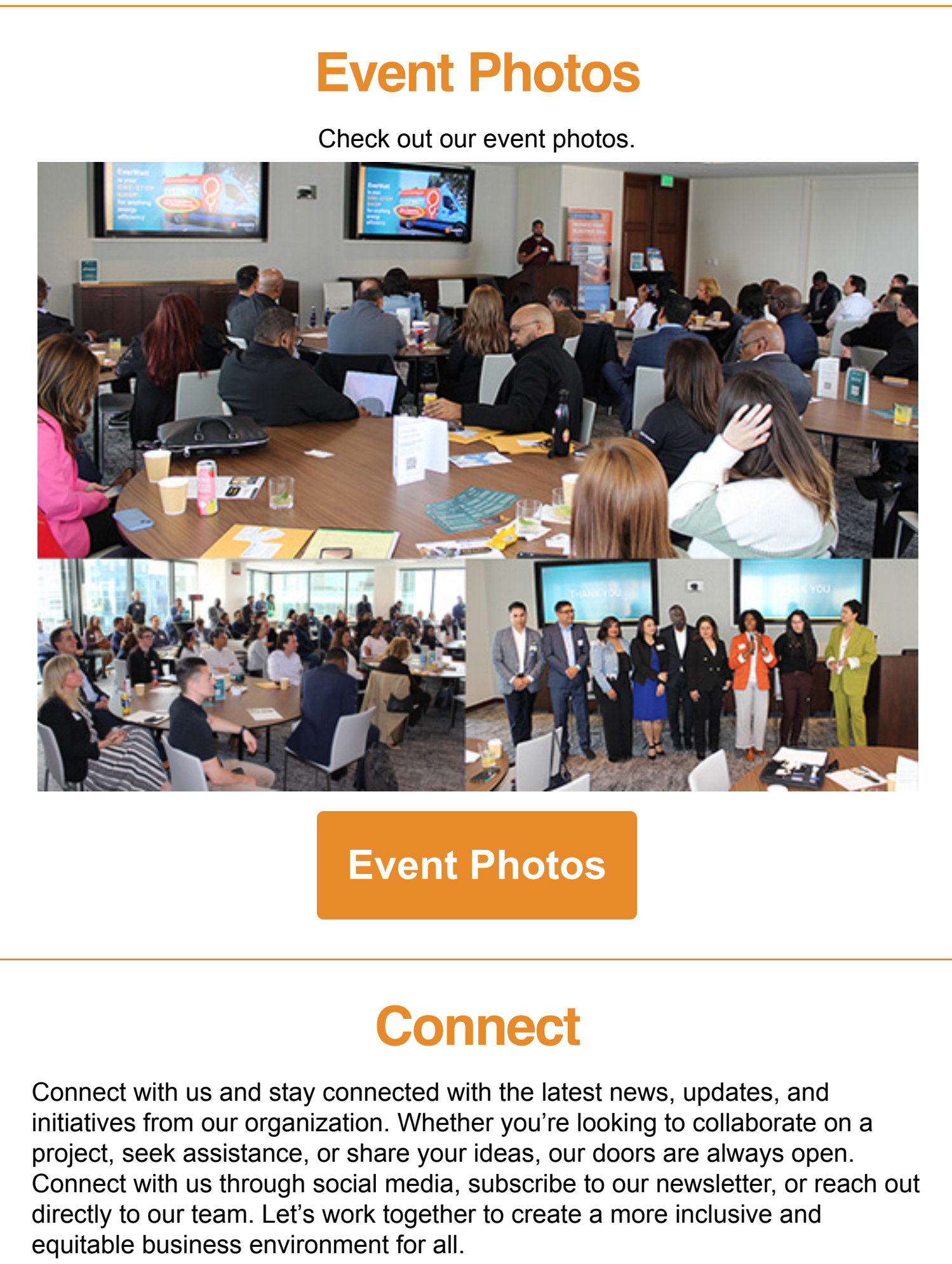
Whether you're looking to certify your team in CPR or need comprehensive training in basic life support, Pulse Check 101 brings expert instruction directly to your location, making it convenient and efficient to meet your safety compliance needs.

For a more detailed look at the services Pulse Check 101 offers, click the button below to access their capabilities statement.

### Pulse Check 101

## Upcoming Events

Community Corner: Council Conversations July 14th



### Event Photos

## Connect

Connect with us and stay connected with the latest news, updates, and initiatives from our organization. Whether you're looking to collaborate on a project, seek assistance, or share your ideas, our doors are always open. Connect with us through social media, subscribe to our newsletter, or reach out directly to our team. Let's work together to create a more inclusive and equitable business environment for all.

Join us in our mission to promote diversity, empower minority entrepreneurs, and build stronger, more resilient communities. Together, we can make a meaningful and lasting impact. Get involved today!

### Join Our Mailing List

### Follow Us on LinkedIn