

Supplier of the Year Award Tips

- <u>Schedule time here</u> if you would like one-on-one training from WRMSDC. Depending on demand, we usually offer each company a 30 to 60-minute private phone session covering tips on the application questions, scoring, etc.
- Don't be afraid to ask your corporate clients to nominate you: review your list of top
 clients and contact the Regional or National Corporate Members on that list (reach out to
 multiple companies to get a letter of recommendation, as there is no limit to how many
 you can include in your application); ask Supplier Diversity Managers to be your advocate
 within their company.
- Make the nomination process easier for Corporate Members: provide bullet points they can
 use in their letter of recommendation that speak to NMSDC's Selection Criteria that they
 must address.
- Address your cover letter, essays, etc. to the NMSDC National Selection Committee.
- Include your achievements on a National level.
- Discuss challenges that are more global than local.
- Include Letters of Recommendation from National clients where possible: for example, you may be working with a Corporate Member locally in their California, Nevada, or Hawai'i branch but also be working with a contact in Chicago, in which case you could reach out to both for support.
- Winners are automatically entered in the NMSDC competition: this means that, should you win, you will compete Regionally against MBEs in the following states: Washington, Oregon, California, Idaho, Nevada, Montana, Wyoming, Utah, Arizona, Colorado, New Mexico, Oklahoma, and Texas. If you win Regionally, you will represent the Western Region and compete with winners in the Central Region, Northern Region, and Southern Region. Consider your competition carefully as you prepare your application.
- National Supplier of the Year award winners will not be eligible for consideration in the same class for 5 years.

Email <u>tedi@wrmsdc.org</u> with questions.