



## The Western Regional Minority Supplier Development Council

### Who We Are

The Western Regional Minority Supplier Development Council (WRMSDC) supports the growth and welfare of minority communities by championing the use of minority-owned businesses in Northern California, Nevada, and Hawaii. We advance business opportunities for certified minority business enterprises and connect them to Corporate Members. Our parent organization, the National Minority Supplier Development Council (NMSDC), helps over 12,000 minority businesses connect with major Fortune 500 corporations and their prime suppliers every year.

### What We Do

#### PROVIDE MINORITY BUSINESSES ACCESS TO OUR FOUR PILLARS:

- CERTIFY: Nationally-recognized ethnic minority business certification
- DEVELOP: Education and training
- CONNECT: Business events (expos, seminars, matchmakers)
- ADVOCATE: Buyers, bids and contracts

#### PROVIDE CORPORATE SUPPORTERS ACCESS TO:

- Certified minority suppliers in diverse industries
- RFP & contract distribution outlets
- Supplier Diversity program development
- Supplier referrals
- Business events & private VIP events

### Who We Serve

#### Our certified minority businesses:



#### National Corporate Members

- Top five industries: Health Care, Industrial Manufacturing, Consumer Discretionary, Finance, & Energy
- Over 170 are Fortune 500 corporations
- 20 spend over \$1B annually with minority and women-owned businesses

### Our History

WRMSDC was founded on September 9, 1977, almost 10 years after the Civil Rights Movement that sparked national awareness about racial discrimination and segregation in the United States. Galvanized by the unequal treatment of minority-owned businesses, the Council began serving as advocates for impacted minority communities in Northern California, Hawai'i, and Nevada.

### Our Impact

We directly impact the employment, labor income, tax base, and economy in Northern California, Nevada, and Hawai'i. Every year, our minority businesses create over 800,000 jobs, generate over \$21.7B in revenue, and contribute over \$700M in taxes. Our local Corporate Members spend over \$3B with diverse suppliers, train over 300 minority businesses, and volunteer over 900 hours in support of minority businesses.

### Get Involved

Become a certified minority business, Corporate Member, or sponsor!

Visit us online at [www.wrmsdc.org](http://www.wrmsdc.org).

WRMSDC is a 501(c)(3) non-profit.