

WRMSDC Benefit Package Comparison

MEMBERSHIP LEVELS

Standard & Customized Benefits	Basic Membership	Local Membership	Advanced Membership	MBE Platinum Partner	Bronze Membership	Gold Membership	Leadership Membership	Champion Membership
	\$4.0K	\$5.0K	\$9.0K	Contact for Details	Contact for Details	Contact for Details	Contact for Details	Contact for Details
Database access to WRMSDC certified minority businesses (MBEs)	X	X	X	X	X	X	X	X
Discounted member rates for events and trainings	X	X	X	X	X	X	X	X
Bid distribution and intermediary services	X	X	X	X	X	X	X	X
MBE referrals and searches	X	X	X	X	X	X	X	X
Access to member-only programs, meetings, and events	X	X	X	X	X	X	X	X
Marketing of your pre-bid meetings and supplier development trainings	X	X	X	X	X	X	X	X
Inclusion in the WRMSDC Buyers and Supplier Diversity Reps Database	X	X	X	X	X	X	X	X
Access to resources to assess and develop your Supplier Diversity Program (best practices)	X	X	X	X	X	X	X	X
Access to member-only Event Service Packages and a la carte Event Services	X	X	X	X	X	X	X	X
Access to industry news and communications	X	X	X	X	X	X	X	X
Company logo in Annual Report	X	X	X	X	X	X	X	X
Customized Supplier Diversity program assessment and roadmap (high level)			X					
One follow-up consultation to discuss the roadmap			X					
Semi-annual value-add ROI Dashboard Report				X	X	X	X	X
Recognition on key marketing materials				X	X	X	X	X
Verbal recognition during events				X	X	X	X	X
Recognition on WRMSDC 's Social Media channels				X	X	X	X	X
Opportunity for representation on the Board of Directors				X	X	X	X	X
Recognition on WRMSDC's Social Media channels				X	X	X	X	X
30 Second Platinum Partner Video Introduction at Gala				X				
Additional marketing as Platinum MBE partner at Diversity Expo				X				
Representation on the Certification Committee					X	X	X	X
External Marketing Group Ad in Business Publication								X
Priority Assistance						X	X	X
Premium seating and placement at events							X	X
Conduct certification eligibility assessment on up to 25 of your priority suppliers							X	X
Assist the above qualifying suppliers with becoming certified							X	X
Streamlined registration for all events							X	X
Complete Event Services for one event with up to 75 registrants (Excludes Matchmaking)							X	X
Recognition as an MBE Development Keynote Speaker								X
Hero quote featured on front page of website								X
Feature in Supplier Diversity Leaders video								X
Co-hosted event with an organization of your choice (TBD with President)								X

Opportunity for your employees to volunteer								X
Company brand announcement/article highlighted on WRMSDC Social Media							X (1 per 6 mo)	X (1 per qtr)
Meet the Buyer/Matchmaking event to include your Company sourcing team								X
Color ad in event programs and or digital media (Gala) (Expo)					X (1/2 page)	X (full page)	X (full page)	X (full page)
Tickets to the Awards Gala or virtual event		X (Qty 2)	X (Qty 2)	X (Qty 6)	X (Qty 5)	X (Qty 10)	X (Qty 20)	X (Qty 20)
Tickets to the Diversity Expo or Virtual Event (Includes matchmaking for buyer and industry room participation)		X (Qty 2)	X (Qty 2)	X (Qty 4)	X (Qty 2)	X (Qty 4)	X (Qty 8)	X (Qty 20)
Additional marketing at the Diversity Expo or Virtual Event				X	X	X	X	X
Two (2) or Four (4) tickets at the NV Holiday Celebration event or virtual event*								

* Customized Options for Nevada Based Members